

# Who are the **Community Heartbeat Trust?**



# Who are the **Community Heartbeat Trust?**

- **Leading national UK defibrillator charity**
  - 7000+ projects to date
- **Only organisation focusing on**
  - Best practice
  - Sustainability
  - Governance
  - Resilience
- **Thought leading**
  - Invented the term 'Community Public Access Defibrillator' - cPAD
  - First to use telephone kiosks for defibrillator placements
  - First to set national standards for community defibrillation

# Our vision

- “Easy access” defibrillation - ePADs
- Sustainable long-term projects
- Resilient local medical services
- Governance led
- ↑ Bystander CPR
- ↑ Bystander Defibrillation
- ↑ Community training
  - Basic Life support
  - First Aid
- Easy recognition of defibrillator locations

*Wherever you are,  
& using standard signage*



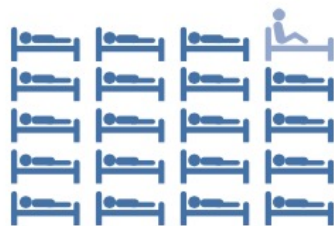
# Statistics

- We account for around 10% of all UK cPADs
- Have around 1800 responders;
- Submitted over 600,000 status reports to ambulance services;
- Resolved over 2500 maintenance issues with defibrillators;
- Deployed defibrillators to over 3000 SCA;
- Conducted over 450 investigation reports with ambulance services/MHRA;
- Trained face to face well over 250,000 people in BLS (excluding on-line, videos or talks).
- Founder member SaLC; PADS, Heartbeat Hero, advisor to NHS England, member of RCUK



# Why defibrillators?

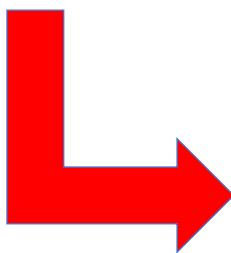
Scotland 5%  
England 9%



Only around  
**1 in 20**  
survive to leave  
hospital



People who live in  
rural areas are  
**32% less likely**  
to survive to leave  
hospital



People in the most deprived areas  
are **twice as likely** to have an OHCA.



The **average age** of the people who  
have an OHCA in these deprived  
areas is **7 years lower**.



