

From: friends of regents park
Sent: Friday, February 23, 2024 12:04 PM
To: Planning
Cc: Naji Kassir
Subject: ref. 2023/5240/P Euston Tower 286 Euston Road London NW1 3DP
for the attention of David Fowler

Dear Mr Fowler,

From the Friends of Regent's Park and Primrose Hill

Planning Application: 2023/5240/P - Redevelopment of Euston Tower

I am writing on behalf of Friends of Regent's Park and Primrose Hill to object to the planning application referenced above. Our charity, dedicated to preserving and enhancing our parks' natural and cultural heritage, finds it imperative to voice our concerns regarding the proposed redevelopment of Euston Tower.

As regards this planning proposal, our concern is safeguarding the visual integrity of Regent's Park and its surrounding areas. The Royal Parks, whose stewardship we support and align with, have expressed significant reservations about this development's impact on the views enjoyed by visitors to Regent's Park.

Regent's Park and Primrose Hill hold special significance as heritage assets, listed on Historic England's Register of Parks and Gardens. These green spaces enrich the urban environment and contribute to London's cultural and historical fabric. It is paramount that any development adjacent to these parks respects their unique character and does not compromise their visual amenity. Upon review of the Environmental Statements provided with the planning application, it is evident that the proposed tower will be prominently visible from various vantage points within Regent's Park, including the summit of Primrose Hill, a designated strategic view according to the London Plan. In accordance with our charitable objectives, we formally object to the planning application for the redevelopment of Euston Tower.

We appreciate the opportunity to provide further input on this matter if required.

Please direct any correspondence to

**Naji Kassir, Committee member, Friends of Regent's Park and Primrose Hill
c/o The Storeyard, Inner Circle, London NW14NR.**

Thank you for considering our objection.

Yours sincerely,

Mark Elliott

Chair- Friends of Regent's Park & Primrose Hill

Charity 1201666