

| Application No: | Consultees Name: | Received: | Comment: | Response: |
|-----------------|--------------------------|---------------------|----------|---|
| 2023/5352/P | Louise Benisty | 28/04/2024 21:55:04 | OBJ | <p>Regarding the proposed development at 37 Heath Drive, application 2023/5352/P, as a resident of the street residing directly oppose the proposed development I am deeply concerned by the plan and write to object for the following reasons:</p> <p>The proposed building would be a distinct change to the nature of the architecture in the street and surrounding area.</p> <p>Heath Drive is a beautiful, tree-lined street of homes designed originally to be single family residents. The development entails replacing one such family home into a large, multi-storey block of flats.</p> <p>Most buildings in the area are 3 storey, possibly 4 at most, and even so are completely different in design and architecture due to them being houses and not purpose built blocks of flats.</p> <p>As noted above the buildings were originally single family homes. Where some are now divided into 2 or 3 flats this does not change the architecture of the area as the proposed build would do.</p> <p>The only similar type of building in this area is the development at 38 Heath Drive. This development was also objectionable, however we note that the most obtrusive parts of that building at least face the Finchley Road, which would not be the case in this instance.</p> <p>The number of flats at the proposed development greatly exceeds the number of on-site parking spaces. This means more cars will be parked on the street where existing residents already struggle to find parking. We do not believe that the provision of bicycle spaces will solve this issue as we find it unlikely the majority of residents will not have a car. The area will not support provision of further on-street permits and there should be no enabling or encouraging of any increase in traffic to this area.</p> <p>The development will place additional strain on the immediate vicinity in terms of traffic.</p> <p>37 Heath Drive has been a distinctive family home since its original build, and should be retained, especially in view of its extensive and well-known garden. This development reduces the amount of green space which runs counter to one of the most important and notable features of the Hampstead Area.</p> <p>We are deeply concerned about the precedent being set, first by allowing the neighbouring development and now this one; 36 and 35 would subsequently also be able to become such developments, further enabling the complete transformation of Heath Drive.</p> <p>We note that the Hampstead Neighbourhood Plan, covering much of Hampstead and the surrounding area, states its vision as "protecting the distinctive character of Hampstead's buildings and open spaces", and states as its mission as "safeguarding the fine heritage of its streets and buildings" and to "ensure Hampstead is enduringly green". This proposed development runs totally counter to each of these despite Heath Drive being part of the broader Hampstead Area, with proximity to the Heath and Village area.</p> <p>We would like to see this proposal rejected in its entirety, and would take this to be affirmation of the Council's commitment to maintaining the charm and distinctive nature of this beautiful, green residential street and it's surroundings.</p> |
| 2023/5352/P | Susan and Martin Paisner | 26/04/2024 15:39:04 | OBJ | <p>This proposal is totally out of keeping for the area. It will add to pressure on the area for parking and general living conditions. It is too big, profoundly ugly and would mean the loss of one of the most character full family houses in the area. It is also counter to the provisions and aims of the Conservation Area. We just do not need more buildings like no 38 on this road.</p> |

| Application No: | Consultees Name: | Received: | Comment: | Response: |
|-----------------|------------------|---------------------|----------|--|
| 2023/5352/P | Anna Josse | 26/04/2024 16:46:12 | COMMNT | There is already too many blocks of flats, not enough parking. Who is this for? Developers to make money?! |
