

FOUR POINTS **express**
BY SHERATON

Four Points Express, Euston

Address: 8-11 Upper Woburn Pl, London WC1H 0JW

External Signage Proposal

Revision 22

Date: 27-08-2024-r22



Tel: 01732 783640

Email: sales@landgsigns.co.uk



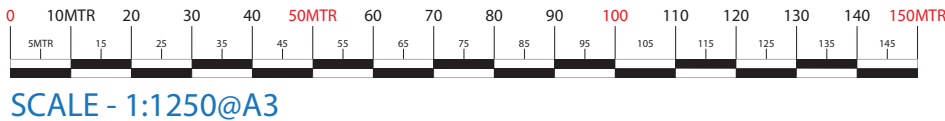
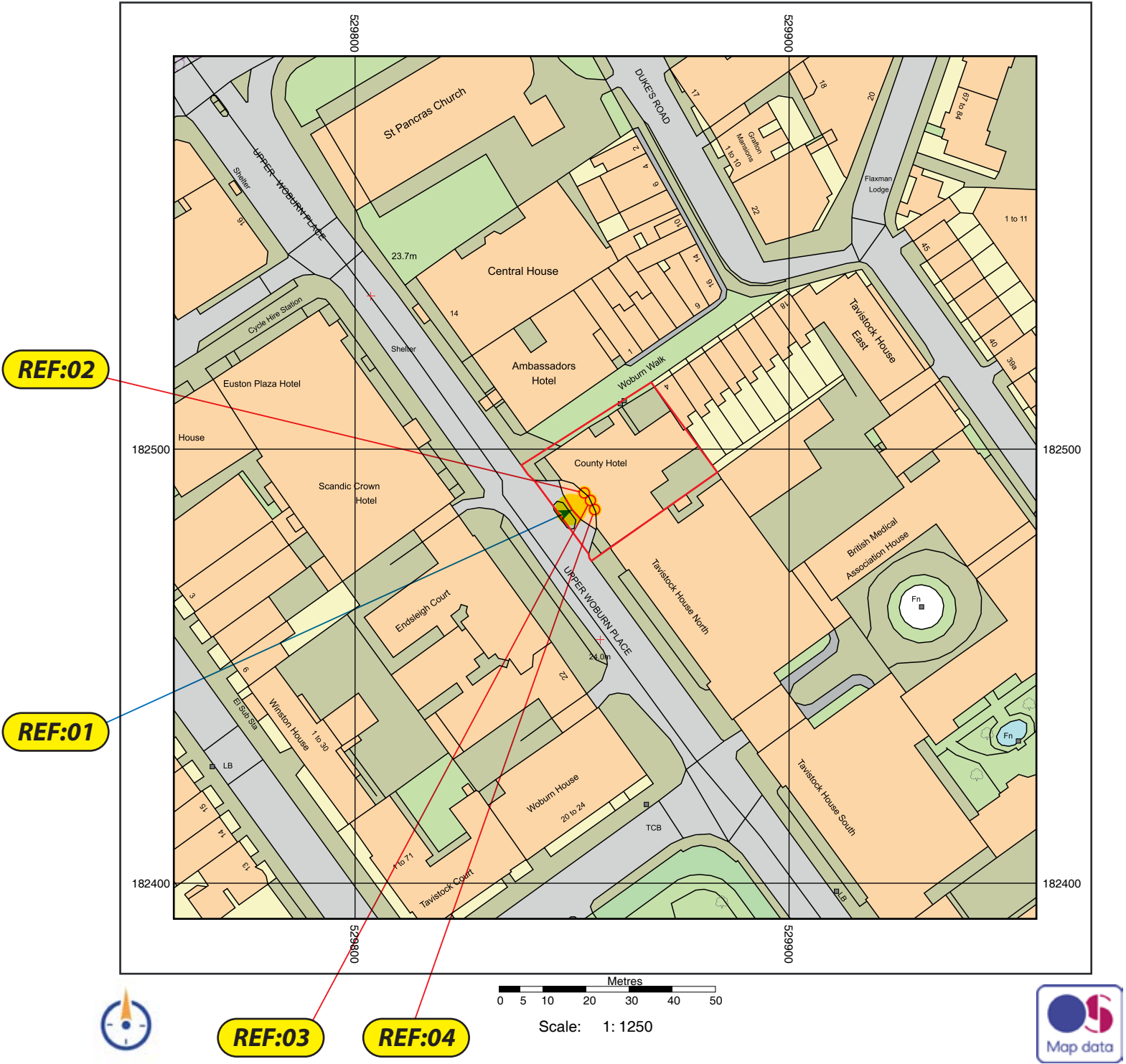
OS Plan Colour

