

2.07 Historical Context

The extent of change is reflected by the coherence in the overlay of the maps

Key

1870

1890

1910

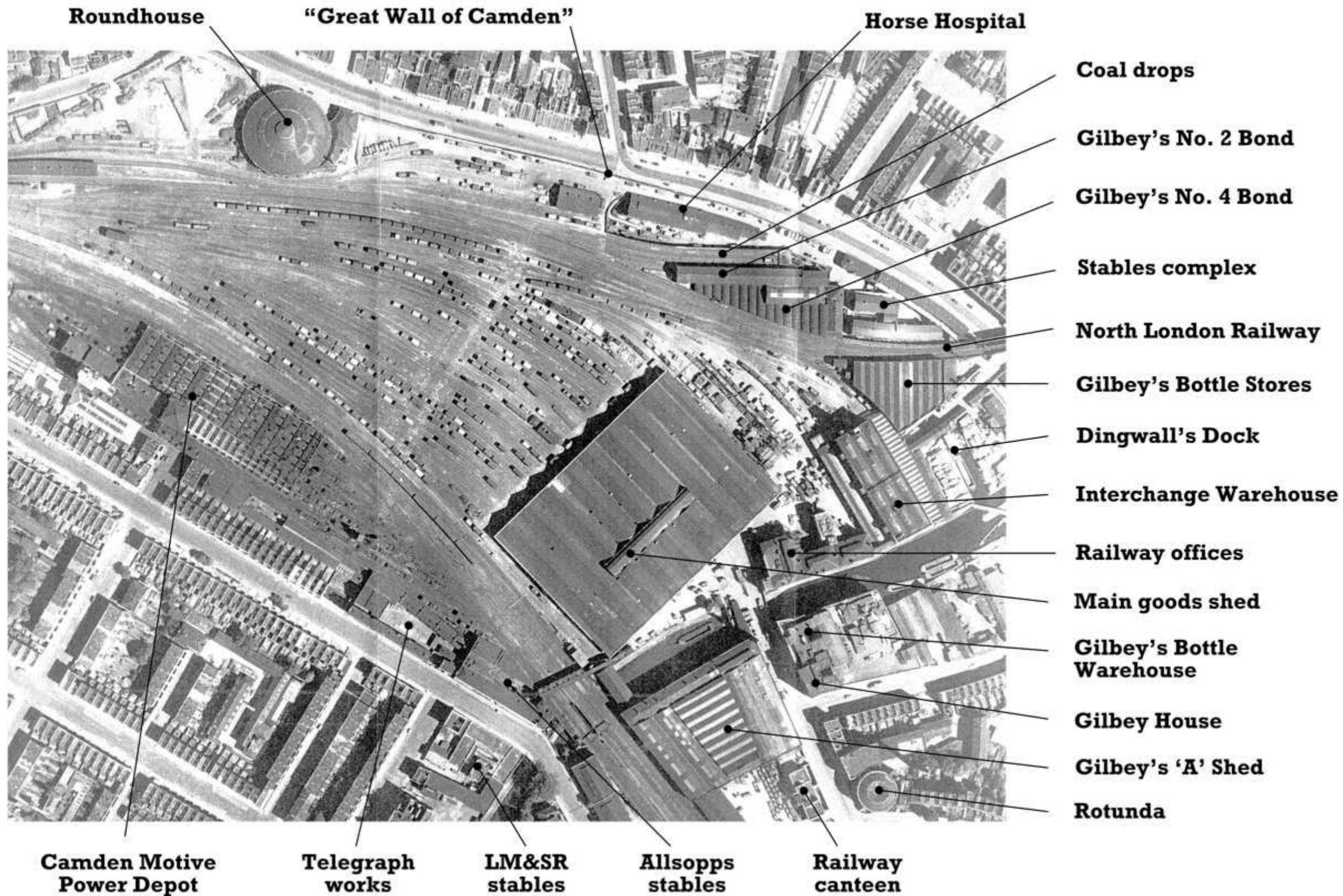
1950

Overlay of historic maps 1870 – 1970

37

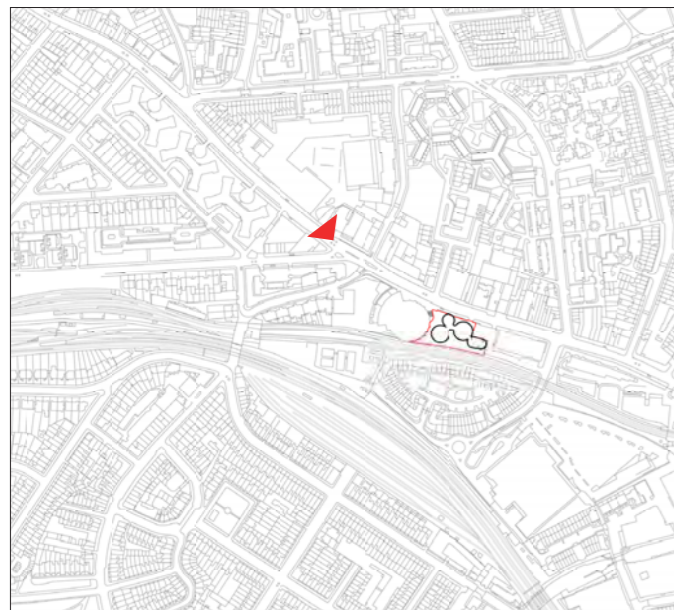
2.0 Context Analysis

2.07 Historical Context



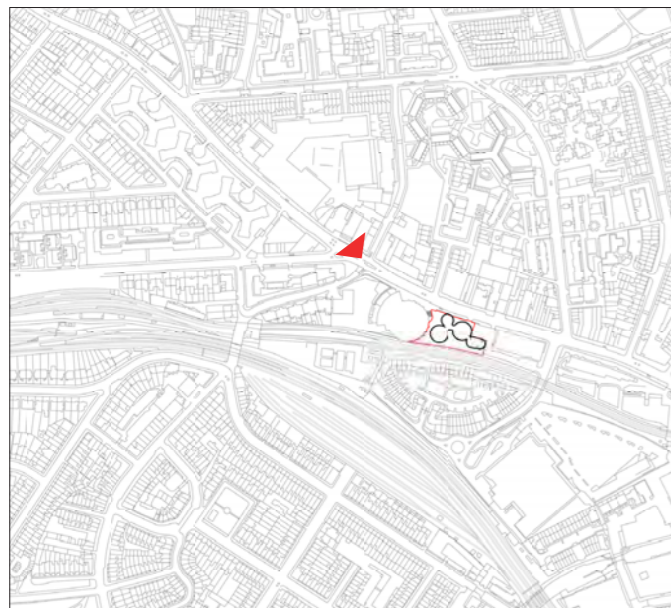
