

| Application No: | Consultees Name: | Received: | Comment: | Response: |
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| 2024/3448/P | Peter Croft | 17/08/2024 15:44:23 | OBJ | I object to this application. West Hampstead is of course notorious for its narrow pavements and high pedestrian traffic. Although the location of this proposed advertising structure abuts an area with greater space than elsewhere, it is on the route between our three stations – Thameslink, Underground and Overground - and consequently can seem busier than Piccadilly Circus at peak times. What's more it is very close to the dangerous crossing point across Iverson Road and would be distracting to pedestrians and drivers. Doubtless this location scores highly as a place to advertise products but in my view it scores poorly in terms of pedestrian safety and convenience, and would only benefit the applicant at the expense of the rest of us. |
| 2024/3448/P | Amy Leonard | 17/08/2024 08:13:46 | OBJ | As a local resident who passes this spot multiple times per day I strongly oppose this application on the basis that it will stick out like a sore thumb being entirely out of character for the neighbourhood. Additionally this pathway becomes very busy at the weekend when the farmers market (which is a true asset to the neighbourhood) is in place. This monstrosity will clutter a busy pavement and cause obstruction. |
| 2024/3448/P | Alan Mason | 17/08/2024 10:20:27 | OBJ | Ignoring the bells and whistles, this application is, basically, for the installation of advertising screens. The so-called 'community benefits' are already widely-available though the use of mobile phones (now almost universal in use) with medical equipment such as defibrillators better housed at the adjacent train station where there are staff with first aid training. All the objections made to the original application (2017/5430/P) from residents and community organisations remain valid, as do the grounds for Camden's refusal. The streets of Camden are already littered with filthy redundant phone boxes. The Council should be de-cluttering the public domain, not adding to it. What's more, the structures are ugly. Camden is asked to refuse consent. |