Supplied by: National Map Centre
License number: AC0000814278
Produced: 04/12/2023
Serial number: 289470

Plot centre co-ordinates: 529858,182491
Download file:
Project name: county hotel

COUNTY HOTEL
UPPER WOBURN PLACE
LONDON
WC1H 0JW

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CLIENT: FOUR POINTS EXPRESS
JOB TITLE/SITE: EUSTON LONDON

JOB NUMBER: n/a
DRAWN BY: SJC
SCALE: As shown on page @ A3
DATE: 27/08/2024 - r22
SAVED AS: Four Points Express Hotel Euston External Signage Proposal

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CURRENT SIGNAGE ON THIS ELEVATION

FRONT ELEVATION



1 Front Elevation



SCALE - 1:150@A3



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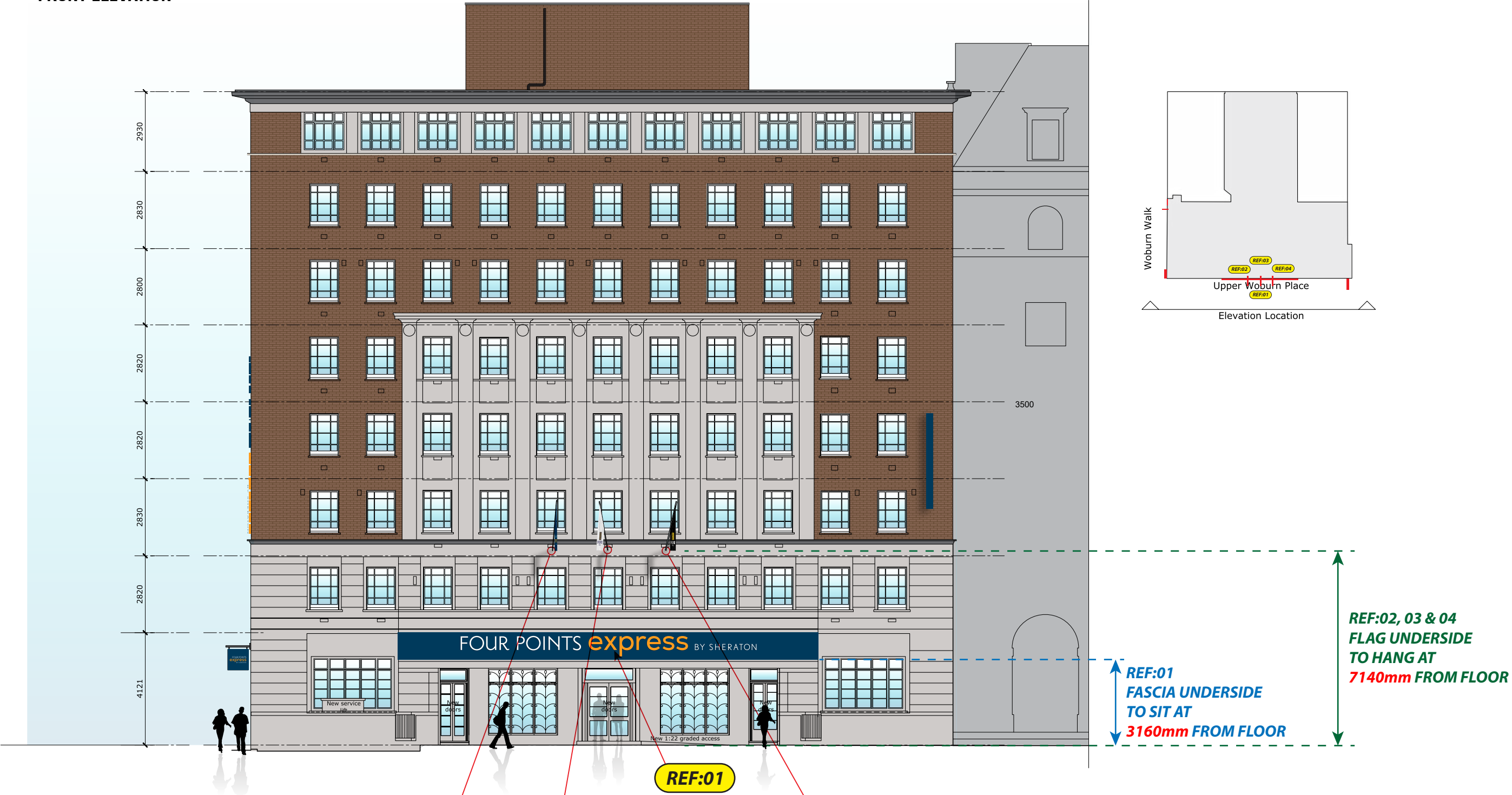
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PROPOSED SIGNAGE FOR THIS ELEVATION

