| Application No: | Consultees Name:       | Received:           | Comment: | Printed on: 12/06/2024 0 <b>Response:</b>   | 09:10:07 |
|-----------------|------------------------|---------------------|----------|---|----------|
| 2024/0993/P     | Kit Alexander          | 11/06/2024 10:39:50 | SUPPRT   | I work nearby to the Saville Theatre and think Incipio would be a great addition to the area. I am familiar with there restaurants and bars which always offer a great experience.  |          |
| 2024/0993/P     | Christopher<br>Burrows | 11/06/2024 12:48:36 | SUPPRT   | Restoration of this old building to provide a new state of the art theatre for a world class theatrical company, hotel, restaurant & bar plus parking etc would alb hugely beneficial for the local area and the London/UK as a whole   |          |
| 2024/0993/P     | Edward<br>Boddington   | 11/06/2024 11:15:50 | COMMNT   | I am very keen to see this application approved regarding mixed change of use with extension.  I believe that the cultural benefits will be significant with the building of a state-of-the-art theatre together with accommodation in the form of a Hotel and new dining areas.  The area is crying out for investment in cultural, together with modern and quality food & beverage facilities and accommodation. The inclusion of parking is also a very good thing.  I am involved with one of the companies involved in this project - Incipio; which will be providing the F & B, this company has a proven track record in London and will provide an outstanding product for visitors.  |          |
| 2024/0993/P     | Samuel Vincent         | 11/06/2024 11:16:07 | ОВЈ      | Whilst working in an office adjacent to the Phoenix Community Garden, I have become a frequent visitor to this exceptional and beautiful space. It is overwhelmingly clear the immense value this rare space holds to so many. London desperately needs green spaces like this for the physical and mental wellbeing of the people that live and work here. The last thing it needs is more towering developments, such as this, which will cast the garden into darkness and rob it of its life and charm, starving it of sunlight and throwing its future into doubt. I hope Camden Council abides by its own policies (documented here - https://www.thephoenixgarden.org/keep-the-light-campaign/) and refuses this deeply destructive application. |          |
| 2024/0993/P     | Cosima Cheetham        | 11/06/2024 20:17:17 | COMMNT   | A number of benefits for this project  - Creation of jobs and generation of additional revenue to the area.  - The restoration work done on the building will improve the building's framework and fix current issues (such as the corroding steel).  - Partnerships and opportunities for engagement with schools / youth groups.  - Additional work spaces (within hotel) created for residents.  - Additional security to the area helps reduce anti-social behaviour  |          |

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| 2024/0993/P     | Tim Rudland             | 11/06/2024 14:19:52 | SUPPRT   | I was excited to read about the Saville Theatre redevelopment; both the bar/restaurant and the dining element of the show with Cirque De Soleil.  |
|                 |                         |                     |          | I expect this to bring a whole host of benefits to the area, having read the details, but to highlight a few:   |
|                 |                         |                     |          | - returning a historic building to its intended use and providing Cirque du Soleil's first permanent show space in Europe (having seen their shows at the Royal Albert Hall a number of times, this would no doubt bring a host of ticket holders to the area for shows who will then sped their money locally).  |
|                 |                         |                     |          | - Hotel lounge space open to residents to work from   |
|                 |                         |                     |          | - Programmes of engagement with young people and schools  |
|                 |                         |                     |          | - Partnerships with schools to upskill teachers and educational providers   |
|                 |                         |                     |          | - £12.6m Gross Annual Value Added generated within the Greater London Economy   |
|                 |                         |                     |          | - £23m potential linked trip spend by theatre goers per annum   |
|                 |                         |                     |          | - £1.4m in anticipated value to the London Borough of Camden  |
| 2024/0993/P     | Harry Barber            | 11/06/2024 11:15:26 | COMMNT   | I believe this will be a fantastic addition to the area, as a travelling sales manager having work space in a busy London area is paramount to my job and to keep people coming into the city over working from home. The fact this project has many other benefits to that ilk such as a hotel & entertaining features makes it a very exciting addition to Shaftsbury Avenue. |
|                 |                         |                     |          | I work closely with other theatres and they always benefit the area, economy and surrounding businesses.  |

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