

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission; Consent to Display an Advertisement(s)

Town and Country Planning Act 1990 (as amended); Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
Disclaimer: We can only make recommendation	ns based on the answers o	given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No		completed. Please provide the most accurate site description you can, to
Number	371	
Suffix		
Property Name		
Existing Telephone Kiosk outside		
Address Line 1		
Euston Road		
Address Line 2		
Address Line 3		
Town/city		
London		
Postcode		
NW1 3AR		
Description of site location must	be completed if p	postcode is not known:
Easting (x)		Northing (y)
528971		182188
Description		

Applicant Details  Name/Company Title  Mr  First name  Nathan  Surname  STILL  Company Name  IN FOCUS NETWORK LIMITED
Name/Company Title  Mr  First name  Nathan  Surname  STILL  Company Name  IN FOCUS NETWORK LIMITED
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Surname  STILL  Company Name  IN FOCUS NETWORK LIMITED
Company Name  IN FOCUS NETWORK LIMITED
Company Name  IN FOCUS NETWORK LIMITED
IN FOCUS NETWORK LIMITED
Address
Address
Address line 1
991 GREAT WEST ROAD
Address line 2
Address line 3
Town/City
BRENTFORD
County
MIDDLESEX
Country
United Kingdom
Postcode
TW8 9DN
Are you an agent eating on habelf of the applicant?
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
***** REDACTED ******

Secondary number	_
Fax number	
Email address	_
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	_
Martin	
Surname	_
Stephens	
Company Name	_
JCDecaux UK Ltd	
	_
Address	
Address line 1	_
991 GREAT WEST ROAD	
Address line 2	
Address line 3	
Town/City	
BRENTFORD	
County	_
MIDDLESEX	
Country	_
United Kingdom	
Postcode	_
TW8 9DN	
	_

Contact Details
Primary number
**** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED ******
Site Area
What is the measurement of the site area? (numeric characters only).
0.30
Unit
Sq. metres
Site information
Site information  Please note: This question is specific to applications within the Greater London area.
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## **Description of the Proposal** Please note in regard to:

- Fire Statements From 1 August 2021, planning applications for buildings of over 18 metres (or 7 stories) tall containing more than one dwelling will require a 'Fire Statement' for the application to be considered valid. There are some exemptions. View government planning guidance on fire statements or access the fire statement template and guidance.

<ul> <li>Permission in Principle - If you are applying for Technical Details Consent on a site that has been granted Permission in Principle, please include the relevant details in the description below.</li> <li>Public Service Infrastructure - From 1 August 2021, applications for certain public service infrastructure developments will be eligible for faster determination timeframes. See help for further details or view government planning guidance on determination periods.</li> </ul>
Description
Please describe details of the proposed development or works including any change of use
NOT APPLICABLE
Has the work or change of use already started?
○ Yes ⊙ No
Further information about the Proposed Development
Please note: This question is specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.  View more information on the collection of this additional data and assistance with providing an accurate response.
Are the proposals eligible for the 'Fast Track Route' based on the affordable housing threshold and other criteria?  ○ Yes  ⊙ No
Do the proposals cover the whole existing building(s)?
Current lead Registered Social Landlord (RSL)
If the proposal includes affordable housing, has a Registered Social Landlord been confirmed?  If the proposal does not include affordable housing, select 'No'.
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Details of building(s)
Does the proposal include any new building and/or an increase in height to an existing building?  ⊘ Yes ○ No

Please add details for each new separate building being proposed, and any existing building(s) if they are increasing in height
Building reference: REPLACEMENT CALL BOX Maximum height (Metres): 2.6 Number of storeys: 0  Loss of garden land Will the proposal result in the loss of any residential garden land?
Vacant Building Credit  Please note: This question is specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.  View more information on the collection of this additional data and assistance with providing an accurate response.  Does the proposed development qualify for the vacant building credit?  ○ Yes  ○ No
Superseded consents  Please note: This question is specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.  View more information on the collection of this additional data and assistance with providing an accurate response.  Does this proposal supersede any existing consent(s)?  Yes  No  Please add details of any superseded consent(s)
Local Planning Authority consent reference number: 2021/2101/P and 2021/3111/A  Is the consent only being partially superseded: Yes  Please provide details on what units are being superseded: SEE BELOW  Please provide details on which components are being superseded: THE APPROVAL OF THE HUB UNIT IN NOVEMBER 2022 IS NOT BEING IMPLEMENTED IN THE APPROVED FORMAT BUT FOR THE SAME FORM OF UNIT WITH A STANDARD SIZE OF DIGITAL SIX SHEET DISPLAY.

