

CAMDEN FILM QUARTER

CREATING A VISION FOR THE FUTURE OF KENTISH TOWN

In April 2023, Yoo Capital acquired the land at the Holmes Road Depot and Regis Road Recycling Centre on a subject to planning basis. This means that Yoo Capital will own the land if and when planning permission for a development is approved.



yoo CAPITAL

Yoo Capital buys, develops and owns buildings across London, and specialises in working with communities to create inspirational spaces. The company was set up by Chairman John Hitchcox, Managing Partner Lloyd Lee and Managing Director Andrew Thorpe, and is UK based. Yoo Capital is known for creating buildings and destinations that can be used for cultural activities, like theatres, music venues and art studios.

Turley

The team from Turley will be working with Yoo Capital on the consultation for the Camden Film & Creative Quarter. Turley are independent advisors offering a range of built environment services. The Strategic Communications team works with clients and communities to demystify the complex planning system in order to create opportunities for meaningful engagement on a range of development projects.



CAMDEN FILM QUARTER

YOO CAPITAL RECENT PROJECTS



SHEPHERD'S BUSH MARKET



THE SAVILLE



OLYMPIA

CAMDEN FILM QUARTER

WHY FILM?

The film and broader screen industries are a growing part of London and the UK's economy.

According to the BFI "The total number of films going into production in the UK in 2022 was 220, which is 11 more than reported for 2021. The total spend on film production in the UK in 2022 was £1.97 billion, 27% higher than the £1.55 billion for 2021 (subsequently updated to £1.64 billion)."

While production is increasing, the amount of studio space available has not kept pace. In 2021 Lambert Smith Hampton stated that "the UK is believed to be losing out on several major film projects each year due to a lack of studio space." Estimates range between an immediate need for half a million square feet to millions of square feet.

As well as meeting a demand in the industry, bringing film to Kentish Town must also benefit the local community. As designs develop, the team will make sure that there are opportunities for education and upskilling, access to jobs, affordable workspace and events.



COMMITMENTS TO YOU

As the plans for the Camden Film & Creative Quarter develop in the coming months, the Yoo Capital team will make sure that:

- 1— The community remains at the heart of any proposed ideas so that the development delivers meaningful benefits for local people.
- 2— There will be regular consultation events, activities and updates throughout the design process, and we will be available to you for meetings and informal chats at your request.
- 3— We become a neighbour in the community and look for opportunities to support local organisations and causes.
- 4— We are delivering on the Kentish Town Planning Framework and Kentish Town Neighbourhood Plan, which we know the local community put a lot of effort in to.

- **50% affordable housing**
- **New jobs and workspace**
- **Ambitious employment and training strategy providing genuine opportunities for local people**
- **New pedestrian and cycle friendly connections between Kentish Town, Gospel Oak and Hampstead Heath**
- **Exceptional design quality**
- **Sustainable, innovative development that delivers a Zero Emissions Neighbourhood**
- **Attractive, safe and green open spaces and public realm that is open and accessible to all**
- **Provide inclusive community facilities**

THE NEXT STEPS

Please do share your ideas and initial thoughts with us today and sign up to our email database for updates!

We will also regularly update our website

www.camdenfilmquarter.com

We will hold our next community engagement event in the coming months, but will arrange meetings and visits with residents and local organisations until then.

We will engage with you regularly throughout 2024 and are targeting an application submission at the end of 2024.

Please email hello@camdenfilmquarter.com at any point, with ideas, questions or comments.



CAMDEN FILM QUARTER