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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

#### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### **Site Location**

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	
17-21	
Address Line 1	
Camden Road	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW1 9LJ	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
529033	184040
Description	]

# **Applicant Details**

# Name/Company

Title

First name

Surname

c/o agent

Company Name

### Address

#### Address line 1

70 Chancery Lane

#### Address line 2

#### Address line 3

#### Town/City

London

#### County

Country

United Kingdom

#### Postcode

WC2A 1AF

Are you an agent acting on behalf of the applicant?

⊘ Yes ○ No

#### **Contact Details**

Primary number

Secondary number
Fax number
Email address
Agent Details
Name/Company
Title
First name
Jamie
Surname
Alba-Duignan
Company Name
WSP UK Ltd
Address
Address line 1
70 Chancery Lane
Address line 2
Address line 3
Fown/City
London
County
Country
United Kingdom
Postcode
WC2A 1AF

### **Contact Details**

Primary number

***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please refer to the attached cover letter and signage pack

Please specify the type(s) and details of each proposed advertisement

Advertisement Typ	e:
Fascia Sign	
Height:	
0.69 metres	
Width:	
1.035 metres	
Depth:	
0.01 metres	
-	from the ground to the base of the advertisement?:
5.57 metres	
What is the maxim 0.095 metres	um projection of the advertisement from the face of the building?:
What is the maxim	um height of any of the individual letters and symbols?:
22.6 centimetres	
What materials wil	the advertisement be made of?:
aluminium	
The colour of text	ind background:
white text with red b	ackground
Will the advertisen	ent be illuminated?:
Yes	
Will the advertisen	ent be illuminated internally or externally?:
Internally	
Illuminance levels:	
300 cd/m <sup>2</sup>	
	n be static or intermittent?:
Static	

### Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

⊖ Yes

⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes

ONo

O Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please refer to the signage pack prepared by Blaze

Will the proposed advertisement(s) project over a footpath or other public highway?

⊖ Yes

⊘ No

### Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/07/2024

To Date

01/07/2029

### **Neighbour and Community Consultation**

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes

⊘No

### Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

⊖ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent

○ The applicant

○ Other person

### **Pre-application Advice**

Has assistance or prior advice been sought from the local authority about this application?

⊖ Yes ⊘ No

### Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes

⊖ No

#### **Authority Employee/Member**

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖ Yes ⊘ No

### Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;

- Our system will automatically generate and send you emails in regard to the submission of this application.

#### ✓ I / We agree to the outlined declaration

#### Signed

Jamie Alba-Duignan

Date

10/05/2024