Development Dates  Please note: This question is specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.  View more information on the collection of this additional data and assistance with providing an accurate response.  Please add the expected commencement and completion dates for all phases of the proposed development. If the entire development is to be completed in a single phase, state in the 'Phase Detail' that it covers the 'Entire Development'.  Phase Detail:  Install  When are the building works expected to commence?: 2024-10
When are the building works expected to be complete?: 2024-10
Scheme and Developer Information  Please note: This question is specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.
View more information on the collection of this additional data and assistance with providing an accurate response.
Scheme Name
Does the scheme have a name?  ○ Yes  ⊙ No
Developer Information
Has a lead developer been assigned?  ○ Yes  ⊙ No
Existing Use
Please describe the current use of the site
PUBLIC FOOTPATH
Is the site currently vacant?  ○ Yes  ⊙ No
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your

Land which is known to be contaminated		
<ul><li>○ Yes</li><li>⊙ No</li></ul>		
Land where contamination is suspected for	or all or part of the site	
○Yes		
⊗ No		
A proposed use that would be particularly	vulnerable to the presence of contamination	
○Yes		
<b>⊘</b> No		
Evicting and Proposed Us		
Existing and Proposed Us		
The Mayor can request relevant information	tional requirements specific to applications within the on about spatial planning in Greater London under Sefethis additional data and assistance with providing ar	ection 346 of the Greater London Authority Act 1999.
Please add details of the Gross Internal A floor area for any proposed new uses sho		e based on the proposed development. Details of the
Use Class: SG - Sui Generis		
Existing gross internal floor area (so	uuare metres):	
0	,	
Gross internal floor area lost (includ	ing by change of use) (square metres):	
0		
	luding change of use) (square metres):	
0		
Total Existing gross internal floorspace (square metres)	Gross internal floor area lost (including by change of use) (square metres)	Gross internal floor area gained (including change of use) (square metres)
0	0	0
U	U	U
Matariala		
Materials		
Does the proposed development require a	iny materials to be used externally?	
<ul><li>✓ Yes</li><li>◯ No</li></ul>		
Please provide a description of existing armaterial)	nd proposed materials and finishes to be used extern	ally (including type, colour and name for each
Type:		
Walls		
Existing materials and finishes:		
Proposed materials and finishes: POWDER COATED METAL CASE AN	D LCD SCREEN	

Are you supplying additional information on submitted plans, drawings or a design and access statement?  ⊘ Yes  ○ No
If Yes, please state references for the plans, drawings and/or design and access statement
SITE PLAN, APPENDIX A - D AND COVERING LETTER
Pedestrian and Vehicle Access, Roads and Rights of Way  Is a new or altered vehicular access proposed to or from the public highway?
<ul> <li>Yes</li> <li>No</li> </ul>
Is a new or altered pedestrian access proposed to or from the public highway?  ○ Yes  ⊙ No
Are there any new public roads to be provided within the site?  ○ Yes  ⊙ No
Are there any new public rights of way to be provided within or adjacent to the site?  ○ Yes  ⊙ No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?  ○ Yes  ○ No
Vehicle Parking
Please note: This question contains additional requirements specific to applications within Greater London.
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View more information on the collection of this additional data and assistance with providing an accurate response.
Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces?  ○ Yes  ○ No
Electric vehicle charging points
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View more information on the collection of this additional data and assistance with providing an accurate response.
Do the proposals include electric vehicle charging points and/or hydrogen refuelling facilities?  ○ Yes  ⊙ No

Trees and Hedges
Are there trees or hedges on the proposed development site?  ○ Yes  ⊙ No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  Yes  No
If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of the local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside the application. The local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.
Assessment of Flood Risk
Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)  Yes  No
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  ○ Yes  ⊙ No
Will the proposal increase the flood risk elsewhere?  ○ Yes  ⊙ No
How will surface water be disposed of?
☐ Sustainable drainage system
Existing water course
Soakaway
✓ Main sewer
☐ Pond/lake
Biodiversity and Geological Conservation
Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?
To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.
a) Protected and priority species
<ul><li>Yes, on the development site</li><li>Yes, on land adjacent to or near the proposed development</li><li>No</li></ul>

<ul><li>Yes, on the development site</li><li>Yes, on land adjacent to or near the proposed development</li><li>No</li></ul>
c) Features of geological conservation importance
<ul><li>Yes, on the development site</li><li>Yes, on land adjacent to or near the proposed development</li><li>No</li></ul>
Supporting information requirements
Where a development proposal is likely to affect features of biodiversity or geological conservation interest, you will need to submit, with the application, sufficient information and assessments to allow the local planning authority to determine the proposal.
Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the local planning authority has been submitted.
Your local planning authority will be able to advise on the content of any assessments that may be required.
Biodiversity net gain
Do you believe that, if the development is granted permission, the general Biodiversity Gain Condition (as set out in Paragraph 13 of Schedule 7A of
the Town and Country Planning Act 1990 (as amended)) would apply?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Please add all the exemptions or transitional arrangements that apply and provide a reason why
Exemption:
Development subject to the de minimis exemption (development below the threshold)
Reason for selecting exemption:  EXEMPT DUE TO SCALE OF PROPOSAL
Note: Please read the help text for further information on the exemptions available and when they apply
Open and Protected Space
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Open Space
Will the proposed development result in the loss, gain or change of use of any open space?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Protected Space
Will the proposed development result in the loss, gain or change of use of a site protected with a nature designation?

