

From:

Sent: 30 August 2024 14:34

To: Steve Adams (Cllr); Ewan Campbell Cc: Andrew Parkinson (Councillor)

Subject: Re: Frogna Lane Sign Up - Thanks

Dear Steve,

I hope you are well. I would like to raise my concerns over the recent growing "support" emails posted on the portal by individuals who either are not directly affected by the development based on their postcodes e.g. NW2 and now by estate agents in the neighbourhood who are not residents and therefore would likely have a vested interest in the development going ahead through potential commissions. This is clearly the result of the marketing campaign the developer has invested to rally support. Note that there is no support from any neighbouring residents that are directly affected by the development, and the only support posted on the portal has been post the campaign in the recent weeks.

Please can you also explain why some of my emails have not been posted on the portal like others? Please can you kindly post our correspondence and redact all my personal information.

Kind regards,

From:

Sent: 21 August 2024 13:33

To: Steve Adams (Cllr); Ewan Campbell Cc: Andrew Parkinson (Councillor)

Subject: Re: Frogna Lane Sign Up - Thanks

Hi all,

Thank you very much for your prompt responses and reassuring words, it is greatly appreciated.

One point to note, in response to the point below *"exemplified by the 13 people who have expressed support for the scheme and signed up to our mailing list for project updates"*, I signed up to try and gain more information about the *"larger block of flats"* stated by the cold caller, leaflet, and newsletter and by no means was intended as a sign of support for the developers plans of the garages.

Kind regards,

From: Steve Adams (Cllr)
Sent: 21 August 2024 12:53
To: Ewan Campbell
Cc: Andrew Parkinson (Councillor)
Subject: Fwd: Frogna Lane Sign Up - Thanks

Hi Ewan

And now this has been sent to Councillors, too. The not very veiled threat in the Next Steps section below may explain how they have garnered some local support.

Steve

Steve Adams

Frognal Ward Councillor

Leader of the Camden Conservative Group

From: Sam Cornick

Sent: Tuesday, August 20, 2024 4:46 PM

To: Andrew Parkinson (Councillor); Steve Adams (Cllr) Cc: John Greenshields

Subject: FW: Frognal Lane Sign Up - Thanks

Good Afternoon Councillor Parkinson, Councillor Adams.

I hope you are well.

Over the past two weeks we have spoken to local residents on Frognal Lane regarding the future of the Frognal Lane Garages, an under-utilised site which has a submitted planning application which would see the delivery of two new residential homes with some of the existing car parking spaces retained.

We know there is support from local residents for the development we are proposing – exemplified by the 13 people who have expressed support for the scheme and signed up to our mailing list for project updates and we don't feel the officers recommendation is appropriate for the local area and would result in a longer construction process. We can deliver this quickly if we are permitted.

Yours Faithfully

the Consultation Team

Sam Cornick

Account Manager



T:

M:

E:

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I choose to work flexibly and send emails outside of normal office hours.

There is no expectation to respond to my emails outside of your working hours.

This message is intended solely for the addressee and may contain confidential information. If you have received this message in error, please send it back to us, and immediately and permanently delete it. Do not use, copy or disclose the information contained in this message or in any attachment. Any files attached to this email will have been checked by us with virus detection software before transmission. You should carry out your own virus checks before opening any attachment. We accept no liability for any loss or damage of any kind which may be caused by software viruses.

From: FrognaLaneConsultation
Sent: Tuesday, August 20, 2024 4:26 PM

To: Sam Cornick

Subject: Frognal Lane Sign Up - Thanks

No images?

August 2024 | Community Newsletter

Frognal Lane Garages

We would like to thank everyone who has signed up for project updates regarding the future of the Frognal Lane Garages.

Currently London Borough of Camden's officer's still feel the site could be better utilised by providing more housing than the two units proposed. This could mean a small block of flats would be built over all of the site. However we are keen to ensure our proposals remain respectful and in keeping with the local area.

Therefore your support is crucial in ensuring that our application is successful in delivering two new homes, resulting in a smaller site and one which is of an appropriate scale for the local area. We would be grateful if you could provide a letter of support to the council's planning officers by clicking the button at the bottom of this email.

Share with Friends

01

The garages represent an underutilised site, with the spaces either partially occupied or illegally parked over by delivery drivers constantly.

02

LBC have suggested that the site has the potential to prove much more than the proposed two residential homes. We are aware however that this would result in a significantly larger development.

03

We recognise the residential nature of the garage's location.

04

We therefore are keen to minimise the impact of our proposals on our neighbours and the wider community

05

Our proposals will see the delivery of two homes the site.



Next Steps

If you think this level of development is better for the site than a larger block of flats, please let Camden know by submitting a comment via the [button below](#)

Have Your Say

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