FRONT ELEVATION

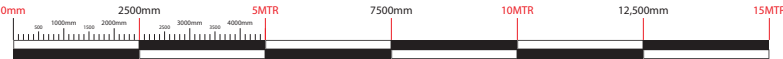


1 Front Elevation

REF:02

REF:03

REF:04



SCALE - 1:150@A3



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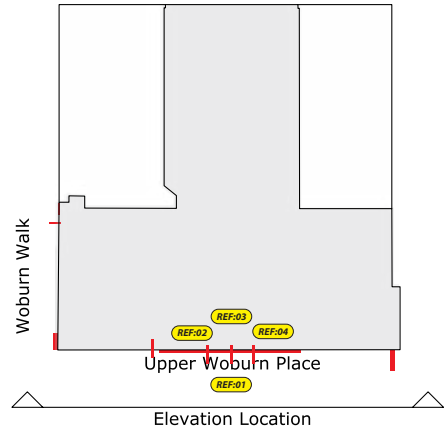
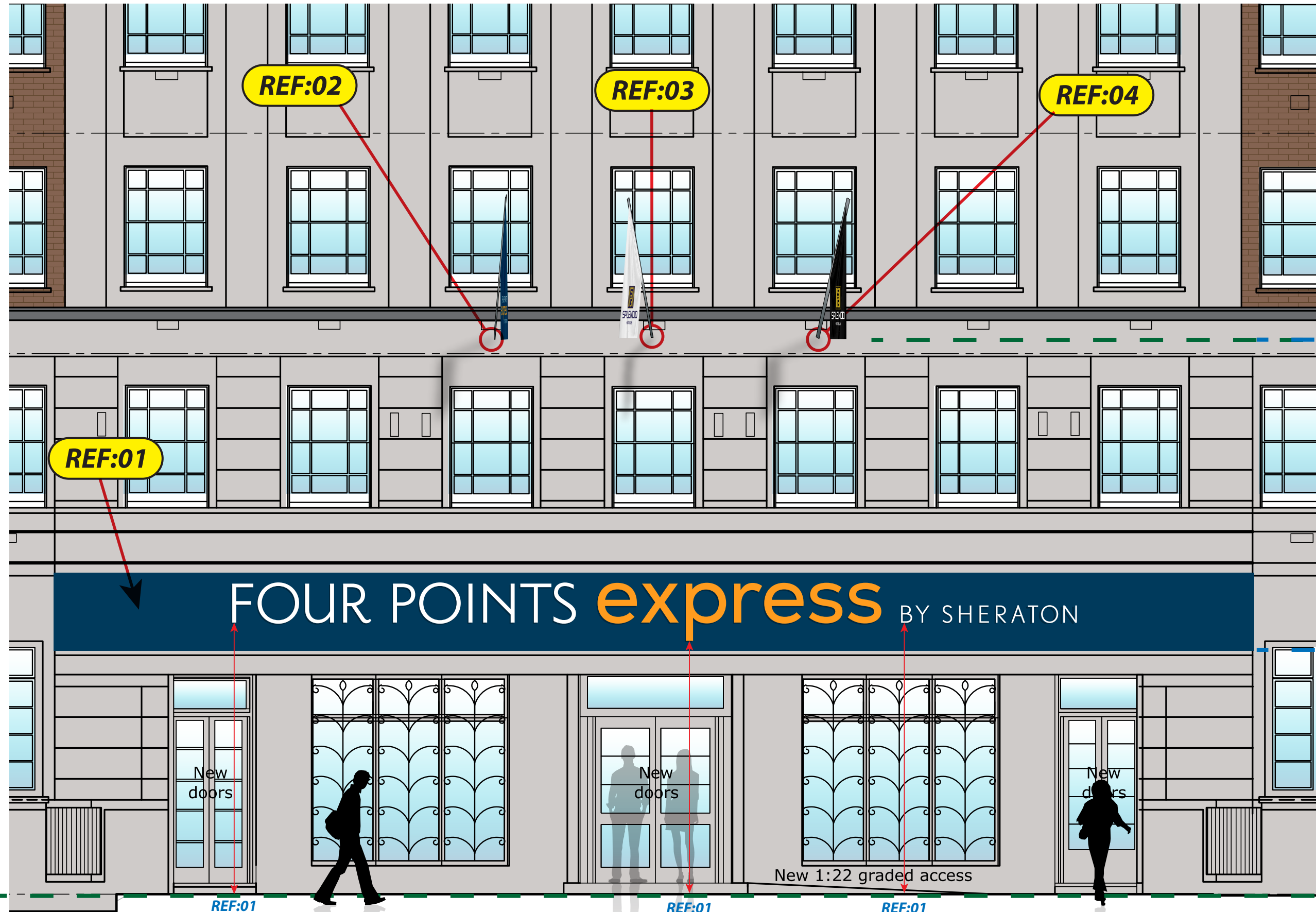
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REF:02, 03, 04.
FLAG
POLE FIXINGS
TO SIT AT
7140mm
FROM FLOOR