Camden Goods Yard, 1948

2.08 Existing Views and Streetscape



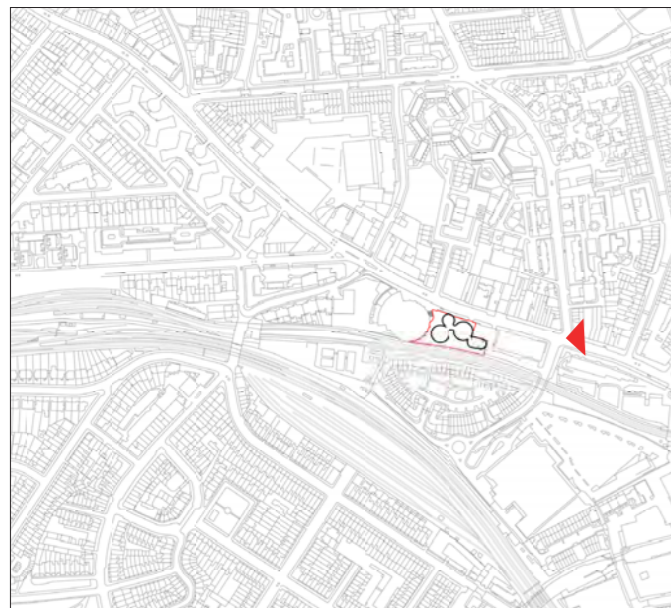
Existing View from Haverstock Hill, adjacent to junction with Crogsland Road

2.08 Existing Views and Streetscape



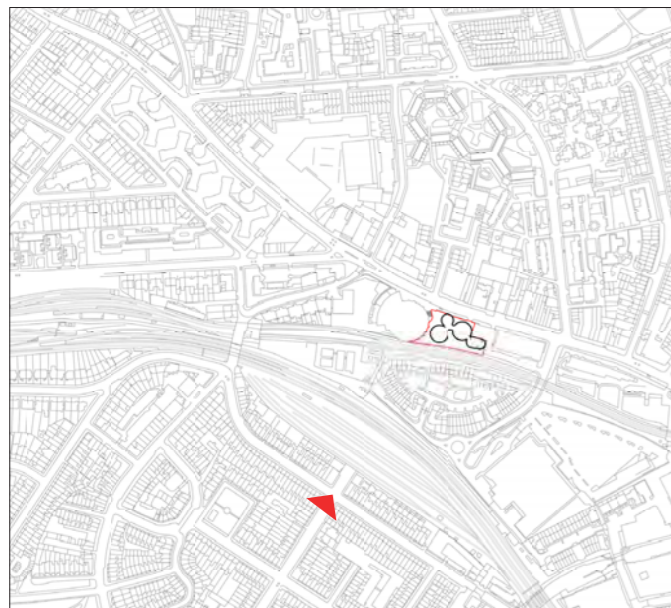
Existing View from Haverstock Hill, adjacent to junction with Crogsland Road

