

<b>Application No:</b>	<b>Consultees Name:</b>	<b>Received:</b>	<b>Comment:</b>	<b>Response:</b>
2024/3454/P	CRASH	21/09/2024 11:49:36	OBJ	<p>This OJECTION is submitted on behalf of CRASH (Combined Residents' Associations of South Hampstead. This development is odd in conception and mediocre in execution, and the last thing that Swiss Cottage/Finchley Road needs is an increase in hotel/hostel/short-stay accommodation rather than permanent homes for Camden's residents. However, our principal objection is to the height of the proposed building. Our objection was detailed in our submission to the earlier version of this development (2022/5568/P) where we agreed with the Council's Pre-App comment that the height of the building should not exceed that of the adjoining property, New College Court. All too often we see "height creep" where a new-build is just a metre or two taller than the adjoining building, and so it goes on till every building is two metres taller than the previous one, with the result that a three-storey terrace becomes a five-storey terrace. Camden is asked to reject the application in its current form.</p>

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