64yrs

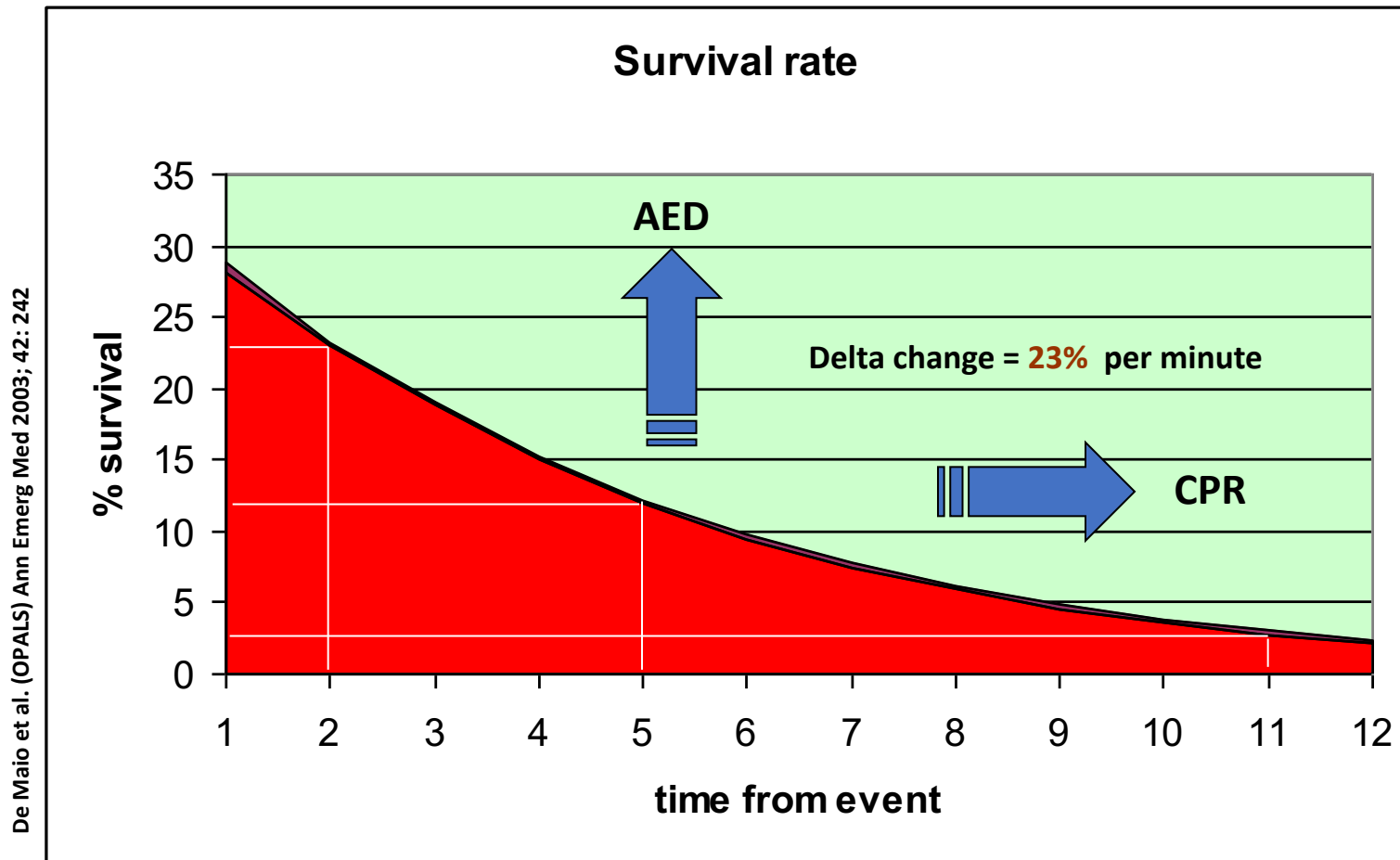


71yrs

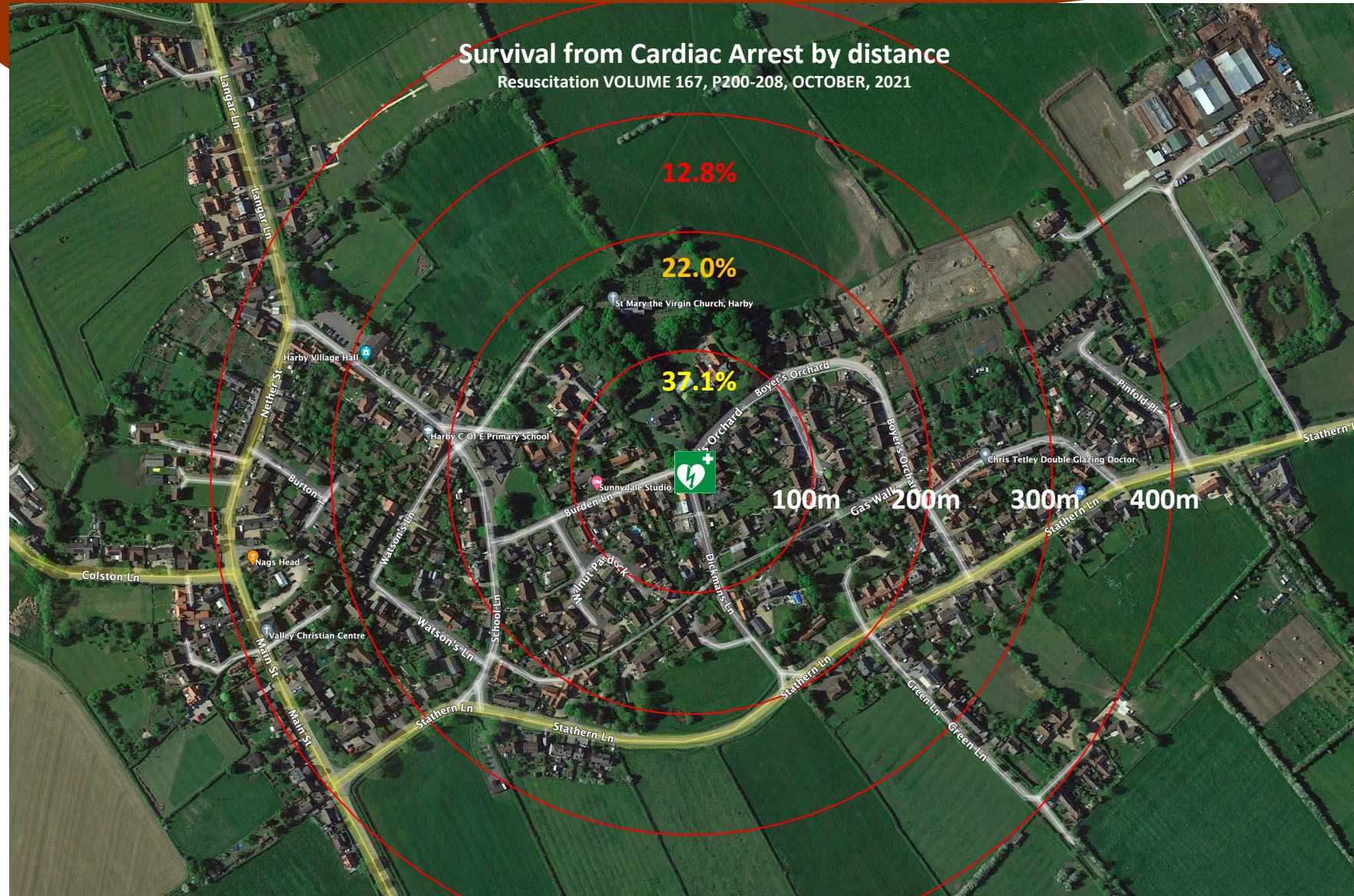
People from most deprived areas are  
**43% less likely** to survive to leave  
hospital compared to those from  
least deprived areas

