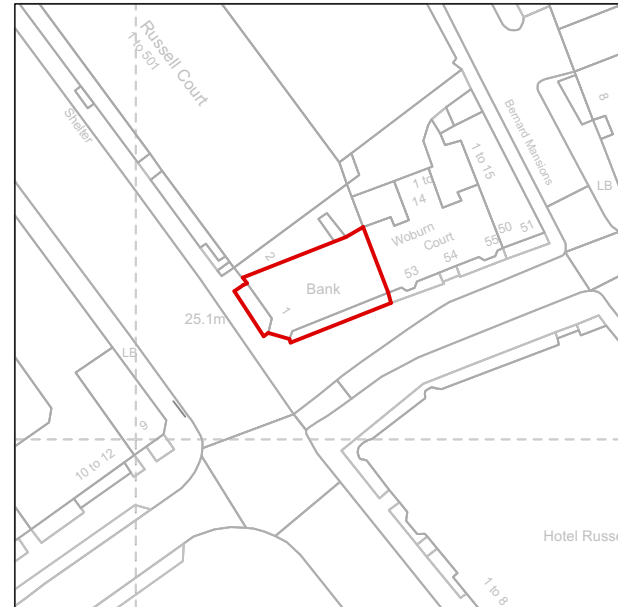


ADVERTISING APPLICATION

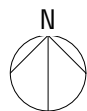
1 Woburn Place,
Bloomsbury, London,
WC1H 0LQ



— SITE BOUNDARY

01 SITE LOCATION PLAN
Scale: 1:1250

Notes



NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2022/3781/P APPLICATION



P1	16/05/24	ISSUED FOR PLANNING	AS	AB
REV	DATE	DESCRIPTION	BY	CHK

Project Farmer J - Bloomsbury			
Drawing Site Location Plan			
Job Number 23035	Drawing Number 020000	Rev P1	
Drawn AL	Date 08/05/2024	Status PRELIM.	Scale @ A3 1:1250



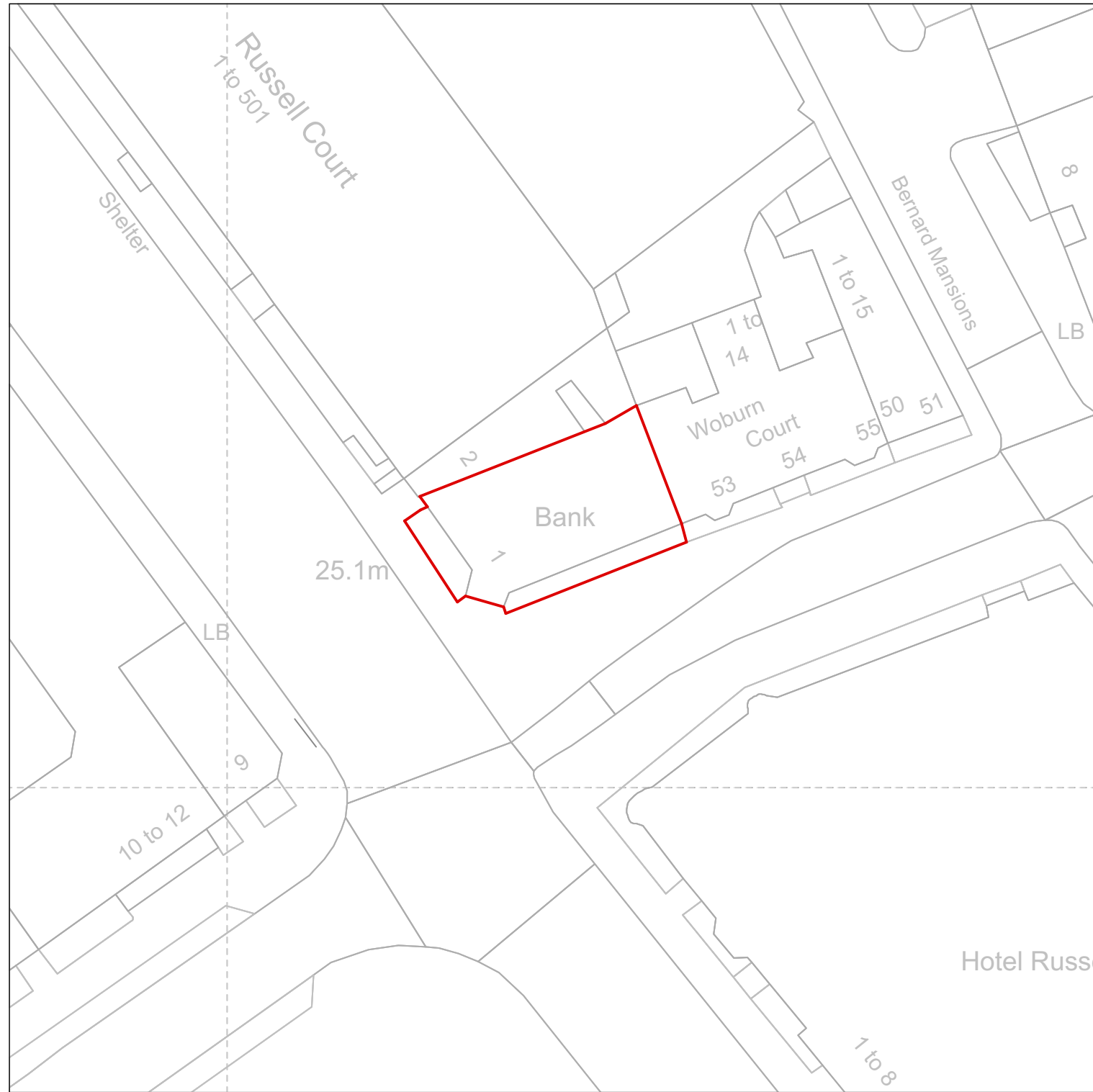
Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

