

## The Planning Inspectorate

### QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference

APP/X5210/H/24/3340981

Appeal By

JCDECAUX UK LIMITED

Site Address

Pavement Outside  
371 EUSTON ROAD  
Camden  
LONDON  
NW1 3AR

#### PART 1

i) Refusal of consent for the display of the advertisement(s)



ii) Grant of consent for the display of the advertisement(s)



iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent



iv) Service of a Discontinuance Notice



*Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.*

1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below.

Yes



No



2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land?

Yes



No



2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal?

Yes



No



To assess impact on the streetscene.

To assess impact on the public realm.

2.c. Are there any known health and safety issues that would affect the conduct of the site inspection?

Yes



No



Proximity of A501 and its junction with A4201.

3. Did you notify people about the application?

Yes



No



#### PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic

Yes



No



considerations?

5.a. Have you notified anyone about the appeal?

Yes ☒ No ☐

Please attach

5.b. A copy of the letter with which you notified people about the appeal.

☒ see 'Questionnaire Documents' section

5.c. A list of the people you notified.

☒ see 'Questionnaire Documents' section

5.d. For appeals not following the expedited written representations procedure the deadline you gave for their comments to be sent to us.

Deadline:

01/05/2024

6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State?

Yes ☒ No ☐

APP/X5210/W/24/3340980

☒ see 'Questionnaire Documents' section

6.b. Are there any other appeals or matters adjacent or close to the site still to be considered by us or the Secretary of State?

Yes ☒ No ☐

APP/X5210/W/24/3341451 & APP/X5210/H/24/3341453

☒ see 'Questionnaire Documents' section

### PART 3

7.a. Is the site in a Conservation Area?

Yes ☐ No ☒

7.b. Is the site adjacent to a Conservation Area?

Yes ☐ No ☒

8. Is the site in an Area of Special Control of Advertisements?

Yes ☐ No ☒

9. Is the appeal site within:

a. A Green Belt?

Yes ☐ No ☒

b. An Area of Outstanding Natural Beauty?

Yes ☐ No ☒

10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)?

Yes ☐ No ☒

10.b. Are any protected species likely to be affected by the proposals?

Yes ☐ No ☒

11.a. Would the proposed advertisement affect the setting of a listed building?

Yes ☐ No ☒

12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)?

Yes ☐ No ☒

13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted?

Yes ☐ No ☒

### PART 4

**Copies of the following must be attached to this form:**

15.a. If the appellant has submitted photographs and a plan with their appeal

Yes ☒ No ☐

documents please confirm you are content these are a complete and accurate representation.

**Copies of the following documents must, if appropriate, be attached to this form:**

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes; ☒

☒ [see 'Questionnaire Documents' section](#)

16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination; ☒

List of policies:

A1, C5, C6, D1, D2, D4, G1, T1

☒ [see 'Questionnaire Documents' section](#)

☒ [see 'Questionnaire Documents' section](#)

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction. ☐

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached. ☒

☒ [see 'Questionnaire Documents' section](#)

16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded; ☒

☒ [see 'Questionnaire Documents' section](#)

Date the DPD/Neighbourhood Plan is likely to be adopted:

03/04/2014

16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued; ☐

16.g. your Authority's CIL charging schedule is being/has been examined; ☐

16.h. your Authority's CIL charging schedule has been/is likely to be adopted. ☐

16.i. Any other relevant information or correspondence you consider we should know about; ☒

☒ [see 'Questionnaire Documents' section](#)

16.j. A true copy of the Discontinuance Notice. ☐

17. If this appeal is not following the written representations expedited procedure do you intend to send a further statement about this appeal? ☐

18. Do you wish to attach your statement of case? ☐

**LPA Details**

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today.



LPA's reference

2023/4641/A

Completed by

Karina Wujek

On behalf of

London Borough of Camden

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Phone no (including dialling code)

Email

**Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.**

## QUESTIONNAIRE DOCUMENTS

Appeal Reference APP/X5210/H/24/3340981

Appeal By JCDECAUX UK LIMITED

Site Address  
Pavement Outside  
371 EUSTON ROAD  
Camden  
LONDON  
NW1 3AR

### The documents listed below were uploaded with this questionnaire form:

**Relates to Section:** PART 2  
**Document Description:** 5.b. A copy of the letter with which you notified people about the appeal.  
**File name:** Notification of Appeal 371 Euston Rd (2).pdf

**Relates to Section:** PART 2  
**Document Description:** 5.c. A list of the people you notified.  
**File name:** appeal notification distribution list.pdf

**Relates to Section:** PART 2  
**Document Description:** 6.a. Details of other appeals or matters relating to the same site still being considered by us or the Secretary of State.  
**File name:** Start letter.pdf

**Relates to Section:** PART 2  
**Document Description:** 6.b. Details of other appeals or matters adjacent, or close, to the site still be considered by us or the Secretary of State.  
**File name:** Valid Appeal 3341451 & 3341453.pdf

**Relates to Section:** PART 4  
**Document Description:** 15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.  
**File name:** Delegated Report.pdf

**Relates to Section:** PART 4  
**Document Description:** 16.b. Extracts from any relevant statutory development plan policies.  
**File name:** Camden Local Plan - cover and introduction.pdf

**Relates to Section:** PART 4  
**Document Description:** 16.b. Extracts from any relevant statutory development plan policies.  
**File name:** D1 - Design.pdf  
**File name:** D2 - Heritage.pdf  
**File name:** D4 - Advertisements.pdf  
**File name:** A1 - Managing the Impact of Development.pdf  
**File name:** C5 - Safety and Security.pdf  
**File name:** C6 - Access for all.pdf  
**File name:** G1 - Delivery and Location of Growth.docx  
**File name:** T1 - Prioritising Walking, Cycling and Public Transport.pdf

**Relates to Section:** PART 4  
**Document Description:** 15.d. Extracts from any supplementary document.  
**File name:** Advertisements CPG March 2018.pdf

<b>File name:</b>	Amenity CPG January 2021.pdf
<b>File name:</b>	Transport CPG January 2021.pdf
<b>File name:</b>	Design CPG January 2021.docx
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	16.e. An explanation of the Council's policy position in respect of this appeal upon its adoption if any Development Plan Document (DPD) or Neighbourhood Plan is relevant to this appeal.
<b>File name:</b>	Fitzrovia Neighbourhood Area Application.pdf
<b>File name:</b>	Fitzrovia neighbourhood boundary.pdf
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	16.i. Any other relevant information or correspondence you consider we should know about.
<b>File name:</b>	30-34 Warren St - listing 1379120 Historic England.pdf
<b>File name:</b>	J EVANS - listing 1245251 Historic England.pdf
<b>The documents listed below were already attached elsewhere with this questionnaire form:</b>	
<b>Completed by</b>	Not Set
<b>Date</b>	28/03/2024 17:41:43
<b>LPA</b>	London Borough of Camden