2.08 Existing Views and Streetscape



Existing View from Chalk Farm Road, adjacent to junction with Ferdinand Road

2.08 Existing Views and Streetscape

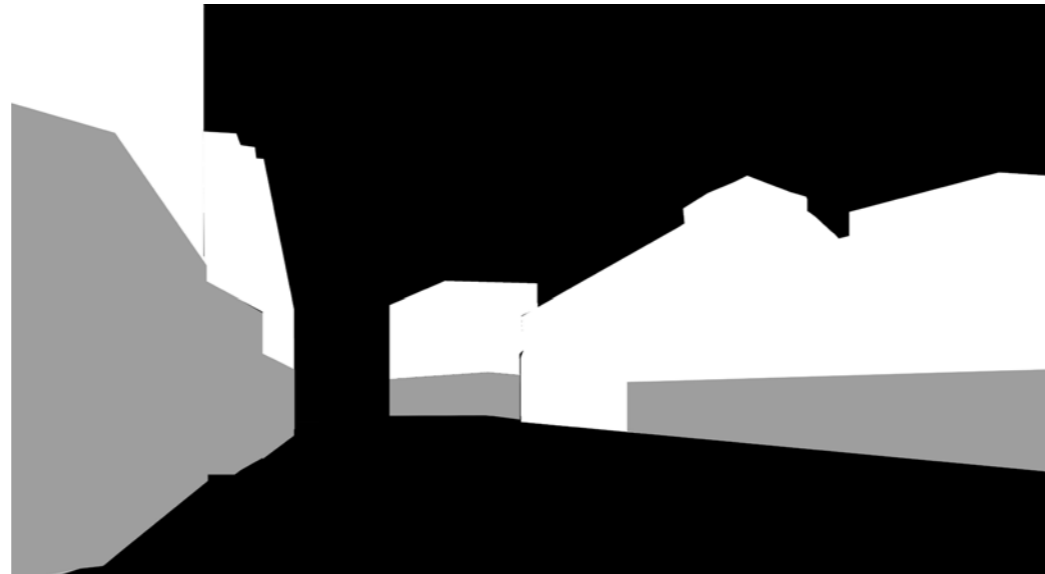


Proposed View from Fitzroy Road, adjacent to junction with Gloucester Avenue