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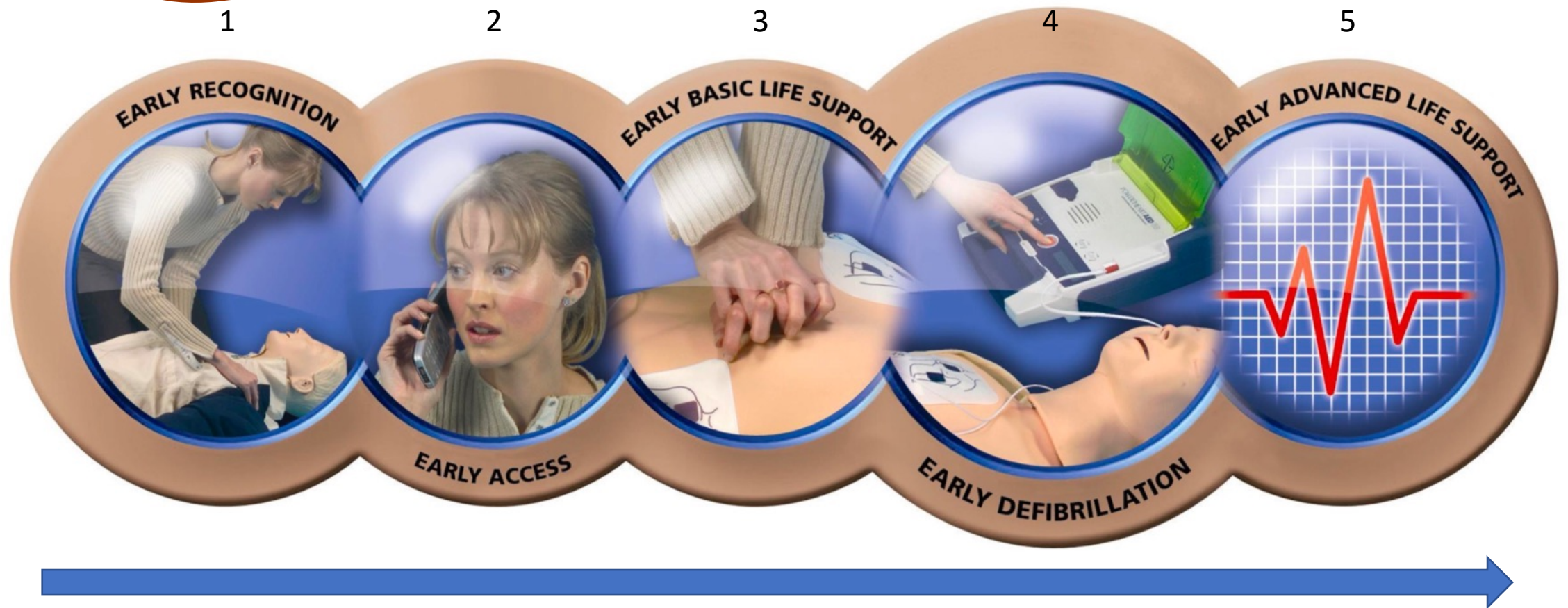
5 minutes only to do something



# Why defibrillators?



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Stage 1-4 = 3 mins  
Stage 1-4 = 10 mins

75% survival  
3% survival