

PUBLIC HEALTH STRATEGIST – HEALTHY LIVES

Salary Range: £52,282 – 59,895

Grade: Level 5 Zone 1

Location: 5 Pancras Square

**Reports to: Deputy Director of Health and
Wellbeing**

About the role

Camden is building somewhere everyone can thrive, by making our borough the best place to live, work, study and visit. Because, we're not just home to UK's fast-growing economy. We're home to the most important conversations happening today. And we're making radical social change a reality, so that nobody gets left behind. Here's where you can help decide a better future for us all. This is a cross-cutting strategic role which will provide wide opportunities for developing a public health career.

In this role, at the heart of the Health and Wellbeing Department, you will lead on elements of the portfolio for mental health, wider determinants and homelessness. This involves maximising the links between wider determinants and frontline services in Camden and reducing health inequalities, by using data and evidence to support the prevention, early detection and optimal management of illness and issues. It also involves working on the system-wide homelessness programme aimed at improving the outcomes for homeless residents. You will support system collaboration, strategy development, the prioritisation of resources, and improvement in the design, access, utilisation and evaluation of effective, efficient and equitable interventions, across different settings.

You will work with residents and a wide range of internal and external partners, across the Council, the NHS, Integrated Care Systems, Community and Voluntary Sector and other relevant partners, and commissioned service providers, to ensure the development, implementation and evaluation of high-quality strategies, programmes and services, based on need and evidence, to support health improvement and reduction in health inequalities and promote equitable outcomes for Camden residents.

You will initiate, develop and contribute to key strategic population health improvement programmes across the health and wellbeing needs of Camden populations to reduce health inequalities in the context of national and local health and wellbeing policies.

The things you'll achieve

As the Public Health Strategist you are able to utilise your specialist knowledge, skills and experience to develop, implement and evaluate projects, programmes and other areas of work across wide spectrum of public health priorities.

You will be able to work independently without the need for substantial supervision and will work closely with the relevant partners and service leads to identify mutual opportunities for service delivery improvements.

You will make use of evidence to inform and influence services and other partner organisations to help build public health capacity and capability and support the design, implementation and evaluation of services and pathways.

You will undertake needs analysis and will critically appraise evidence from a range of sources to make recommendations and take actions to implement change, based on a sound and thorough understanding and analysis of the evidence base, information and data.

About you

Experience

- Either a suitable postgraduate qualification in public health or equivalent, or relevant experience (see guidance document)
- Proven experience of conducting health needs assessment through the collation, analysis and interpretation of key public health data, information and evidence
- Proven experience of undertaking evaluations to effectively measure the outcome and benefit of public health interventions
- Proven experience of using project management skills and knowledge of public health methodology to develop, implement and assess policies, programmes and strategies to improve health and wellbeing and/or address health inequalities
- Experience and understanding of health services commissioning, demonstrated by an ability to describe the complexities of the commissioning cycle and public health's role within this

You have

- The ability to work with a range of partners, using public health intelligence and negotiation skills to agree and develop evidence-based and locally appropriate innovative ways of working
- Ability to build meaningful relationships with residents and people using services, to enable engagement and co-production the development of local strategies and approaches for improving health and wellbeing outcomes
- High standard of communication skills, demonstrated by the ability to present complex oral and written information, in a variety of formats to a variety of audiences, to include a high standard of report-writing skills, demonstrated by the ability to write and contribute to reports of varying length and complexity, in a format where the implications of the report are fully understood, and inform strategic decision-making.
- Ability to use own initiative to manage a number of projects simultaneously, ensuring planning, organising and prioritising work load to meet project deadlines
- Ability to analyse, interpret and synthesize complex information, including epidemiological data, from a number of sources
- Ability to manage staff in accordance with corporate policies, demonstrated by an understanding of human resources policies and management strategies

Other important stuff...

People management

The post holder maybe required to take on a line manager duties as part of their role which may include (but not be limited to) managing Assistant Public Health Strategists.

Work environment

Your work environment will be a mixture of working from our main offices at 5 Pancras Square in Kings Cross and from home. You are expected to spend some time every week working from the office, and also attend face to face meetings and appointments both in 5 Pancras Square and at external organisations and community spaces.

Who you will be working with

The post holder reports to a Deputy Director of Health and Wellbeing. They may also be supervised on projects by a Senior Public Health Strategist. The person will be an integral part of the Healthy Lives team. They will work with a range of stakeholders within and outside the Council, including NHS and Voluntary and Community Sector colleagues, as well as working with residents and residents with lived experience.

The application process

The application process will involve an interview with a panel of colleagues from the Health and Wellbeing Department and wider Council. The shortlisting will be based on the assessment of skills and experience and candidates are asked to provide evidence against these in their personal statement.

Who we are

Diversity & Inclusion

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and those of other non-white ethnicities, those who identify as LGBT+, neurodiverse and disabled people.

Agile working

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships, we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

Asking for Adjustments

Camden is committed to making our recruitment practices as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at resourcing@camden.gov.uk

