

Camden Town Unlimited x Global Street Art proposal

Camden Lock Bridge,

Camden Town Unlimited proposes to design three murals over a 12 month period to be painted on to the wall of Camden Lock Bridge Starting March 2023. The murals will reflect that projects and initiatives of Camden Town Unlimited – they will likely reflect the flagship projects of the organisation, such as the Camden Highline, Camden Green Loop and Camden Collective.

The art will be co-designed with local community members and business owners, who will be paid London Living Wage for taking part in creative workshops. A lead artist will be commissioned by the BID to translate those sessions in to a design which we will then pass on to Global Street Art to paint.

Our design process will be:

1. Open call to commission artist or designer
2. Open call for creative participants – the Green Loop Neighbourhood Designers
3. 2 workshops run to co-design the concept and explore some artistic skills
4. Artist recording process and designing along the way, presenting to the group the ideas they have for workshop 2 so there is a chance for feedback
5. Artist sends participants the final design
6. Neighbourhood Designers invited to unveiling of the mural