ADVERTISING APPLICATION

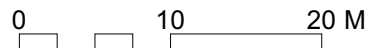
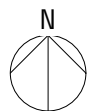
1 Woburn Place,
Bloomsbury, London,
WC1H 0LQ



01 SITE BLOCK PLAN
Scale: 1:500

— SITE BOUNDARY

Notes



NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2022/3781/P APPLICATION

Project Farmer J - Bloomsbury			
Drawing Site Block Plan			
Job Number 23035	Drawing Number 020010	Rev P1	
Drawn AL	Date 08/05/2024	Status PRELIM.	Scale @ A3 1:500



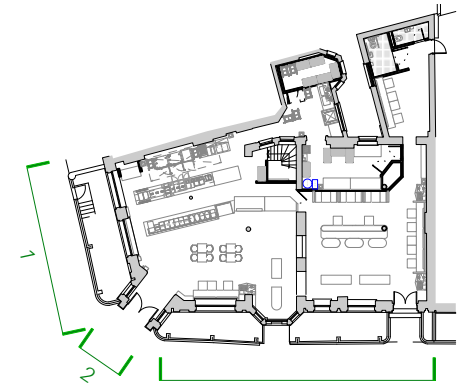
Holland Harvey Architects
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Farmer J

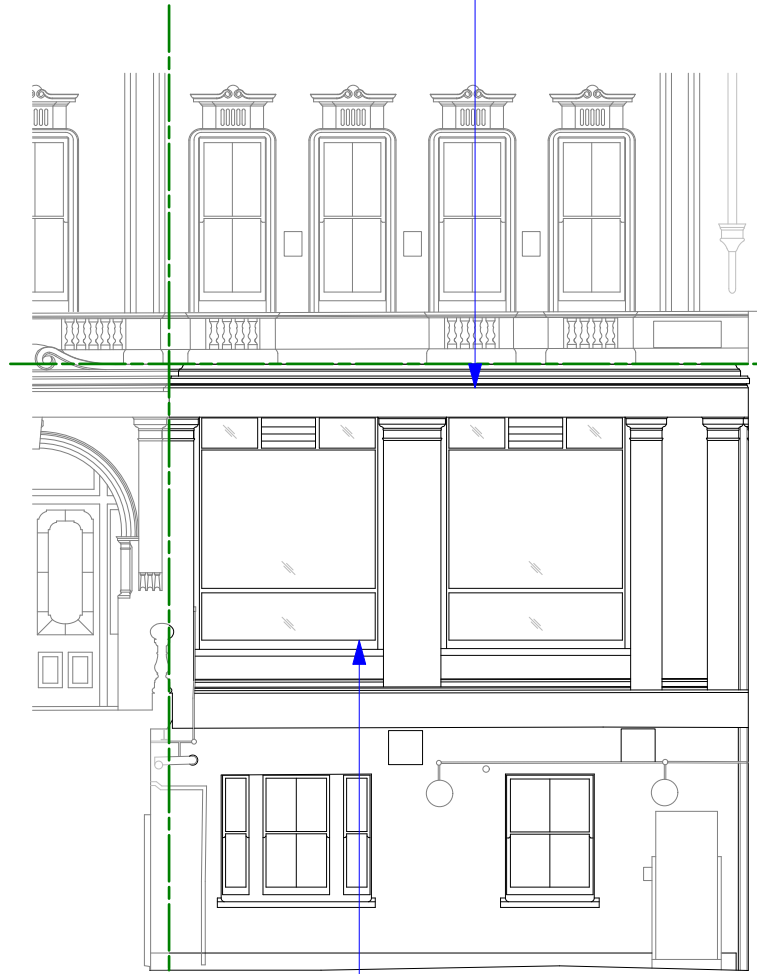
ADVERTISING APPLICATION

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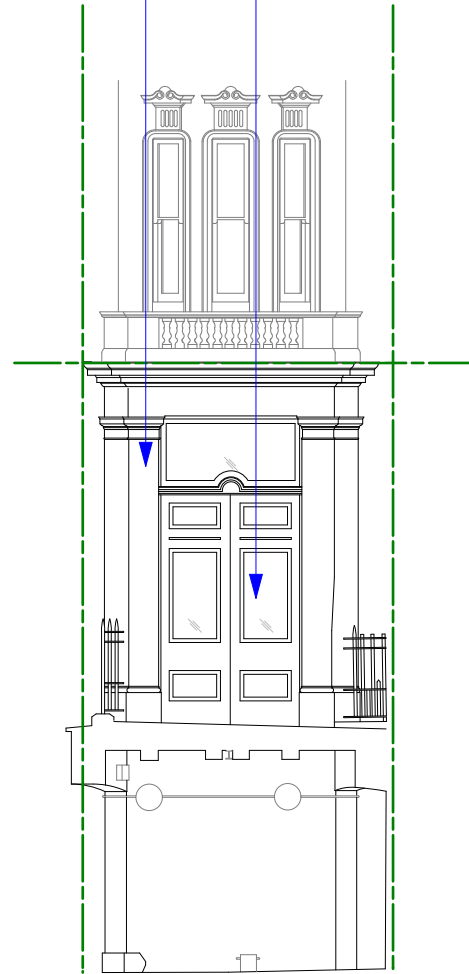
4 KEY PLAN
Scale: 1:500

EXISTING LIGHT COLOUR STONE FACADE



EXISTING LIGHT COLOUR STONE FACADE

