



Dear Edward

I hope this finds you well.



I am writing to you in general support of application 2024/3019/P - I have been a tenant at Coal Drops Yard since launch in October 2018 and have seen it evolve significantly during this time. I think the proposed Pavilion is the right next step for Coal Drops Yard for the following reasons:

- design - overall, the design presents a relatively modest single story element that is responsive to its environment, mirroring the arches of the original architecture
- space - the structure creates two human-scaled streets. This kind of intimate space is lacking in Coal Drops Yard and we have seen the success of such scale on Lower Stable Street where visitors and shoppers tend to feel less exposed as they might in some of the existing, and vast, Yard areas
- exploration - I believe the design will encourage visitors to slow down and stay longer. The space is currently treated as a thoroughfare; while open spaces are already abundant in King's Cross, we also need spaces that more closely reflect the rest of Camden and London; the idea that something lies undiscovered around the next corner
- the addition of further retail locations in the Pavillion will add to the critical mass of retailers in Coal Drops Yard, which I believe will lead to retail growth of existing and new tenants over the long term

With thanks

