

Heritage Statement

Flat 4 11 Cleve Road London NW6 3RH

Prepared by BP for London Interiors Ltd - JULY 2024

1. Introduction

1.1 This heritage statement accompanies a planning application for Enlargement of 2x windows on the side elevation and side rear elevation, and 1x new window on the side elevation. All windows to be replaced at Flat 4 11 Cleve Road London NW6 3RH

1.2 The property is not a listed building and is considered to have a neutral role within the conservation area.

1.3 The property is Flat 4 11 Cleve Road London NW6 3RH

1.4 The proposed has been designed in consideration of the character of the conservation area in terms of scale, proportion and character, including following the Camden Local Development Framework. It is considered that the proposed alteration would have minimal impact on the area.

2. Design Considerations of the proposal

2.1 The proposal Enlargement of 2x windows on the side elevation and side rear elevation, and 1x new window on the side elevation. All windows to be replaced.

2.2 The new proposal seeks to incorporate windows which are considered more in keeping with the character and appearance of the rear elevation of the property. The proposal is significantly less bulky and obtrusive.

2.2 The proposed material usage would reflect the existing character of the roofscape as well as being aesthetically less bulky/ in keeping with the property and the surrounding conservation area.

3. The Proposal: The impact on the Conservation Area

3.1 The main alterations would not be visible from the front streetscape and would not alter the existing pitch of the property. The proposed alterations to the property are considered small. The proposed would not have a significant impact on the property as the existing rwould be retained and would not result in overbearing.

3.2 It is considered that the proposed windows would be small in scale and would not have any visual impact on the attached listed building, due to its design and scale

3.3 It is considered that the proposed loft alterations to the building would not have minimal impact on the conservation area and is of a character and design in-line with the established streetscape.