b) Designated sites, important habitats or other biodiversity features

Foul Sewage		
Please state how foul sewage is to be disposed of:		
Mains sewer		
☐ Septic tank ☐ Package treatment plant		
☐ Cess pit		
☐ Other ☑ Unknown		
Are you proposing to connect to the existing drainage system?		
○Yes		
<ul><li>✓ No</li><li>✓ Unknown</li></ul>		
Water management		
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Please state the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the pro-	roposal	
0		percent
Are Green Sustainable Drainage Systems (SuDS) incorporated into the drainage design for the proposal?		
○ Yes		
⊙ No		
Please state the expected internal residential water usage of the proposal		
0.00	litres per persor	n per day
Does the proposal include the harvesting of rainfall?		
○ Yes		
⊙ No		
Does the proposal include re-use of grey water?  Yes		
⊙ No		
Trade Effluent		
Does the proposal involve the need to dispose of trade effluents or trade waste?		
○ Yes		
⊙ No		
Residential Units		
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Residential Units to be lost
Does this proposal involve the loss or replacement of any self-contained residential units or student accommodation (including those being rebuilt)?  O Yes O No
Residential Units to be added
Does this proposal involve the addition of any self-contained residential units or student accommodation (including those being rebuilt)?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Mixed use residential site area
Is this application for a mixed use proposal that includes residential uses?  ○ Yes  ⊙ No
Non-Permanent Dwellings
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Does this proposal involve the loss or gain of any non-permanent dwellings? Note that this covers any non-permanent dwellings if used as main residence (e.g. caravans, mobile homes, converted railway carriages), traveller pitches/plots or houseboat moorings.  O Yes O No
Other Residential Accommodation
Other Residential Accommodation  Please note: This question contains additional requirements specific to applications within the Greater London area.  The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.  View more information on the collection of this additional data and assistance with providing an accurate response.
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spaces cannot be provided
Unit Reference:
HUB UNIT
Dry Recycling: No
Food Waste:
No
Residual Waste:
No
Dry Recycling:
No
Food Waste:
No
Residual Waste: No
Please enter the reason why all of these spaces cannot be provided for this unit.:
NOT APPLICABLE
Utilites
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Water and gas connections  Number of new water connections required
0
Number of new gas connections required
0
Fire safety
Is a fire suppression system proposed?
○Yes
⊙ No
Internet connections
Number of residential units to be served by full fibre internet connections
0
Number of non-residential units to be served by full fibre internet connections
0
Mobile networks Has consultation with mobile network operators been carried out?
⊙ Yes
○ No

If no, please add details of every unit that does not provide all of the above, indicating what is and isn't provided and the reason why all of these

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Community energy
Will the proposal provide any on-site community-owned energy generation?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Heat pumps
Will the proposal provide any heat pumps?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Solar energy
Does the proposal include solar energy of any kind?
<ul><li>✓ Yes</li><li>○ No</li></ul>
Total Installed Capacity (Megawatts)
5.00
Passive cooling units
Number of proposed residential units with passive cooling
0
Emissions
NOx total annual emissions (Kilograms)
0.00
Particulate matter (PM) total annual emissions (Kilograms)
0.00
Greenhouse gas emission reductions
Are the on-site Green House Gas emission reductions at least 35% above those set out in Part L of Building Regulations 2021?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Green Roof
Proposed area of 'Green Roof' to be added (Square metres)
0.00
Urban Greening Factor
Please enter the Urban Greening Factor score
0.00
Residential units with electrical heating
Number of proposed residential units with electrical heating
0

**Environmental Impacts** 

Reused/Recycled materials
Percentage of demolition/construction material to be reused/recycled
100
Employment
Are there any existing employees on the site or will the proposed development increase or decrease the number of employees?
○ Yes
⊗ No
Hours of Opening
Are Hours of Opening relevant to this proposal?
○ Yes
⊗ No
Industrial or Commercial Processes and Machinery
Does this proposal involve the carrying out of industrial or commercial activities and processes?
○ Yes ⊙ No
Is the proposal for a waste management development?
Yes
⊙ No
Hazardous Substances
Does the proposal involve the use or storage of Hazardous Substances?
○ Yes ⊙ No
Torres (Donner and Adment's account (a)
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
86 INCH LCD SCREEN CAPABLE OF SHOWING ILLUMINATED STATIC DISPLAYS IN SEQUENCE

