

Dear Kristina

I write in support of planning application 2024/0479/P submitted by Regal for the redevelopment of 100 Chalk Farm Road.

Since the site was purchased in 2022, we have built a strong relationship with Regal across the senior teams of both organisations to discuss both the proposals, but also Regal's sponsorship of Roundhouse too. Over the last two years, Regal has provided regular updates on the project and has responded to feedback as the design has progressed.

The scheme design has had specific regard to the need to maintain safe means of escape and evacuation from Roundhouse. We have been assured that this will be maintained across the 100 Chalk Farm Road site both during construction and once the scheme is operational. This is of paramount importance; hence Roundhouse operational teams have worked closely with Regal and Chris Kemp (Mind Over Matter Consultancy), an appointed crowd management specialist.

This has resulted in agreement between Regal and Roundhouse to work together on a joint set of emergency, contingency, and standard plans, including evacuation procedures for both normal and emergency situations. A contractual agreement between Regal and Roundhouse will be developed to create a joint human resource plan that considers the staffing and security of all areas where the public, external users of the footprint, and both Roundhouse and 100 Chalk Farm Road staff and attendees interact.

The overall design of Regal's proposals for 100 Chalk Farm Road will also enhance the setting and appreciation of Roundhouse. This includes the proposed listed building works to the Roundhouse which will repair the building's original fabric.

The current experience for Roundhouse patrons is not satisfactory, with long queues sometimes gathering on a relatively narrow pavement on Chalk Farm Road. Regal's proposals for public realm improvements include the provision of a new public space adjacent to the Roundhouse and the general widening and improvement of the pavement outside the site. These proposals will enhance the overall experience of visitors allowing them to arrive safely at the Roundhouse. The provision of new retail / commercial premises at the ground floor of the proposed buildings is also considered a welcome addition to the area.

In 2022, Regal pledged to become a corporate sponsor of the Roundhouse for five years. Roundhouse Works opened in Spring 2023, providing a new dedicated building onsite for young people, focussing on improving their chances of successful careers in the Creative Industries. Regal's support at this stage was a significant commitment to our growth ambitions. We have targets to reach an increasing number of young people this year, building on 7,500 in 2022, 8,000 in 2022 and

targeting 9,000 this year. Without the support of businesses like Regal, this would not be achievable.

We are working collaboratively on the ongoing coordination and joint management plans for the future with open lines of communication and a solid foundation on which to continue our relationship.

I support Regal's application and the social and economic benefits that it will deliver and I look forward to welcoming them as neighbours.

Yours sincerely

Marcus Davey CBE

Chief Executive and Artistic Director