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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendate	ons based on the answers given in the questions.
If you cannot provide a postcode, the descript help locate the site - for example "field to the	on of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	65
Suffix	
Property Name	
Address Line 1	
Gloucester Avenue	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW1 8JH	
	t be completed if postcode is not known:
Easting (x)	Northing (y)
528339	183966
Description	

Applicant Details
Name/Company
Title
MR
First name
ARRON
Surname
MIDGLEY
Company Name
CASTLE ICONIC PUBS
Address
Address line 1
THE ENGINEER
Address line 2
65 Gloucester Avenue
Address line 3
Town/City
London
County
Camden
Country
Postcode
NW1 8JH
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number

Secondary number	_
Fax number	
Email address	
]
	7
	=
Agent Details	
Name/Company	
Title	
Mrs	
First name	
Gillian]
Surname	_
Shepley]
Company Name	_
Ashleigh Signs]
	J
Address	
Address line 1	_
Ashleigh House	
Address line 2	
Beckbridge Road	
Address line 3	
Normanton	
Town/City	
County	_
]
Country	
]
Postcode	T
WF6 1TE]
	L

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Toward Donate and Advanting account (a)
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
PROPOSED 1X PROJECTING SIGN TO BE REFURBISHED, 4X SETS OF SIGN WRITING TO BUILDING, 2X MENU CASES, 1X LANTERN ON BOW BRACKET
LANTENN ON BOW BRACKET

Projecting or Hanging Sign Height: 1.2 metres Wath: 1.3 metres Depth: 1.0.4 metres Depth: 1.0.4 metres Depth: 1.0.5 metres Depth: 1.0.5 metres What is the height from the ground to the base of the advertisement?: 1.0.7 metres What is the maximum projection of the advertisement from the face of the building?: I'metres What is the maximum height of any of the individual letters and symbols?: To continenties What is the maximum height of any of the individual letters and symbols?: To continenties What is the maximum height of any of the individual letters and symbols?: The off (00) 01 CAS-01 Existing pictorial sign to be retained. • Existing globet • New warm LED troughlights The colour of text and background: 4.5 DRAWING Will the advertisement be illuminated?: Yes Will the advertisement be illuminated internally or externally?: Externally Will the advertisement be illuminated internally or externally?: Socion? Will the advertisement Type: **escial Sign Body metres What is the height from the ground to the base of the advertisement?: 3.0 metres What is the maximum projection of the advertisement from the face of the building?: 1.0 metres What is the maximum height of any of the individual letters and symbols?: 1.0 metres What is the maximum height of any of the individual letters and symbols?: 1.0 metres What is the maximum height of any of the individual letters and symbols?: 1.0 metres What is the maximum height of any of the individual letters and symbols?: 1.0 metres What is the maximum height of any of the individual letters and symbols?: 1.0 metres What is the maximum height of any of the building in RAL 7043 1.0 metres What is the maximum height of any of the individual letters and symbols?: 1.0 metres What is the maximum height of any of the building in RAL 7043 1.0 metres What is the maximum height of any of the building in RAL 7043 1.0 metres What is the maximum height of any of the building in RAL 7043 1.0 metres What is the maximum height of any of the building in RAL 7043 1.0 metres What is the maximu	Advertisement Type:	
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Advertisement Type: Fascia Sign	The colour of text and back AS DRAWING	ground:
Fascia Sign	Will the advertisement be ill	uminated?:
	Advertisement Type:	
	Height:	

3.542 metres	
Width: 0.809 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?: 6.09 metres	
What is the maximum projection of the advertisement from the face of the building?: 0 metres	
What is the maximum height of any of the individual letters and symbols?: 105 centimetres	
What materials will the advertisement be made of?: ITEM 03 (Qty 01) Signwritting to the building in RAL 7043	
The colour of text and background: as drawing	
Will the advertisement be illuminated?:	
Advertisement Type: Fascia Sign	
Height: 0.318 metres	
Width: 1.054 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?: 3.33 metres	
What is the maximum projection of the advertisement from the face of the building?: 0 metres	
What is the maximum height of any of the individual letters and symbols?: 4.33 centimetres	
What materials will the advertisement be made of?: ITEM 04 (Qty 01) Masonry Letters Existing letters to be painted Black	
The colour of text and background: as drawing	
Will the advertisement be illuminated?:	
Advertisement Type: Fascia Sign	
Height: 3.542 metres	
Width: 0.809 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?: 6.09 metres	
What is the maximum projection of the advertisement from the face of the building?: 0 metres	
What is the maximum height of any of the individual letters and symbols?: 105 centimetres	
What materials will the advertisement be made of?:	
	_

The colour of text and background:
as drawing
Will the advertisement be illuminated?:
Advertisement Type: Fascia Sign
Height: 0.377 metres
Width: 0.29 metres
Depth: 0.05 metres
What is the height from the ground to the base of the advertisement?: 1.3 metres
What is the maximum projection of the advertisement from the face of the building?: 0.05 metres
What is the maximum height of any of the individual letters and symbols?: 1 centimetres
What materials will the advertisement be made of?: ITEMS 07A & 07B (Qty 02) CAS-14 A4 aged brass menu case with warm white illumination
The colour of text and background: as drawing
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 200 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.85 metres
Width: 1.576 metres
Depth: 0.4 metres
What is the height from the ground to the base of the advertisement?: 2.455 metres
What is the maximum projection of the advertisement from the face of the building?: 1 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: ITEM 08 (Qty 01) ASH-STR-L-G Stratford Large lantern in Bronze finish as existing lanterns Featuring: • Warm white illumination • Bow bracket cradle fix ASH-STR-L-G-F
The colour of text and background: as drawing
Will the advertisement be illuminated?: Yes

Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels:	
250 cd/m ²	
Will the illumination be static or intermittent?: Static	
Please describe each of the 'Other type(s)' of advertising proposed	
ITEM 08 - 1X BRASS LANTERN ON BOW BRACKET	
Location of Advertisement(s)	=
Is the advertisement(s) you are applying for already in place?	
○ Yes ⊙ No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
⊙ Yes	
○ No ○ Not Applicable	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)	
PROPOSED AND EXISTING ELEVATIONS	
Will the proposed advertisement(s) project over a footpath or other public highway?	
Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement	
From Date	
18/10/2024	
To Date	
18/10/2029	
Neighbour and Community Consultation	_
Have you consulted your neighbours or the local community about the proposal?	
○ Yes ⊙ No	
Sito Visit	_

Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ⊘ The agent ⊖ The applicant ⊖ Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? ○ Yes ○ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;

✓ I / We agree to the outlined declaration
Signed
Gillian Shepley
Date
21/10/2024