

| Application No: | Consultees Name: | Received:           | Comment:       | Response:  |
|-----------------|------------------|---------------------|----------------|--|
| 2024/0993/P     | Chris Dutton     | 02/05/2024 15:36:04 | SUPPRT         | <p>I was delighted to hear of the proposal to bring back the performing arts to The Saville Theatre, particularly in relation to the theatre becoming a permanent home to the world class Cirque du Soleil.</p> <p>To have such an internationally acclaimed group make their home there will attract a wonderful audience to the theatre and the surrounding area, something which can only be seen as a positive.</p> <p>I am also in admiration of the commitment for the Cirque du Soleil to perform in local schools and hospitals, bringing inspiration to those they can affect the most. Full steam ahead I say!</p>   |
| 2024/0993/P     | George Pearce    | 02/05/2024 16:44:37 | PETITNSUP<br>P | <p>I think having Cirque Du Soleil will be transformative for Camden, and will provide great diversity for the entertainment in the area. I have always had positive experiences at Citizen M Hotels and would be delighted for them to come to this area. I think that it will bring a lot of tourism and other revenue to the area, and I very much hope to watch a Cirque Du Soleil show there soon.</p>  |
| 2024/0993/P     | Mellissa Bindon  | 02/05/2024 09:32:13 | SUPPRT         | <p>its a very exciting opportunity to return a historic building to its intended use and providing Cirque du Soleil's first permanent show space in Europe</p> <p>Encouraging to have a Hotel lounge space open to residents to work from</p> <p>Amazing that there is a an option for Free and discounted Cirque du Soleil tickets for local people and organisations</p> <p>Looking forward to work on Programmes of engagement with young people and schools</p> <p>Bringing Performances outside of the theatre, in hospitals and schools to make people smile</p> <p>Possibility of 125 permanent full time jobs</p> <p>£1.4m in anticipated value to the London Borough of Camden</p>  |
| 2024/0993/P     | Sean Hyland      | 02/05/2024 09:28:13 | PETITNSUP<br>P | <p>Bringing Camden back to life again. Having worked in Camden for part of my career restoring its great history of culture is needed, both for aesthetic reasons and for the wider community.</p> <p>Other city's such as Manchester are building large scale arenas and we need to make sure that London keeps up with the curve.</p> <p>The more revenue we can bring to the area the more we can keep the area safe as this will boost popularity and budgets and therefore safety for the locals</p> <p>With the opening of a new venue comes new jobs as well as the offer of great community work to make the project a community hub as well as great experience for external projects within the community and surrounding areas.</p> |
| 2024/0993/P     | Lauren Courtney  | 02/05/2024 09:15:57 | COMMNT         | <p>This sounds like an absolutely fantastic way to bring back some life to the area! Absolutely support this redevelopment and hope this passes.</p>   |
| 2024/0993/P     | Andrew           | 02/05/2024 12:43:11 | COMMNT         | <p>Will be great to see this area restored back to its former glory, with obvious benefits to the local community</p>  |
| 2024/0993/P     | Jack             | 02/05/2024 09:13:59 | SUPPRT         | <p>Absolutely thrilled to support this fantastic initiative! Bringing back live performance to 135 Shaftesbury Avenue with Cirque du Soleil sounds like a dream come true for both locals and visitors alike. Looking forward to seeing how the initiative will create new opportunities for entertainment, dining, and hospitality in the heart of the community. Let's make it happen!</p>   |

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| 2024/0993/P     | David Robertz    | 02/05/2024 12:00:08 | COMMNT         | I think the proposed development would be amazing for the area and would drive further tourism and value to the area as well. Restoring the theatre to its original use is a wonderful idea and I would support such.  |
| 2024/0993/P     | Josh Cella       | 02/05/2024 09:48:31 | SUPPRT         | This will be a great opportunity to bring a host of incredible benefits to the area and its surroundings. It is such a shame that this building has been left to suffer for the past 10 years, but with a company like Yoo Capital wanting to bring the building back to life, this is a brilliant chance to make this building great again.   |
| 2024/0993/P     | Mikey Cottrell   | 02/05/2024 09:52:16 | SUPPRT         | The building is stunning, the world isn't getting any younger, and change is inevitable. My household and I believe that this refurbishment will be extremely beneficial to the local area and the general vibe of Camden.   |
| 2024/0993/P     | Kelsey Jamieson  | 02/05/2024 13:47:39 | COMMNT         | <p>This is such an exciting project!<br/>It's definitely going to add to the local area, I'm most looking forward to, the Hotel lounge space open to residents to work from.</p> <p>I love the potential benefits listed below;</p> <p>Free and discounted Cirque du Soleil tickets for local people and organisations</p> <p>Programmes of engagement with young people and schools</p> <p>Performances outside of the theatre, in hospitals and schools</p> <p>Partnerships with schools to upskill teachers and educational providers</p> <p>125 permanent full time jobs</p> <p>£12.6m Gross Annual Value Added generated within the Greater London Economy</p> <p>£23m potential linked trip spend by theatre goers per annum</p> <p>£1.4m in anticipated value to the London Borough of Camden</p> |
| 2024/0993/P     | Pete Mortimore   | 02/05/2024 16:58:48 | SUPPRT         | Restoring the historic elements of the building, reducing ASB, hotel lounge for residents to work from, performances outside of the theatre, partnerships with schools, 125 full time jobs and 12.6 million to the economy   |
| 2024/0993/P     | Robert Kucharski | 02/05/2024 10:39:39 | PETITNSUP<br>P | For Londoners, a permanent Cirque du Soleil location at the Saville Theatre could offer several advantages. It provides regular access to world-class entertainment right in their city, reducing the need to travel far for such experiences. Additionally, it could create job opportunities for local talent both on and off stage. The presence of Cirque du Soleil could also contribute to the cultural vibrancy of London, enriching the city's artistic scene and providing residents with a unique form of entertainment.   |
| 2024/0993/P     | Louise           | 02/05/2024 14:32:16 | COMMNT         | I am in support  |

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| 2024/0993/P     | Ellie Williams   | 02/05/2024 11:11:42 | COMMNT   | Not only does theatre bring so many people together for so many different reasons but there is a huge amount of further benefits to this project and it is an incredibly exciting opportunity for the local area. A main one being free and discounted Cirque du Soleil tickets for local people and organisations, for a show like this that is such such a huge perk to being in this area. In addition to this, being able to add 125 permanent new jobs in this current climate is really opening doors for people and will bring in such a huge revenue for the local economy. As a avid theatre goer myself I am incredibly excited by the prospect of this build. |
| 2024/0993/P     | Rute             | 02/05/2024 13:25:01 | SUPPRT   | Not happy with this development at all in London, Such an historical site to be used for profit and glamour for social desires.London areas of historical importance need better. If you have common sense and pation for this city you would not go ahead with such project.<br>Thank you for your time in reading my honest view.  |
| 2024/0993/P     | Ed Devenport     | 02/05/2024 14:05:30 | SUPPRT   | Hugely in favour of returning a historic building to its intended use and providing Cirque du Soleil's first permanent show space in Europe. I am particularly excited around:-<br><br>The refurbishment of the building, Cirque de soleil involvement and the jobs this will create.  |
| 2024/0993/P     | Adrian Faure     | 02/05/2024 09:22:59 | NOBJ     | This planned development will significantly enhance this property bringing a world class hotel operator as well as a contemporary F&B offering. A definite upgade all round.   |