

To whom it may concern

I have forwarded my objection to you from 2018 re the installation of advertising on the wall of flats adjacent to JW3.

Permission was refused then and I cannot understand what has changed that would allow this hideous intrusion into our neighbourhood. The objections then are as valid today. This is neither a Las Vegas strip nor a shopping mall and will greatly impose and detract from the nature of our residential living.

Please do not grant permission. This does nothing to enhance our environment.

With many thanks

Dr Jane Danziger

6.2 Pulse Apartments  
NW61HQ

Begin forwarded message:

**Subject: Planning ref.2018/0744/A**

I am writing to object to the construction of this massive advertising hoarding, which will have a new image flashing every 10 seconds from 7am till midnight.

This will be a hideous intrusion of our outlook from our upmarket apartments in Pulse Apartments which face directly onto the wall intended for the structure. This is a quiet residential area which would be detrimentally affected by the structure, not to mention impacting on the value of property in the vicinity.

It's bad enough having JW3 traffic interfere with our life, blocking access to our front entrance, music on Sunday afternoons which blare out, and many cars dropping off children which often block the road to traffic trying to turn into Lymington rd from Finchley Road.

We are NOT prepared to subsidise the JW3 by allowing this outrageous advertising hoarding.

Please do not give permission for this.

Yours sincerely,

Drs Jeffrey and Jane Danziger  
6.2 Pulse Apartments

NW61HQ