

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	s based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	of site location must be completed. Please provide the most accurate site description you can, to th of the Post Office".
Number	
Suffix	
Property Name	
IMPERIAL HOTEL	
Address Line 1	
61-66 RUSSELL SQUARE	
Address Line 2	
Address Line 3	
Town/city	
LONDON	
Postcode	
WC1B 5BB	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
530206	182021
Description	

Applicant Details
Name/Company
Title
First name
Surname
BLOW UP MEDIA UK LTD
Company Name
BLOW UP MEDIA UK LTD
Address
Address line 1
51-52 FRITH STREET
Address line 2
Address line 3
Town/City
LONDON
County
Country
United Kingdom
Postcode
W1D 4SH
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
**** REDACTED *****

Secondary number	
Fax number	
Email address	
***** REDACTED *****	
	ı
	=
Agent Details	
Name/Company	
Title	
MR	
First name	ı
PHILIP	
Surname	ı
KOSCIEN	
Company Name	1
PRIVATE	
	ı
Address	
Address line 1	1
21 FIRST AVE	
Address line 2	
ACTON	
Address line 3	
Town/City	
LONDON	
County	
Country	
Postcode	1
W3 7JP	
L	1

Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Time of Duamaged Advertises and the	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
TEMPORARY DECORATIVE SCAFFOLD SHROUD WRAP PRINTED ONTO PVC COMPRISING A 1:1 REPLICA IMAGE OF THE	
BUILDING FACADE WITH AN INSET ADVERTISING AREA MEASURING 20 X 10 METRE (NON ILLUMINATED)	
(AMENDMENT TO PERIOD OF CONSENT GRANTED BY CONSENT 2023/1052/A DUE TO BUILDING WORK DELAYS)	
Diagon procify the type(s) and details of each proposed advertisement	
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type:	
Other type	
Height: 10 metres	
Width:	
20 metres	
Depth: 0.1 metres	
What is the height from the ground to the base of the advertisement?:	
3.6 metres What is the maximum projection of the advertisement from the face of the building?:	
1.5 metres	
What is the maximum height of any of the individual letters and symbols?: 400 centimetres	
What materials will the advertisement be made of?: PVC	
The colour of text and background: VARIOUS COLOURS	
Will the advertisement be illuminated?:	
Please describe each of the 'Other type(s)' of advertising proposed	

TEMPORARY DECORATIVE SCAFFOLD SHROUD PRINTED ONTO PVC

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Yes ○ No

Will the proposed advertisement(s) project over a footpath or other public highway?
○ Yes
⊙ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
01/11/2024
To Date
01/11/2025
Neighbour and Community Consultation
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal?
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Have you consulted your neighbours or the local community about the proposal? ○ Yes ○ No
Have you consulted your neighbours or the local community about the proposal? ○ Yes ○ No Site Visit
Have you consulted your neighbours or the local community about the proposal? ○ Yes ○ No Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ○ Yes
Have you consulted your neighbours or the local community about the proposal? ○ Yes ② No Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ○ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ③ The agent
Have you consulted your neighbours or the local community about the proposal? ○ Yes ② No Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ○ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
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Does the applicant own the land or buildings where the adverts are to be placed? Yes
○ Voc
⊙ res ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊙ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes ⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
PHILIP KOSCIEN
Date
02/08/2024