REF:01
FASCIA
UNDERSIDE
TO SIT AT
3160mm
FROM FLOOR

REF:01
FOUR POINTS
3485mm
FROM FLOOR

REF:01
express
3240mm
FROM FLOOR

REF:01
BY SHERATON
3470mm
FROM FLOOR

PROPOSED SIGNAGE FOR THIS ELEVATION



SCALE - 1:50@A3



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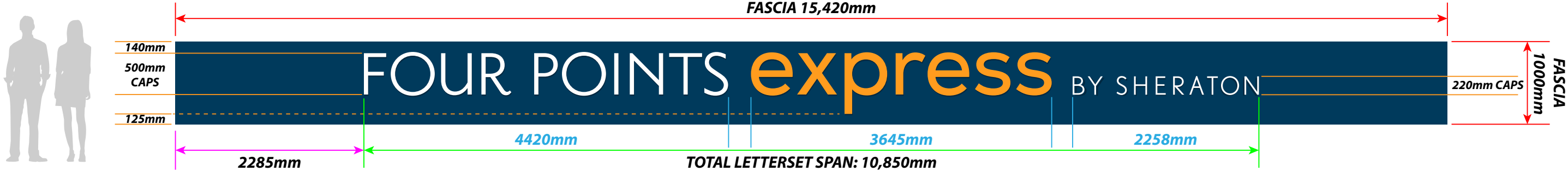
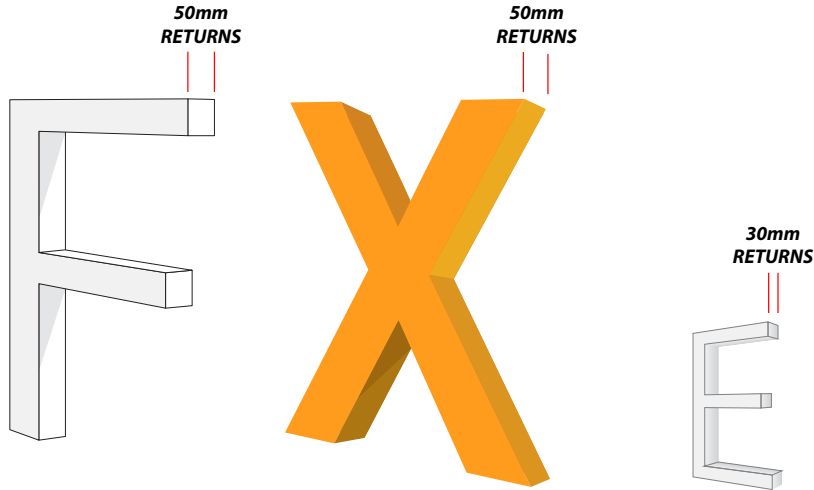
MAIN FASCIA SIGNAGE - FRONT ELEVATION - QTY 1

Building Channel Letters

Channel Letter Specifications:
Constructed from aluminium,
built up and 80mm deep.
Acrylic faces, decorated with semi translucent vinyls
to allow them to illuminated when appropriate.
Letters will be painted on the returns, to match the faces
but only the faces will illuminate.
Internally Illuminated by static LEDs.

2 Line Channel Letters

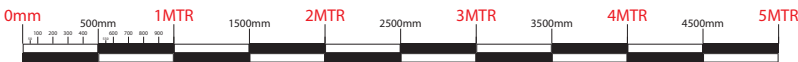
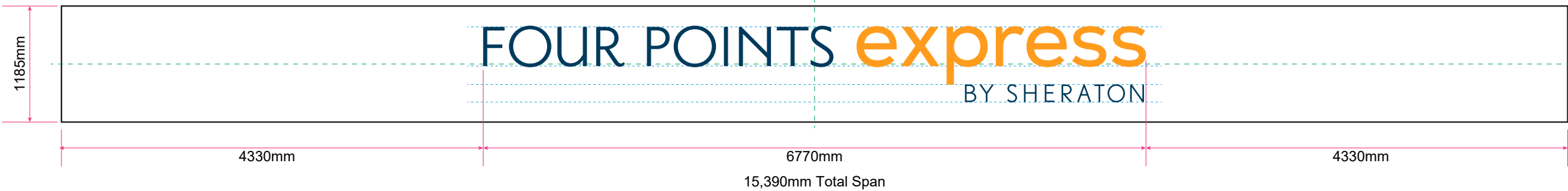
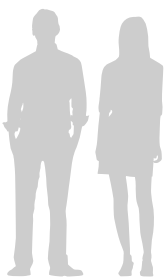
REF:01



REF:01
FASCIA UNDERSIDE
TO SIT AT
3160mm FROM FLOOR



REF:01
CURRENT SIGNAGE
FASCIA UNDERSIDE
CURRENTLY SITS AT
3160mm FROM FLOOR



SCALE - 1:50@A3



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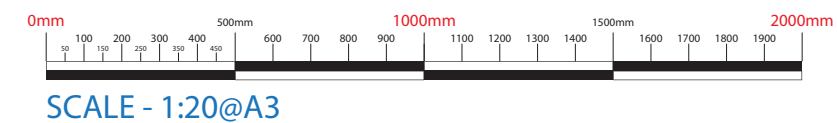


3no.
Non-illuminated flags and flagpoles

Fabric flag with it's own background, matching the corporate image for each flag.
Digitally printed logo onto the main face area.
Doubled up so that each flag will not show it's mirror image through the material.

Flagpoles to be constructed from aluminium and powdercoated black.

Flagpoles to be fitted directly to the building face, above the fascia sign, using fixings that will be appropriate for signage of this size and weight.



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