



**fever**

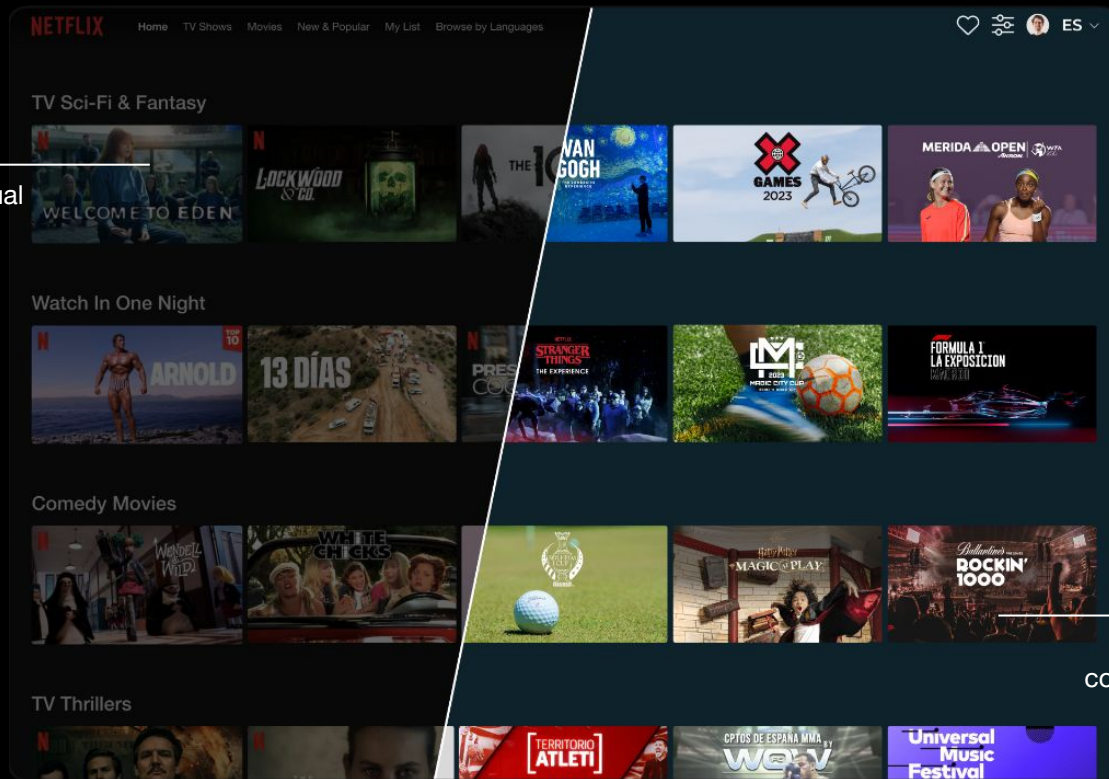
Overview Deck



# We use a data-driven approach to curation and creation of experiences

## NETFLIX

Data-driven audiovisual  
content creation



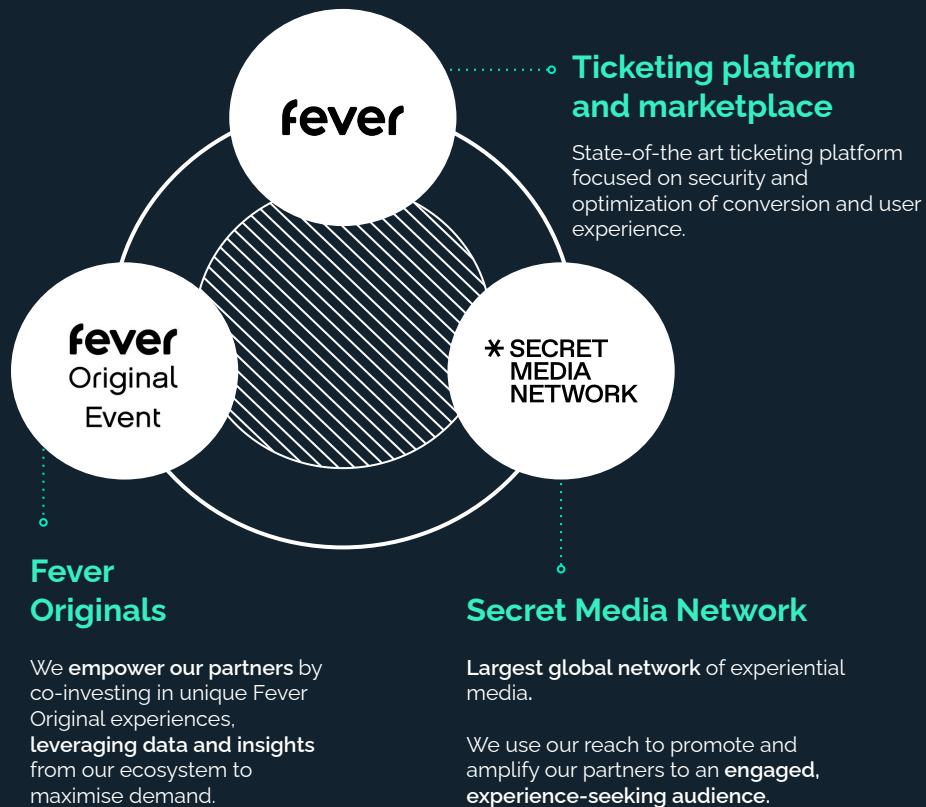
## fever

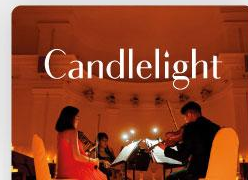
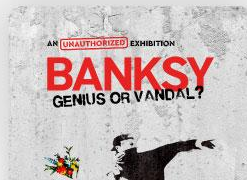
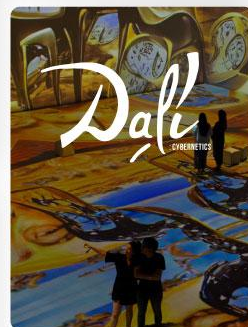
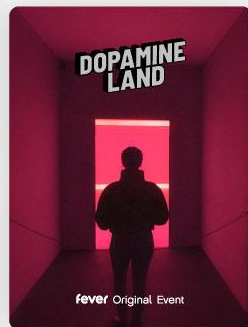
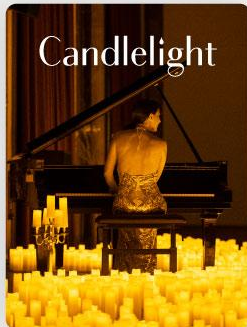
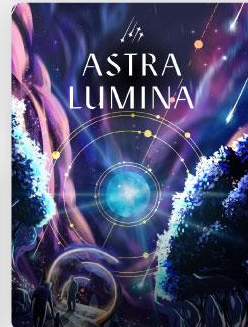
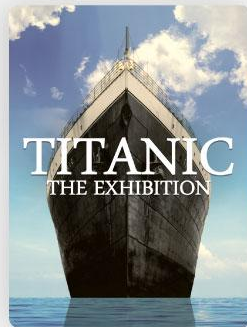
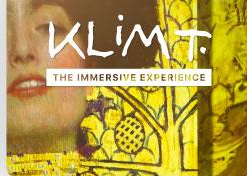
Data-driven experiential  
content curation & creation

# Fever's ecosystem captures data from 300M+ interactions every month

## Data used throughout to:

- ⊗ Optimize conversion funnel
- ⊗ Manage marketing of experiences
- ⊗ Drive engagement and footfall







# The Fever Platform and Secret Media are already available in +200 major cities

## ● Offices with 20+ employees

New York	Barcelona
Los Angeles	Paris
San Francisco	Brussels
Miami	Amsterdam
Chicago	Berlin
Toronto	Milan
Montreal	Viena
Mexico City	Johannesburg
São Paulo	Riyadh
Rio de Janeiro	Dubai
Buenos Aires	Mumbai
Santiago	Singapore
London	Seoul
Manchester	Tokio
Lisboa	Melbourne
Madrid	Sydney

## ● Platform available and/or up to 20 employees offices



The biggest players in live entertainment already trust in us