EXISTING TIMBER ENTRANCE DOOR



EXISTING TIMBER WINDOWS

EXISTING DOOR AS PER LANDLORD WORKS

EXISTING LIGHT COLOUR STONE FACADE

EXISTING TIMBER DOORS



EXISTING LIGHT COLOUR STONE FACADE

2 1 WOBURN PLACE - SITE APPLICATION

1 WOBURN PLACE - SITE APPLICATION

1 WOBURN PLACE - SITE APPLICATION 53-55

1 EXISTING ELEVATION 1
Scale: 1:100

2 EXISTING ELEVATION 2 - MAIN ENTRANCE
Scale: 1:100

3 EXISTING ELEVATION 3
Scale: 1:100

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2022/3781/P APPLICATION



Project Farmer J - Bloomsbury			
Drawing Existing Elevations			
Job Number 23035	Drawing Number 043000	Rev P1	
Drawn AL	Date 08/05/2024	Status PRELIM.	Scale @ A3 1:100



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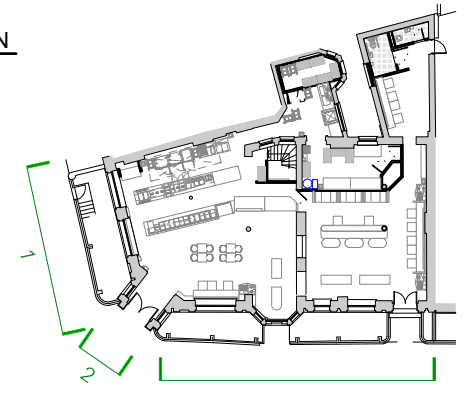
P1	16/05/24	ISSUED FOR PLANNING
REV	DATE	DESCRIPTION

