

Email: planning@camden.gov.uk
 Phone: 020 7974 4444
 Fax: 020 7974 1680

Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y)

Description

Applicant Details

Name/Company

Title

MR

First name

SIMON

Surname

PETTIFER

Company Name

GREENE KING

Address

Address line 1

THE RAILWAY

Address line 2

100 West End Lane

Address line 3

Town/City

London

County

Camden

Country

Postcode

NW6 2LU

Are you an agent acting on behalf of the applicant?

Yes

No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF REPLACEMENT SIGNS TO INCLUDE, 1X DOUBLE SIDED PICTORIAL PROJECTING SIGN, 2X SETS OF SIGN WRITTEN HOUSE NAMES, 1X SET OF SIGN WRITTEN BUILDING NUMBER, 1X DOOR PLAQUE, 1X MENU CASE, 1X AMENITY BOARD. 8X WALL LIGHTS, 7X FLOODLIGHTS, 1X SET OF SIGN WRITTEN HOUSE NAME TO DOORWAY TRANSOM AND 5X LANTERNS

Advertisement Type:

Projecting or Hanging Sign

Height:

1.2 metres

Width:

0.9 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

5.2 metres

What is the maximum projection of the advertisement from the face of the building?:

1 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 01) PICTORIAL Double sided pictorial sign Featuring: Retain the existing gibbet. • New style header with clip 'date' to bottom of panel. • 2 mm Aluminium panel finished Dulux 70BG 07/086. • 32 mm Bullnose trim finished Copper. • Full colour digital print. • 2No. Slimline LED trough lights. • Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.24 metres

Width:

2.285 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.985 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

24 centimetres

What materials will the advertisement be made of?:

ITEM 02A & 02B (Qty 02) SIGNWRITING Signwriting to the fascia area. Featuring: Hand painted text in F&B James White.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.163 metres

Width:

0.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.985 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

16 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 01) SIGNWRITING Signwriting to the fascia area. Featuring: Hand painted text in F&B James White.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.183 metres

Width:

0.275 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

3 centimetres

What materials will the advertisement be made of?:

ITEM 04 (Qty 01) PLAQUE Antique Plaque. Featuring: Cast bronze plaque. Black timber pattress.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.5 metres

Width:

0.377 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

1.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

2 centimetres

What materials will the advertisement be made of?:

ITEM 05 (Qty 01) MENU A3 Black menu case. Featuring: • Visual area inlined by 10 mm. • 50 mm frame.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.9 metres

Width:

0.5 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

0.765 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

ITEM 06 (Qty 01) AMENITY Single sided timber amenity sign. Featuring: Timber plywood panel finished Dulux 70BG 07/086. Softwood trim finished Dulux 70BG 07/086. Hand painted display finished F&B James White. 25 x 25 mm Aluminium angle finished Dulux 70BG 07/086.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.375 metres

Width:

0.23 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

2.14 metres

What is the maximum projection of the advertisement from the face of the building?:

0.12 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM 07 (Qty 08) WALL LIGHTS 'Upton' Black wall lights. Featuring: • Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.187 metres

Width:

0.261 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

4.625 metres

What is the maximum projection of the advertisement from the face of the building?:

0.3 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM 08 (Qty 07) FLOODS 50W LED Slimline floodlight. Featuring: • Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.44 metres

Width:

1.14 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

ITEM 10 (Qty 01) SIGNWRITING Signwriting to the LHS doorway transom. Featuring: • Hand painted text in F&B James White.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.65 metres

Width:

0.38 metres

Depth:

0.38 metres

What is the height from the ground to the base of the advertisement?:

2.84 metres

What is the maximum projection of the advertisement from the face of the building?:

0.55 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM 11 (Qty 5) LANTERN Warwick A lantern in black Featuring: • Warm/Cool white illumination • Complete with cradle bracket

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 07 - 8X WALL LIGHTS
ITEM 08 - 7X FLOODLIGHTS
ITEM 11 - 5X LANTERNS

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes
 No
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes
 No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

06/08/2024

To Date

06/08/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes
 No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes
 No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes
- No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

06/08/2024