2.0 Context Analysis

2.9 Streetscape Analysis

Analysis of architectural characteristics in the existing streetscape



Hierarchy / Foreground



Verticality



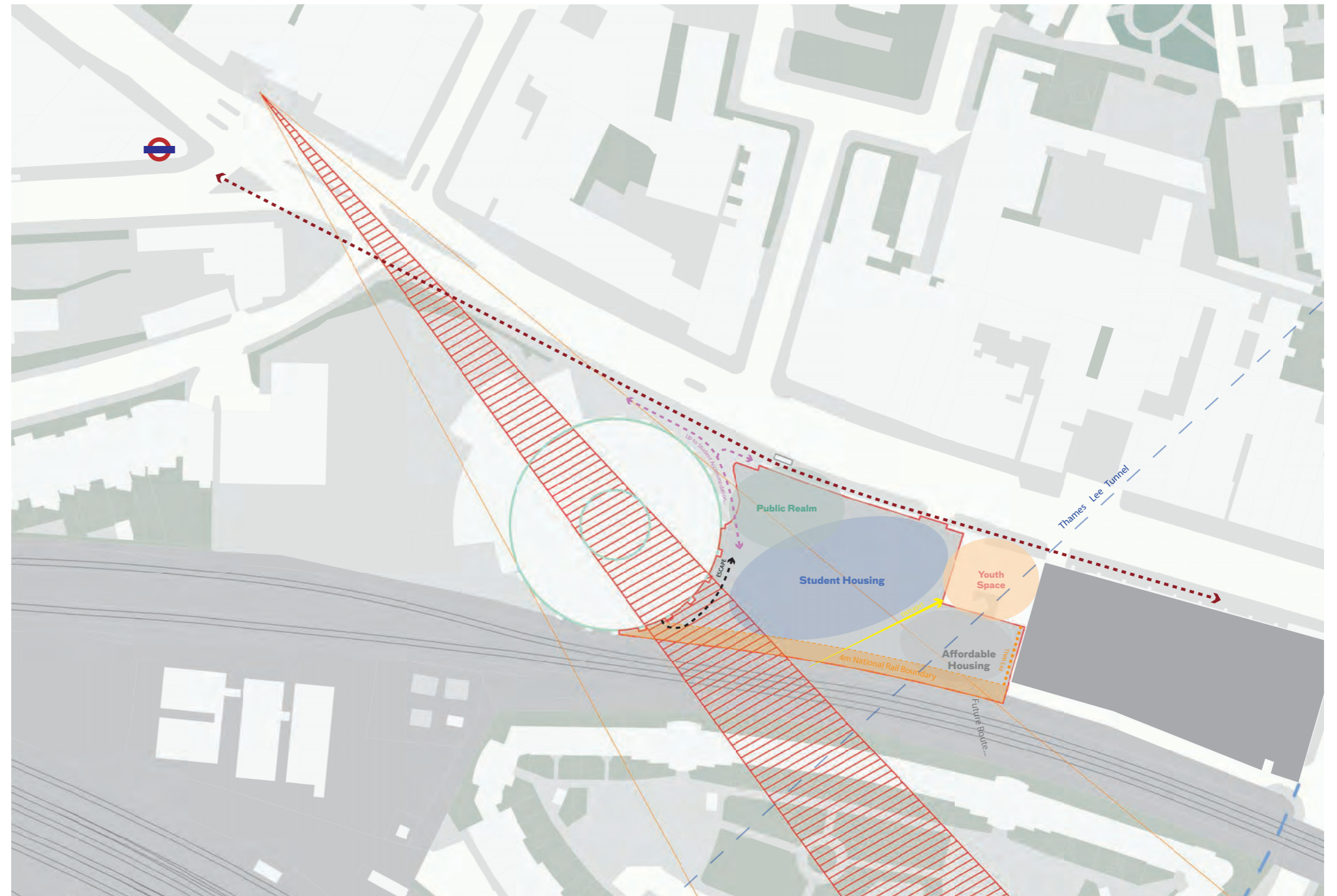
Horizontality



Apertures

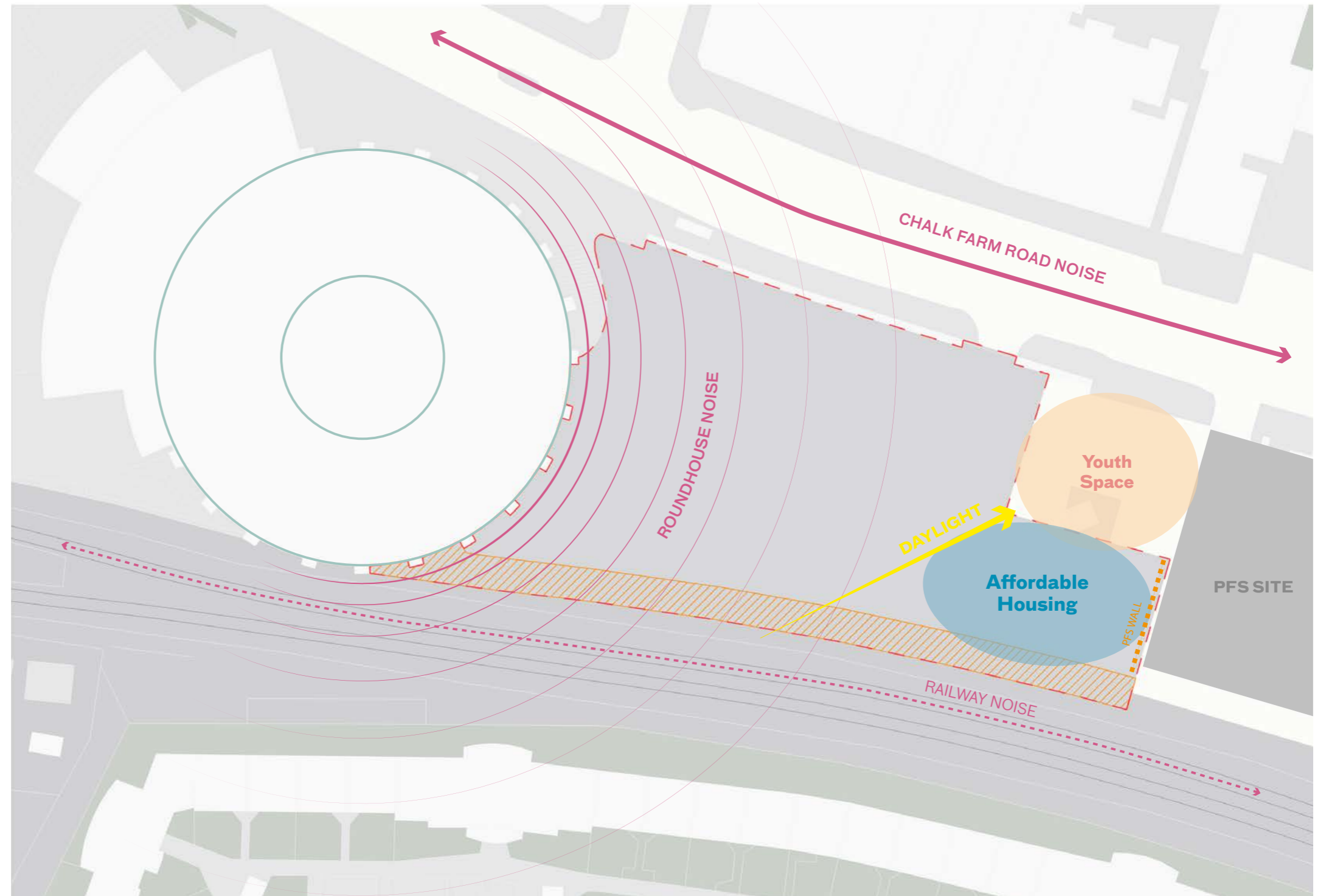