AS	AB
BY	CHK

ADVERTISING APPLICATION

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Bloomsbury, London,
WC1H 0LQ

4 KEY PLAN
Scale: 1:500



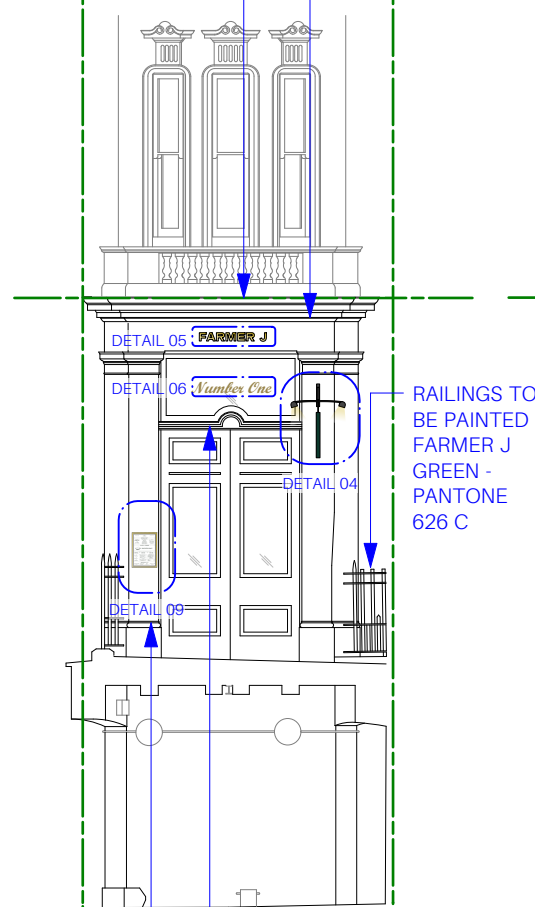
PROPOSED PROJECTING SIGNS 600x600mm. OVERALL PROJECTION 675mm. POWDER COATED PANTONE 626C FOREST GREEN. EXTERNALLY ILLUMINATED BY TROUGH LIGHTING.

INDIVIDUAL BRASS LETTERING 'FARMER J' FIXED TO FACADE

PROPOSED PROJECTING SIGNS 600x600mm. OVERALL PROJECTION 675mm. POWDER COATED PANTONE 626C FOREST GREEN. EXTERNALLY ILLUMINATED BY TROUGH LIGHTING.

BRASS COLOURED VINYL SIGNAGE APPLIED TO EXTERNAL FACE OF GLAZING

WHITE VINYL SIGNAGE APPLIED TO EXTERNAL FACE OF GLAZING



WHITE VINYL SIGNAGE APPLIED TO EXTERNAL FACE OF GLAZING

RAILINGS TO BE PAINTED FARMER J GREEN - PANTONE 626 C

WHITE VINYL SIGNAGE APPLIED TO EXTERNAL FACE OF GLAZING

PROPOSED PROJECTING SIGNS 600x600mm. OVERALL PROJECTION 675mm. POWDER COATED PANTONE 626C FOREST GREEN. EXTERNALLY ILLUMINATED BY TROUGH LIGHTING.

ILLUMINATED A3 MENU HUNG EXTERNALLY

BRASS COLOURED VINYL SIGNAGE APPLIED TO EXTERNAL FACE OF GLAZING

2 1 WOBURN PLACE - SITE APPLICATION

1 WOBURN PLACE - SITE APPLICATION

1 WOBURN PLACE - SITE APPLICATION 53-55

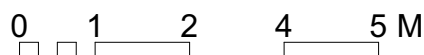
1 PROPOSED ELEVATION 1
Scale: 1:100

2 PROPOSED ELEVATION 2 - MAIN ENTRANCE
Scale: 1:100

3 PROPOSED ELEVATION 3
Scale: 1:100

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2022/3781/P APPLICATION



Project Farmer J - Bloomsbury			
Drawing Proposed Elevations - Awnings Closed			
Job Number 23035	Drawing Number 203000	Rev P2	
Drawn AL	Date 08/05/2024	Status PRELIM.	Scale @ A3 1:100

