

PLATFORM

The next-level video games experience

CANARY WHARF

CROSSRAIL PLACE



SHOREDITCH

WORSHIP STREET

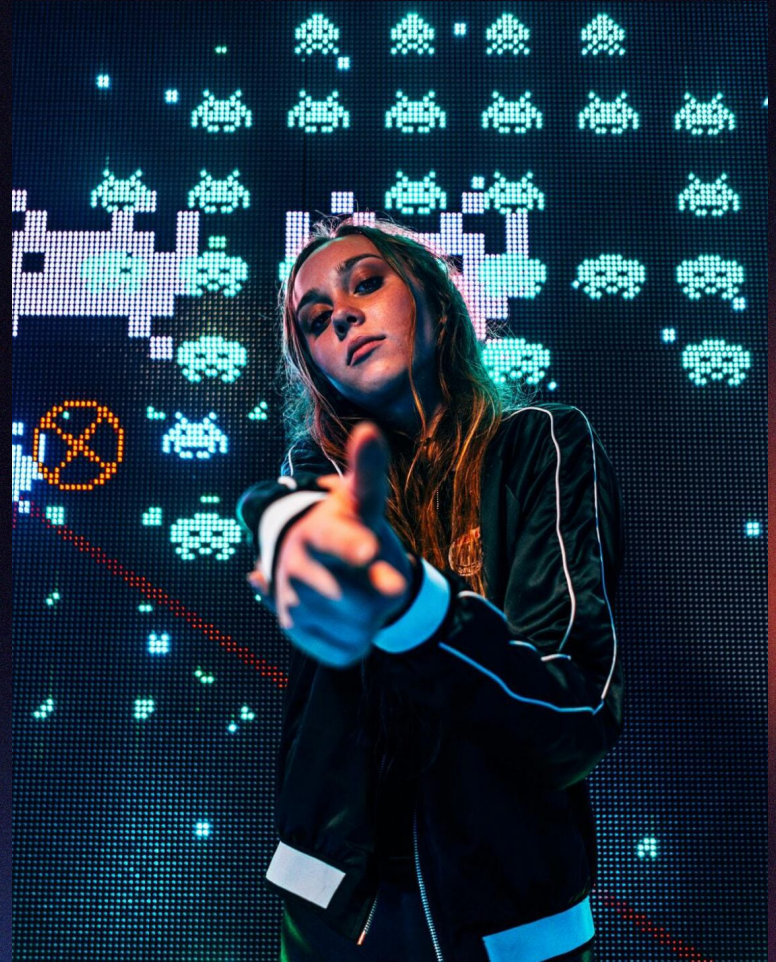


Video Games for all

Platform is a safe and inclusive place to enjoy social gaming.

For clarity, by gaming we mean video-gaming, not gambling.

Our venues are designed to be open, welcoming and thoughtful about the needs of our customers as they play, shop, grab a bite or enjoy a drink.



Got Game?



Why Platform

At Platform we believe anything's possible in video games.

You can blast zombie hordes one minute and win the Monaco Grand Prix the next; explore new worlds and fresh perspectives.

That means games are more than just fun: they can inspire, teach and connect us.

Platform is a safe space that celebrates this joyful unpredictability.

Slurp endless Bloody Marios or dig into brunch with Bowser.

Witness fashion brands join forces with tactical shooters. Quest, learn, power up, chill, command, conquer and coda And with every chance encounter, help redefine what gaming can be.



The experience

Hardware

Gaming optimised monitors
Playstation 5/Nintendo Switch
Directional gaming soundbars

Software

Racing games / Sports games / Shooting games / Platform games
Most popular - Mario Kart 8 / FIFA 23 / Mortal Kombat

Drinks

Cocktails & Mocktail
Beer & wine
Slushies
Soft drinks

Food

Nachos
Pizza
Popcorn
Deserts

The booths

Semi-private & immersive
3 sizes (2, 4, 8 players)
Order at the table & assistance button

