

Alex Kresovic  
Planning Team  
London Borough of Camden  
2<sup>nd</sup> Floor  
5 Pancras Square  
London  
N1C 4AG

Dear Alex Kresovic,

**RE: 135 - 149 Shaftesbury Avenue, London, WC2H 8AH**

I am writing in support of the development proposed for 135 - 149 Shaftesbury Avenue, London, WC2H 8AH (Planning Application 2024/0993/P).

The application outlines plans for the part demolition, restoration and refurbishment of the existing Grade II listed building, roof extension, and excavation of basement space, to provide a theatre at lower levels, with ancillary restaurant and bar space at ground floor level; and hotel at upper levels; provision of ancillary cycle parking, servicing and rooftop plant, and other associated works.

I believe the proposals offer great value, both in economic and societal terms. Restoring the Saville Theatre to its original and intended purpose will support the thriving, vibrant community within Soho.

By establishing a permanent residency for the Cirque du Soleil locally, the project, in keeping with the Camden Local Plan, is also set to support the creative and cultural industries by strengthening and enhancing the West End offering and contributing to the local economy.

As such, I strongly encourage Camden Council to grant planning consent for this redevelopment project as soon as possible.

Sincerely,

LEE KENNESSEY  
STORE MANAGER  
ZEGEMAN  
61 NEAL STREET  
WC2H 9PS