



HAMPSTEAD NEIGHBOURHOOD FORUM

Brendan Versluys
Camden Planning Solutions Team

12 June 2024

Re: Planning Reference 2024/1031/P, Flat 4, 49 Heath Street

Dear Mr Versluys,

The Hampstead Neighbourhood Forum supports this proposal to reinstate the roof to the tower of 49 Heath Street, the listed Old Fire Station.

The view of the building with its prominent tower is recognised by the Hampstead Neighbourhood Plan as an important view in the village. Indeed, looking up the High Street toward the tower is one of the more iconic views of Hampstead. The clock tower itself is noted as a local landmark.

The proposal to reinstate a lost feature aligns with Policy DH2 (3) of the Hampstead Neighbourhood Plan:

New development should take advantage of opportunities to enhance the Conservation Areas by protecting and, where appropriate, restoring original architectural features.

The extent to which the restoration enhances the heritage asset, and the conservation area, will depend importantly on the quality and appropriateness of the materials used. It appears from the application that these issues have been carefully considered.

Given the location of the development, however, we would urge the applicant and Camden to pay close attention to the construction management plan, so as to minimise disruption to the village.

In addition, since the scheme involves changes to a central landmark, we recommend that the applicant publicises the project so that the wider community is fully aware of it. In any public debate on the proposal, an important consideration is that this is a well-researched restoration rather than a new modification.

Yours sincerely,

Alexander Nicoll
Chair