

<b>Application No:</b>	<b>Consultees Name:</b>	<b>Received:</b>	<b>Comment:</b>	<b>Response:</b>
2024/1202/L	Christiane Ten-Hoopen	15/05/2024 19:16:00	OBJ	<p>Dear Sir, Madam,</p> <p>This is a fine example of an Edwardian stone building in an attractive London Street. At the moment "42 Kingsway" is advertised by a simple, clearly visible, hanging sign next to the entrance. This application proposes to replace this hanging sign with two halo illuminated fascia signs. This type of signage is not only unsightly but entirely inappropriate for a period building in a conservation area. In addition, the implementation of the proposed signage would cause unacceptable damage to the stonework and therefore cause permanent harm to this clearly visible and beautiful facade.</p> <p>When I made a site visit I also questioned the effectiveness of the proposed signage, which is high up on the facade and well above eye level.</p> <p>On the basis of these arguments I object strongly to this application on behalf of the BCAAC.</p> <p>Christiane Ten-Hoopen</p>

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