2.10 Challenges and Opportunities

Site Constraints Plan



2.10 Challenges and Opportunities

Constraints plan - Noise



2.10 Challenges and Opportunities

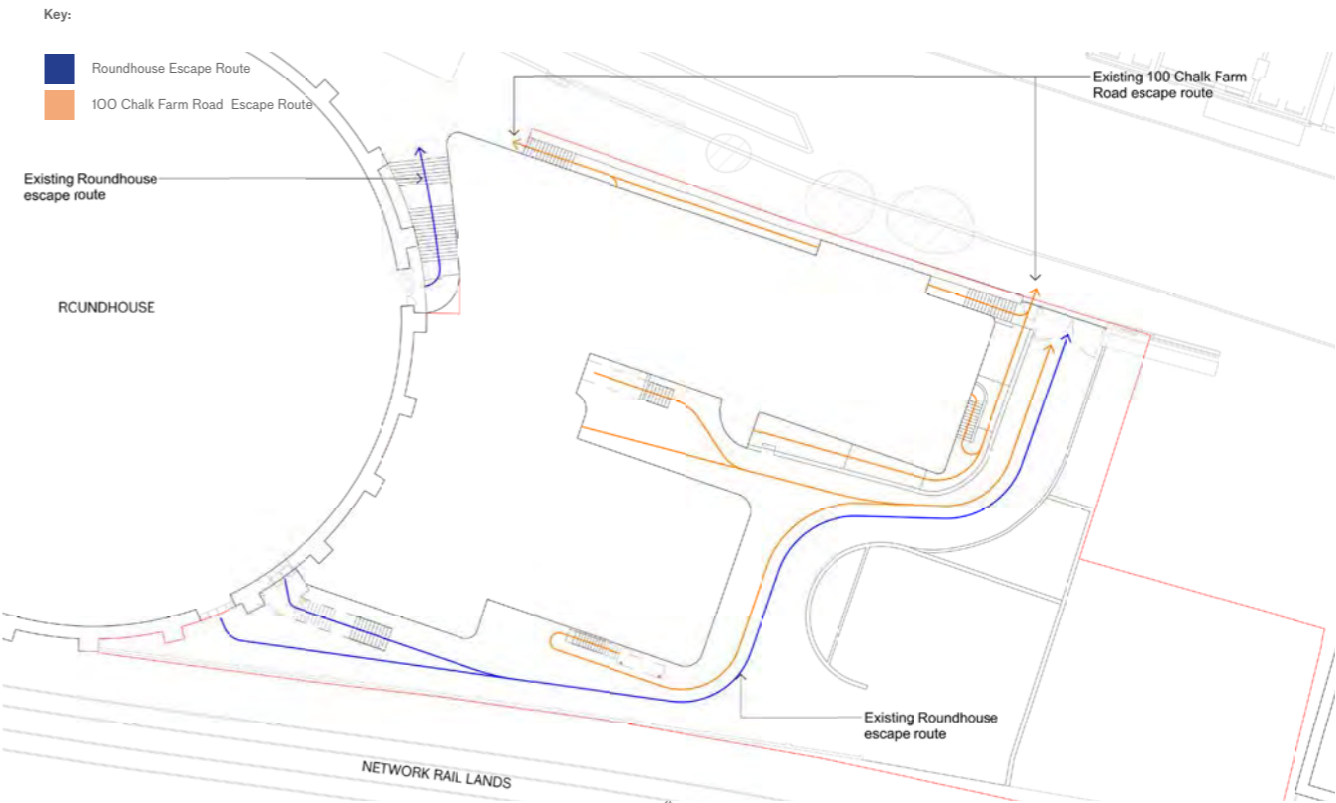
The Roundhouse - Operational and Escape Route Considerations