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Farmer J

P2	31/05/2024	ISSUED FOR PLANNING
P1	16/05/24	ISSUED FOR PLANNING
REV	DATE	DESCRIPTION

JH MM
AS AB
BY CHK

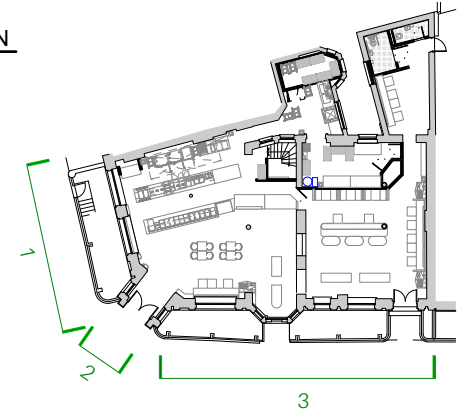
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WC1H 0LQ



EXTERIOR RAILINGS TO BE PAINTED FARMER J
GREEN - PANTONE 626 C

4 KEY PLAN
Scale: 1:500



PROPOSED ELECTRICAL,
RETRACTABLE AWNINGS.
METAL AWNING BOX AND
FABRIC AWNING IN PANTONE
626 C FOREST GREEN.

PROPOSED ELECTRICAL,
RETRACTABLE AWNINGS. METAL
AWNING BOX AND FABRIC AWNING IN
PANTONE 626 C FOREST GREEN.



2 1 WOBURN PLACE - SITE APPLICATION

1 WOBURN PLACE - SITE APPLICATION 53-55

1 PROPOSED ELEVATION 1
Scale: 1:100

3 PROPOSED ELEVATION 3
Scale: 1:100

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2022/3781/P APPLICATION



P2	31/05/2024	ISSUED FOR PLANNING
P1	16/05/24	ISSUED FOR PLANNING
REV	DATE	DESCRIPTION

JH	MM
AS	AB
BY	CHK

Project Farmer J - Bloomsbury			
Drawing Proposed Elevations - Awnings Open			
Job Number 23035	Drawing Number 203010	Rev P2	
Drawn AL	Date 08/05/2024	Status PRELIM.	Scale @ A3 1:100



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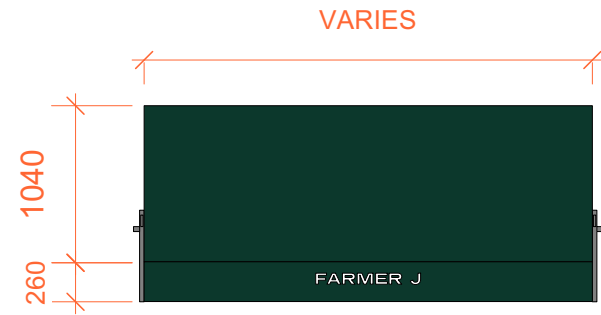
Client

Farmer J

ADVERTISING APPLICATION

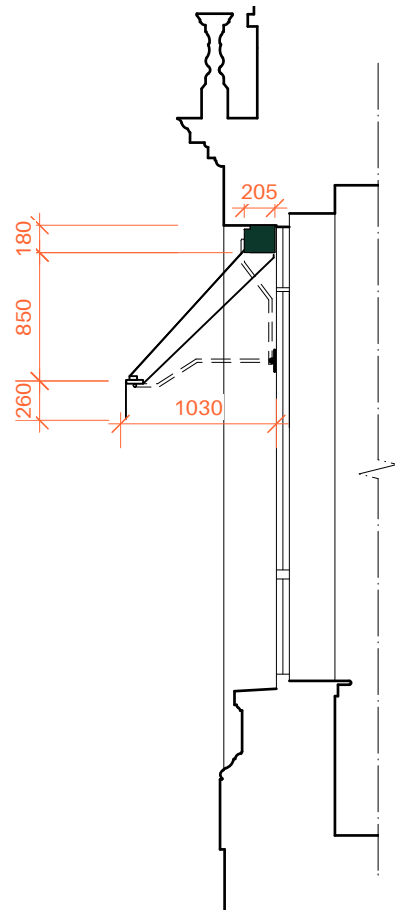
1 Woburn Place,
Bloomsbury, London,
WC1H 0LQ

TRADITIONAL RETRACTABLE AWNING



1a Awning Front Elevation
Scale: 1:50

TRADITIONAL VICTORIAN AWNING.
ELECTRICALLY CONTROLLED AND FULLY RETRACTABLE.
AWNING BOX AND FABRIC AWNING TO BE PANTONE 626C FOREST GREEN.