Shoreditch

Operating since 2019

2800 sqft next door to Flight Club

8 console booths - 38 players

10 Gaming PCs - 10 players

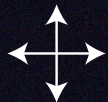
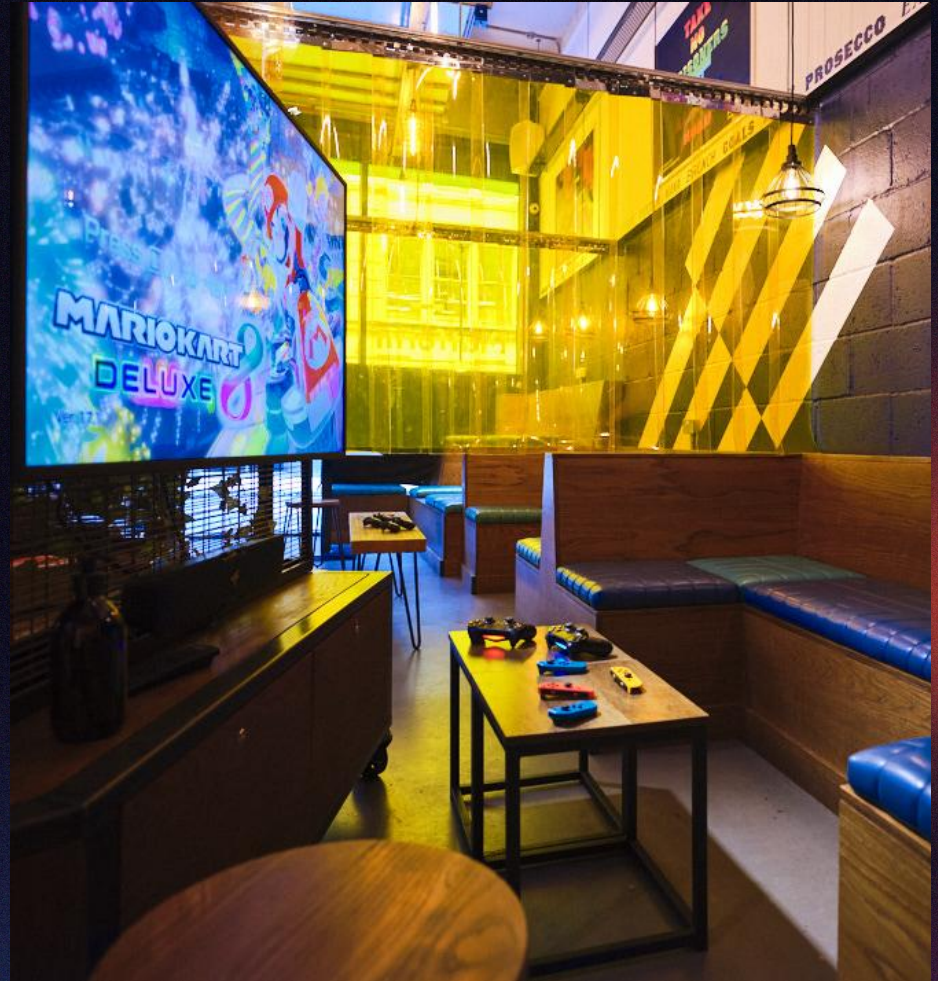
70,000 hours of video games year

5/5 Food hygiene rating

4.5 star reviews

All statutory certifications and applications (planning and licensing) have been well received and approved with no adverse issues arising.

since beginning operations, we have not had any complaints from local authorities, neighbours or customers.



SHOREDITCH

WORSHIP STREET



Canary Wharf

Operating since early 2023

4700 sqft over 2 floors

24 console booths - 90 players

126,900 hours of video games year

5/5 Food hygiene rating

4.3 star reviews

All statutory certifications and applications (planning and licensing) have been well received and approved with no adverse issues arising.

since beginning operations, we have not had any complaints from local authorities, neighbours or customers.



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New Oxford St

Proposal

6500 sqft over 2 floors

34 console booths - 120 players

146,000 hours of video games year

Hire approximately 20-25 employees attending the venue

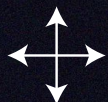
Hire approx. 20 new employees who will work on site each week, participating in the local economy

- Hire and buy local when possible

- Work with gaming community initiatives such as "Women in Games"

- Improve footfall to the area - 70% of our customers book online and travel to our venues from London and beyond

- Create a vibrant and attractive space on New Oxford St, which shares and reflects the diversity and demographic the people who work in and visit the area.



WEST END

NEW OXFORD STREET

Demographics

A vibrant nightclub scene with people dancing and raising their hands under colorful neon lights. The atmosphere is energetic, with a mix of blue, green, and purple lighting. In the background, there's a bar area with a neon sign that says 'M' and a rack of colorful patterned shorts. The ceiling features exposed ductwork and hanging lights.

18-35 years old with upcoming customer base having strong ties to our experience

50/50 Male-Female split

Experience seekers

Corporate clientele

Gaming communities

THE FOUNDERS



Tomaso Portunato

Passionate about gaming & esports. Focus on the Platform experience, property and growth.

Former top 0.5% percentile in ranked League of Legends.



Nicolo Portunato

Casual gamer and hospitality enthusiast. Focus on Operations.

Will beat “anyone” on FIFA with FC Barcelona.

Thank you!

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