	Please specify the typ	e(s) and details of each proposed advertisement
Width: 1.055 metres Depth: 0.317 metres What is the height from the ground to the base of the advertisement?: 0.55 metres What is the maximum projection of the advertisement from the face of the building?: 0.65 metres What is the maximum projection of the advertisement from the face of the building?: 0.67 metres What is the maximum height of any of the individual letters and symbols?: 0.0 centimetres What materials will the advertisement be made of?: STEEL OUTER CASING, GLAZED CANDPY WITH PV PANELS AND LCD SCREEN The colour of text and background: NOT APPLICABLE, IMAGES CHANGE EVERY TEN SECONDS Will the advertisement be illuminated? Yes Will the advertisement be illuminated internsily or externally?: Internally Illuminance levels: 300 cdfm² Will the illumination be static or intermittent?: Static  Please describe each of the 'Other type(s)' of advertising proposed De ADVERTISEMENT DISPLAY SIMILAR IN SCALE TO BUS SHELTER ADVERTISEMENTS  Cocation of Advertisement(s) you are applying for already in place? Describes and existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Describes and existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Describes and existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Describes and state the references for the drawing(s) on hotograph(s)		pe:
Depth: 0.317 metres What is the height from the ground to the base of the advertisement?: 0.53 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What the the maximum height of any of the individual letters and symbols?: 0 centimetres What materials will the advertisement be made of?: STEEL OUTER CASING, GLAZEE DCANOPY WITH PV PANELS AND LCD SCREEN The colour of toxt and background: NOT APPLICABLE, IMAGES CHANGE EVERY TEN SECONDS Will the advertisement be illuminated?: Yes Will the advertisement be illuminated internally or externally?: Internally Illuminance levels: 300 odm² Will the illumination be static or intermittent?: Static  Deachimetres Deach of the 'Other type(s)' of advertising proposed  Deachimetrisement(s) you are applying for already in place? Yes	=	
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photograph(s)	Yes No	ement(s) to be removed and replaced by the advertisement(s) in this proposal?
REFER TO APPLICATION DOCUMENTS; THIS PROPOSAL IS A REPLACEMENT OF THE EXISTING KIOSK		above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or
	REFER TO APPLI	CATION DOCUMENTS; THIS PROPOSAL IS A REPLACEMENT OF THE EXISTING KIOSK

Will the proposed advertisement(s) project over a footpath or other public highway?  ⊘ Yes ○ No
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement
From Date
01/10/2024
To Date 30/11/2034
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
<ul><li>✓ Yes</li><li>○ No</li></ul>
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ⊘ The agent ○ The applicant ○ Other person
Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ○ Yes  ⊙ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Interest In the I and

Does the applicant own the land or buildings where the adverts are to be placed?
○ No
Ownership Certificates and Agricultural Land Declaration
Certificates under Article 14 - Town and Country Planning (Development Management Procedure) (England) Order 2015 (as amended)
Please answer the following questions to determine which Certificate of Ownership you need to complete: A, B, C or D.
Is the applicant the sole owner of all the land to which this application relates; and has the applicant been the sole owner for more than 21 days?  O Yes  No
Can you give appropriate notice to all the other owners/agricultural tenants? (Select 'Yes' if there are no other owners/agricultural tenants)  O Yes  No
Certificate Of Ownership - Certificate B
I certify/ The applicant certifies that:
<ul> <li>☑ I have/The applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner* and/or agricultural tenant** of any part of the land or building to which this application relates; or</li> <li>☑ The applicant is the sole owner of all the land or buildings to which this application relates and there are no other owners* and/or agricultural tenants**.</li> </ul>
* "owner" is a person with a freehold interest or leasehold interest with at least 7 years left to run.
** "agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990
Owner/Agricultural Tenant
Name of Owner/Agricultural Tenant:  ****** REDACTED *******
House name: CAMDEN TOWN HALL
Number:
Suffix:
Address line 1: JUDD STREET
Address Line 2:
Town/City: LONDON
Postcode: WC1H 9JE
Date notice served (DD/MM/YYYY): 18/03/2024
Person Family Name:
Person Role
<ul><li>         ⊙ The Applicant         ○ The Agent         </li></ul>

Title
Mr
First Name
Nathan
Surname
STILL
Declaration Date
18/03/2024
✓ Declaration made
Declaration  I/We hereby apply for Full planning & display of advertisements as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:  - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;  - Our system will automatically generate and send you emails in regard to the submission of this application.  ✓ I/We agree to the outlined declaration
Signed
Martin Stephens
Date
18/03/2024