

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recomm	nendations based on the answers given in the questions.
If you cannot provide a postcode, the de help locate the site - for example "field to	escription of site location must be completed. Please provide the most accurate site description you can, to o the North of the Post Office".
Number	48
Suffix	
Property Name	
Address Line 1	
Chalk Farm Road	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW1 8AJ	
Description of site location	must be completed if postcode is not known:
Easting (x)	Northing (y)
528463	184304
Description	

Applicant Details
Name/Company
Title
First name
Surname
Hulme
Company Name
Global Street Art
Address
Address line 1
Telephone House
Address line 2
69-77 Paul Street
Address line 3
Shoreditch
Town/City
London
County
Country
Country United Kingdom
Postcode EC2A 4NW
ECZA 4NVV
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details Primary number
***** REDACTED *****

Secondary number
Fax number
Email address
***** REDACTED *****
Agent Details
Name/Company
Title
Mr
First name
Richard
Surname
Jewkes
Company Name
Simpatico Town Planning
Address
Address line 1
33
Address line 2
Musk Lane West
Address line 3
Town/City
Lower Gornal
County
Country
Postcode
DY3 2UJ

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Proposed display of hand-painted murals, including advertising relating to the products and services on offer at the premises.
Please specify the type(s) and details of each proposed advertisement
Advanticement Type:
Advertisement Type: Other type
Height: 8.94 metres
Width:
8.05 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.01 metres
What is the maximum projection of the advertisement from the face of the building?:
0.01 metres What is the maximum height of any of the individual letters and symbols?:
75 centimetres
What materials will the advertisement be made of?: Paint
The colour of text and background:
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
Hand painted directly onto the surface of the wall. See Design Statement for details.

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⊙ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
14/08/2024
To Date
14/08/2029
Neighbour and Community Consultation
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal?
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Have you consulted your neighbours or the local community about the proposal? Yes
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Have you consulted your neighbours or the local community about the proposal? ○ Yes ② No Site Visit
Have you consulted your neighbours or the local community about the proposal? Yes No Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
Have you consulted your neighbours or the local community about the proposal? ✓ Yes ✓ No Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ✓ Yes ✓ No
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Interest In the Land	
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No	
Authority Employee/Member	
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	
It is an important principle of decision-making that the process is open and transparent.	
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, had considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.	
Do any of the above statements apply? ○ Yes ⊙ No	
Declaration	
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.	
✓ I / We agree to the outlined declaration	
Signed	
Richard Jewkes	
Date	
11/07/2024	