## THE IDEA - CHARACTER

# TODD

## **Formal Frontage**

The scheme proposes two residential dwellings that follow the line of the existing garages. These dwellings step down the road to follow the fall of the sloping site.

Whilst modestly scaled, the buildings begin to fill in the 'break' between the two neighbouring mansion blocks. The proposals reduce the amount of hardstanding on the existing forecourt, and provide front gardens which are more in keeping with their neighbours. Windows on the front elevation present a more active frontage for the street.



TYPICAL HOUSE ON FROGNAL LANE



RENDER

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# THE IDEA - CHARACTER



# Informal rear garden

The scheme proposes two residential dwellings that follow the line of the existing garages. These dwellings step down the road to follow the fall of the sloping site. Each dwelling uses the site's topography to create a ground floor that maximises daylight...



SKETCH

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#### THE IDEA - CHARACTER



#### Materiality

The chosen materials were picked to reflect and compliment the local architecture. Red bricks clad the primary facade, reminiscent of the typical houses on Frognal Lane. White bricks are used at the ground level to reflect the expression seen on 250 Finchley Road. These white bricks extend towards the rear of the building, covering most of its backside, which aids in maximizing the amount of reflected light entering the courtyard garden.

Bandings and soldier coursings decorate the front elevation, accentuating window openings and dividing the facade. Windows, balustrades, and cappings are constructed from aluminum with a grey PPC finish.



TYPICAL HOUSE ON FROGNAL LANE



250 FINCHLEY ROAD



MATERIALITY DIAGRAM

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