

To whom it may concern

I live in this block of 24 flats and lived here for over 22 years.

When I first moved here, this commercial property was a branch of HSBC. Then, after being left empty for several years, a high-end fireplace specialist called Chensey were there for several years until their rent was increased, to such high level that they couldn't afford to stay there. Both of these were excellent neighbours. They were quiet business with hardly any disturbance to residents. They went to great lengths to ensure they blended in with the rest of the shops around the block. In the time I have lived here, none of the small shops have empty. It's always quietly busy with all of local community using the local shops. As there is a wide walkway, the disabled people in the scooters and wheelchairs are about use the shops and cafes safely. There is disabled parking at the end of the parade for easy access.

Now, the branding of Leyland with their particular 'blue' is extremely bright and 'in your face' making the area look cheap and very commercial. Even with the new designs, there are several boards being applied, especially those of Haverstock hill side. And these are going to be illuminated 24/7. I definitely think the boards are 'loud' enough without the extra lighting. The boards attached above beautiful original period windows. So, I object on the grounds that it will drastically change the quality of the area and they should have boards which are in keeping with the other shops in the parade. Where shops have used external lighting, it's done with style and without disturbing the environment eg Eye Place. Leyland are specialists in decorating, so I am sure they can up with a better design.

Also the builders vans will also increase the traffic and this will make it very difficult for disabled people with scooters and wheelchairs to use the facilities of the parade. ChezNous cafe frequently has disabled people sitting outside, with their scooters enjoying a meal or drink. This will stop these people using these facilities and lead loneliness. The quality of their lives will be affected.

Best wishes

Yours sincerely

Anuradha Megpara