
From: Nina Gauri [REDACTED]
Sent: 22 July 2024 20:39
To: Planning
Subject: Application No. 2024/2771/A

[REDACTED]

[REDACTED]

Hi

I have just been informed the company Leyland has an application to convert the HSBC building into one of their branches. Also they have applied to put 6 large LED light boards to advise themselves.

The shop is on the corner of Haverstock hill and Belsize grove, at a start of locally- run, independent shops and eateries. This parade is tree-lined, giving a lovely boulevard feel to the area. There are local restaurants with cosmopolitan- like coffee shops and restaurant,with tables in front of the shops. It's quiet and sophisticated. We have very few of this type area left.

Previously we had a branch of HSBC, then a flagship shop for an exclusive fireplaces and we are going to have a massive branch of Leyland. They will be applying their very large and 'blue' lettered signs which will be have LED signs, disturbing this lovely part of our neighbourhood.

We will also have trade traffic to pick up supplies and there isn't suitable parking for these type of vehicles. There are disabled parking bays opposite the proposed shop which will create unnecessary difficulties and inconvenience for disabled people due to increased number of large vehicles. It will be very industrial as opposed to quiet residential area which it is at the moment.

So, I oppose to this application. This is not the area for this type of shop. It's too big,nasty industrial business which is not in keeping with the area.

I live in the block the shop is situated in.

Yours sincerely

Anuradha Megpara

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Sent from my iPad