Historic Significance

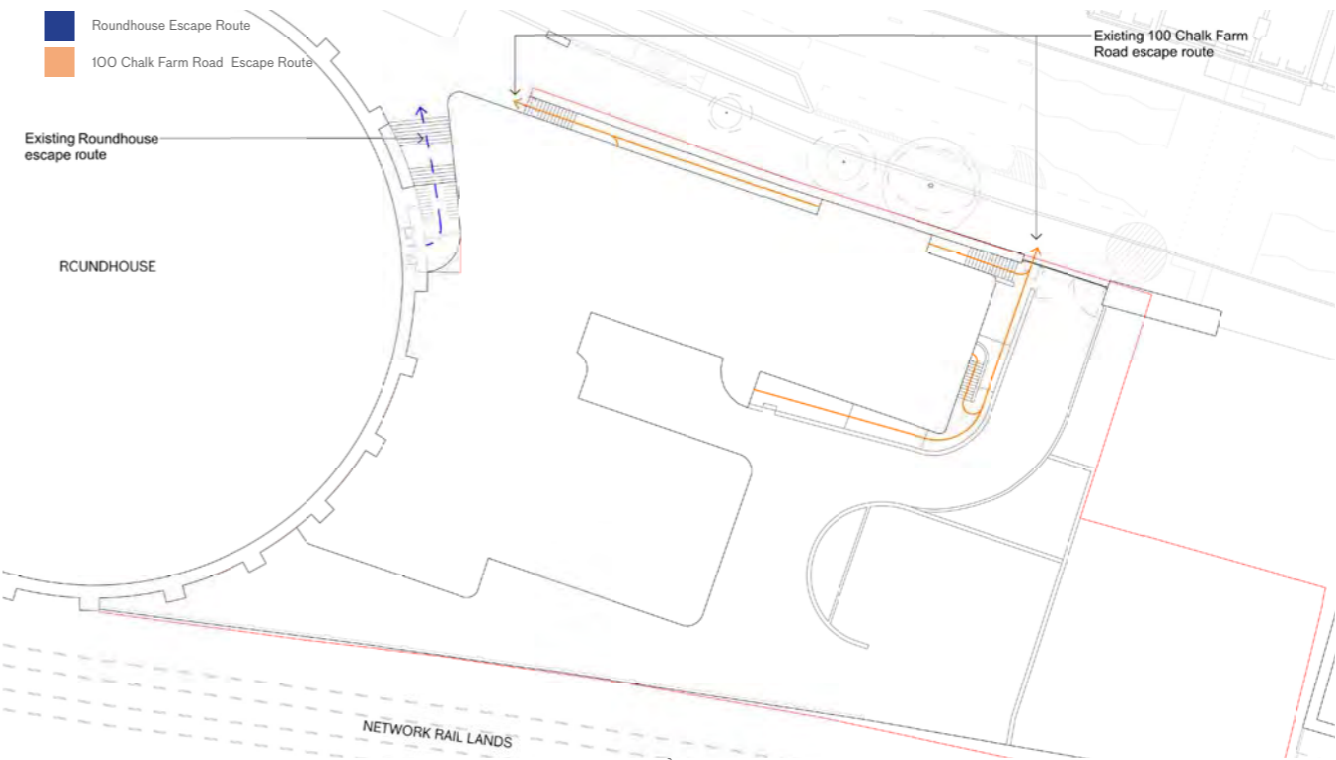
The development is located at the neighbouring plot to the Roundhouse,. Originally a locomotive engine repair shed, it has been creatively repurposed into a distinctive cultural centre. The Roundhouse hosts a diverse array of events, including concerts, theatre productions, and cultural performances, making it a vibrant hub for artistic expression and community engagement. Known for its unique architecture and cultural significance, the Roundhouse stands as a prominent landmark within London's cultural scene.