1b Awning Section
Scale: 1:50

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2022/3781/P APPLICATION

Project Farmer J - Bloomsbury			
Drawing Proposed Signage Details			
Job Number 23035	Drawing Number 209000	Rev P3	
Drawn AL	Date 05/04/2024	Status PRELIM.	Scale @ A3 1:100



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Client

Farmer J

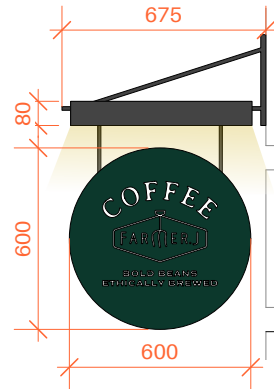
REV	DATE	DESCRIPTION
P3	10/07/2024	ISSUED FOR PLANNING
P2	30/05/2024	ISSUED FOR PLANNING
P1	16/05/24	ISSUED FOR PLANNING

JH	MM
JH	AB
AS	AB
BY	CHK

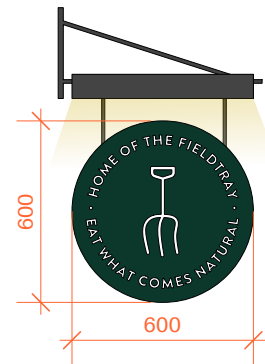
ADVERTISING APPLICATION

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WC1H 0LQ

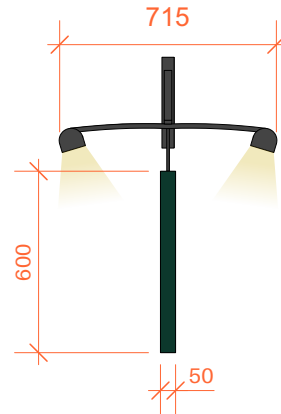
PROJECTING SIGNAGE



4a Projecting Signage Side Elevation
Scale: 1:25



4b Projecting Signage Side Elevation
Scale: 1:25



4c Projecting Signage Front Elevation
Scale: 1:25

PROJECTING SIGN HUNG FROM TRADITIONAL IRON BRACKET, EXTERNALLY ILLUMINATED BY TROUGH LIGHTING.
SIGN POWDERCOATED PANTONE 626C FOREST GREEN.

BRASS LETTERING



5 Brass Lettering
Scale: 1:25

FONT: SHARP GROTESK
MATERIAL: BRASS
DIMENSIONS ARE APPROXIMATE

VINYL LETTERING



6 Brass Lettering
Scale: 1:25

FONT: SCRIPT MT BOLD
MATERIAL: BRASS
DIMENSIONS ARE APPROXIMATE
LETTERS INDIVIDUALLY ADHERED TO GLAZING

VINYL SLOGANS



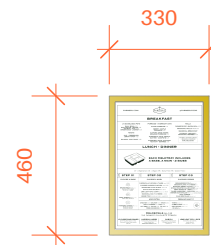
7 Vinyl Slogan
Scale: 1:25

FONT: NEWCASTLE BASIC CLEAN
COLOUR: WHITE
DIMENSIONS ARE APPROXIMATE
TO BE APPLIED TO EXTERNAL FACE OF GLAZING



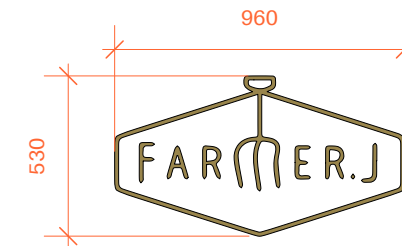
8 Vinyl Slogan
Scale: 1:25

ILLUMINATED A3 MENU



9 Illuminated A3 Menu Box
Scale: 1:25

VINYL SIGN



1 Vinyl Farmer J Sign
Scale: 1:25

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2022/3781/P APPLICATION

Project Farmer J - Bloomsbury			
Drawing Proposed Signage Details			
Job Number 23035	Drawing Number 209001	Rev P1	
Drawn AL	Date 08/05/2024	Status PRELIM.	Scale @ A3 1:100

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Client
Farmer J