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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Site Location   |                         |  |
|---|-------------------------|--|
| Disclaimer: We can only make recommendation   | ns based on the answers | given in the questions.  |
| If you cannot provide a postcode, the description help locate the site - for example "field to the No |                         | completed. Please provide the most accurate site description you can, to |
| Number  |                         |  |
| Suffix  |                         |  |
| Property Name   |                         |  |
| 6-24  |                         |  |
| Address Line 1  |                         |  |
| Britannia Street  |                         |  |
| Address Line 2  |                         |  |
|   |                         |  |
| Address Line 3  |                         |  |
| Camden  |                         |  |
| Town/city   |                         |  |
| London  |                         |  |
| Postcode  |                         |  |
| WC1X 9JD  |                         |  |
|   |                         |  |
| Description of site location must   | be completed if         |  |
| Easting (x)   |                         | Northing (y)   |
| 530642  |                         | 182922   |
| Description   |                         |  |
|   |                         |  |

| Applicant Details                                   |
|---|
| Name/Company  |
| Title   |
|   |
| First name  |
|   |
| Surname   |
| Bryson  |
| Company Name  |
| Thames & Hudson                                     |
| Address   |
| Address line 1                                      |
| 181A High Holborn                                   |
| Address line 2                                      |
|   |
| Address line 3                                      |
|   |
| Town/City   |
| London  |
| County  |
|   |
| Country   |
|   |
| Postcode  |
| WC1V 7QX  |
|   |
| Are you an agent acting on behalf of the applicant? |
| ○ No  |
| Contact Details                                     |
| Primary number                                      |
|   |
|   |

| Secondary number        |  |
|-------------------------|--|
|                         |  |
| Fax number              |  |
|                         |  |
| Email address           |  |
|                         |  |
|                         |  |
|                         |  |
| Agent Details           |  |
| Name/Company            |  |
| Title                   |  |
| Mr                      |  |
| First name              |  |
| Jonty                   |  |
| Surname                 |  |
| Marsh                   |  |
| Company Name            |  |
| Marsh Keene Architects  |  |
|                         |  |
| Address                 |  |
| Address line 1          |  |
| The IncuHive Space      |  |
| Address line 2          |  |
| 4th Floor Chantry House |  |
| Address line 3          |  |
|                         |  |
| Town/City               |  |
| Andover                 |  |
| County                  |  |
|                         |  |
| Country                 |  |
| United Kingdom          |  |
| Postcode                |  |
| SP10 1LS                |  |
|                         |  |
|                         |  |

| Contact Details   |
|---|
| Primary number  |
| **** REDACTED *****   |
| Secondary number  |
|   |
| Fax number  |
| Email address   |
| ***** REDACTED *****  |
| REDACTED  |
|   |
| Type of Proposed Advertisement(s)   |
| Please describe the proposed advertisement(s)   |
| Cutout plate metal lettering installed onto existing canopy                                     |
| Please specify the type(s) and details of each proposed advertisement                           |
| riease specify the type(s) and details of each proposed advertisement                           |
| Advertisement Type:   |
| Fascia Sign   |
| Height: 0.26 metres   |
| Width: 2.7 metres   |
| Depth:  |
| 0.01 metres   |
| What is the height from the ground to the base of the advertisement?: 3.7 metres                |
| What is the maximum projection of the advertisement from the face of the building?:  0.8 metres |
| What is the maximum height of any of the individual letters and symbols?: 26 centimetres        |
| What materials will the advertisement be made of?: Plate metal cutout letters                   |
| The colour of text and background:  Cutout letters to be polyester powder coated RAL 7016       |
| Will the advertisement be illuminated?:   |
|   |
|   |
| Location of Advertisement(s)  |
| Is the advertisement(s) you are applying for already in place?                                  |
| ○ Yes   |
| ⊙ No  |

| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  ○ Yes  ○ No  ○ Not Applicable  Will the proposed advertisement(s) project over a footpath or other public highway?  ○ Yes   |   |
|---|---|
| ○ No  | _ |
| Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement  |   |
| From Date   |   |
| 01/01/2025  |   |
| To Date   |   |
| 01/01/2030  |   |
|   | _ |
| Neighbour and Community Consultation  |   |
| Have you consulted your neighbours or the local community about the proposal?  ○ Yes  ⊙ No  |   |
|   | = |
| Site Visit  |   |
| Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?   |   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  ⊘ Yes ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ⊙ The agent ○ The applicant   |   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  ⊘ Yes ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ⊙ The agent   |   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  ⊘ Yes ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ⊙ The agent ○ The applicant   |   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent The applicant Other person  Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  Yes        |   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent The applicant Other person  Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  Yes        |   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant  Other person  Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  Yes  No |   |

| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  |
|--|
| ONU CONTRACTOR OF THE CONTRACT |
| Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  It is an important principle of decision-making that the process is open and transparent.  For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?  Yes No   |
| Declaration  |
| I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:  - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;  - Our system will automatically generate and send you emails in regard to the submission of this application.  |
| ✓ I / We agree to the outlined declaration   |
| Signed   |
| Jonathan Marsh   |
| Date   |
| 28/10/2024   |
|  |