

# Communication Hub Proposal

## POLICE CAMPAIGNS

# Community Channel

## Examples of Campaigns



- Through our partnership with the Greater Manchester Mayors Charity, we have provided free space on the interactive screen for the charity to promote their contactless donation initiative to tackle homelessness.
- Greater Manchester Mayor Andy Burnham saw first hand the power of the public screen and we are working with the Mayors office to develop an action plan to deliver defibrillator's across the whole of Greater Manchester.
- In parallel, collaboration with the Greater Manchester Police sees JCDecaux running creative campaigns giving the people of Manchester crime prevention advice.