Operational Requirements

The existing site at 100 & 100A Chalk Farm Road features escape routes from the Roundhouse across the site. The design of new external spaces at 100 Chalk Farm Road has been designed in consultation with the Roundhouse and their specialist crowded spaces consultant over a number of workshops to ensure provision of means of escape strategy. Details refer to Design note: Roundhouse Escape 100 & 100A Chalk Farm Road developed by Ashton Fire



Indicating Roundhouse escape routes over the 100 CFR site First Floor

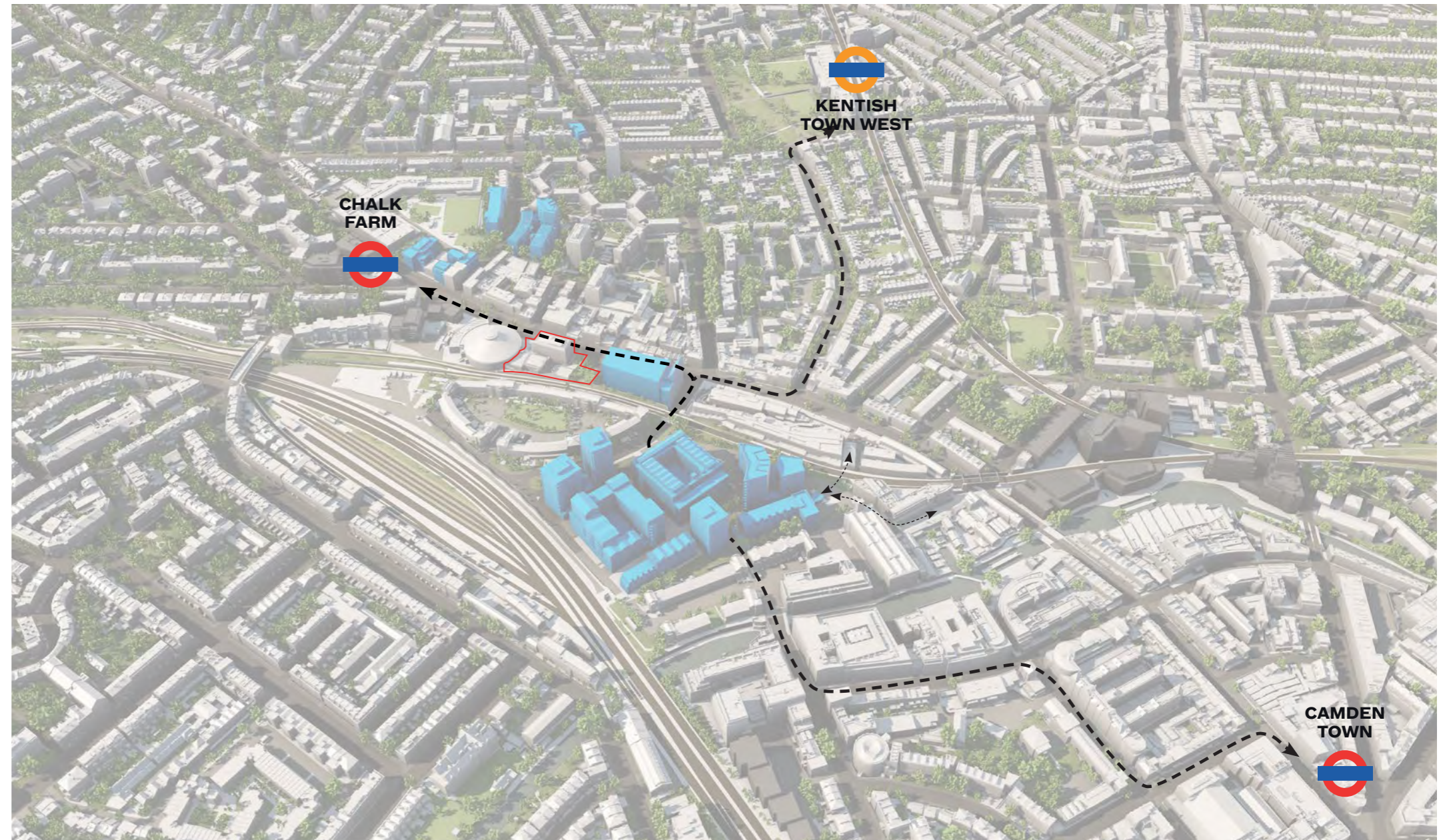


Indicating Roundhouse escape routes over the 100 CFR site Ground Floor

2.0 Context Analysis

2.10 Challenges and Opportunities

Emerging Context - public realm / transport pressures



2.11 100 Conversations

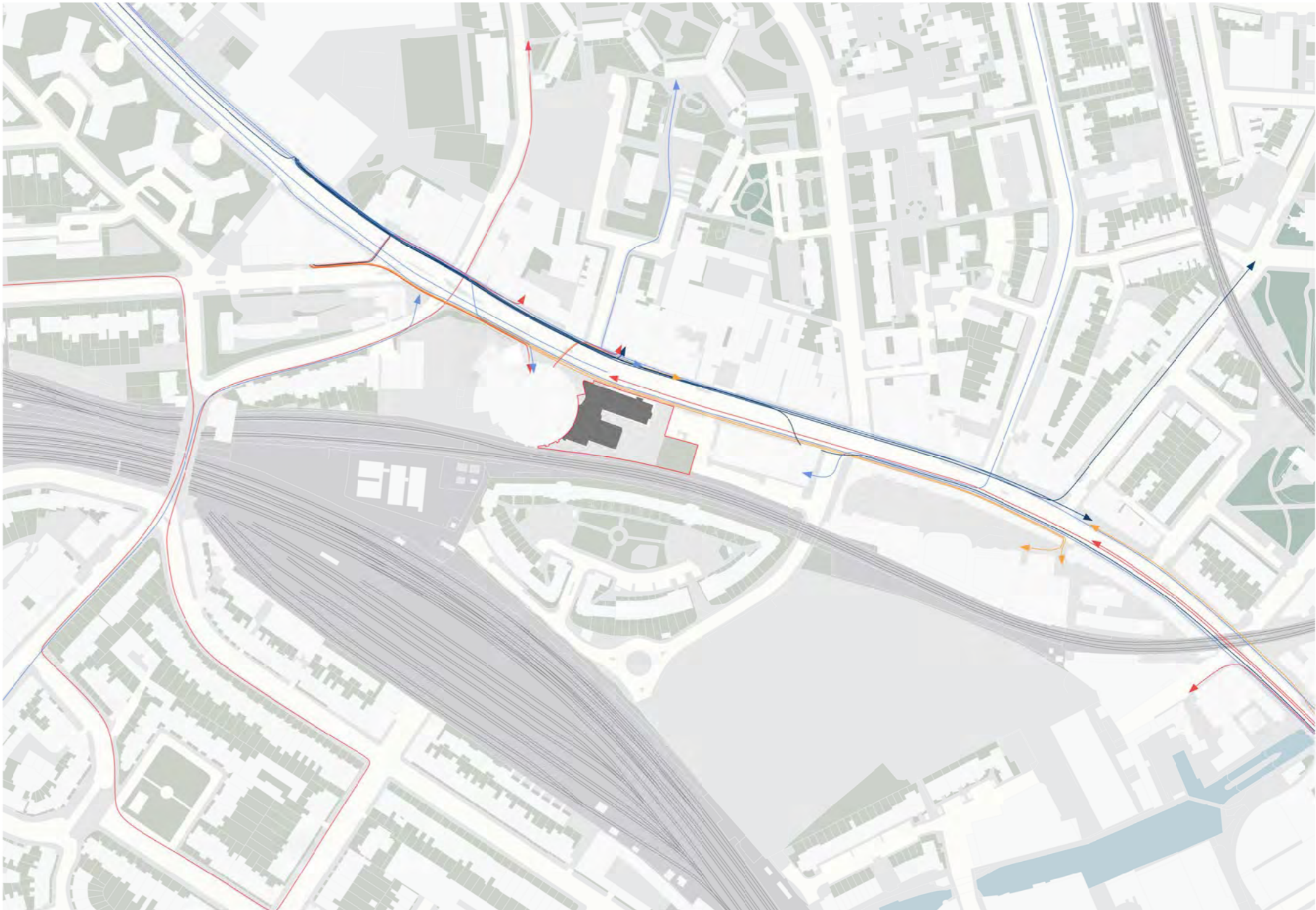
100 Journeys

To gain a better understanding of a particular place or site, we informally approach 100 passers-by to ask about their journeys, as well as exploring their thoughts about the Site and local area, their specific needs and any other observations they can offer. This research, which we call “100 Conversations”, is invaluable as it helps identify a wide range of opinions, challenging our individual preconceptions about a site or neighbourhood, as well as revealing unknown issues and opportunities. We chose key locations to conduct the interviews - outside the Roundhouse, Camden Market, near local shops and schools and on streets leading to the Site.

The interviews were undertaken at different times of the day - including off-peak hours in which we targeted locals, and during the morning and afternoon rush hour in which we targeted commuters - during both weekdays and weekends.

These interviews revealed a demand for open space for secondary school-age young people; large numbers of people visiting the Roundhouse studios and using Chalk Farm Road station.....

- Local
- Worker
- Student
- Tourist
-



Source: on-site research, 2023

Routes taken by interviewed passers-by

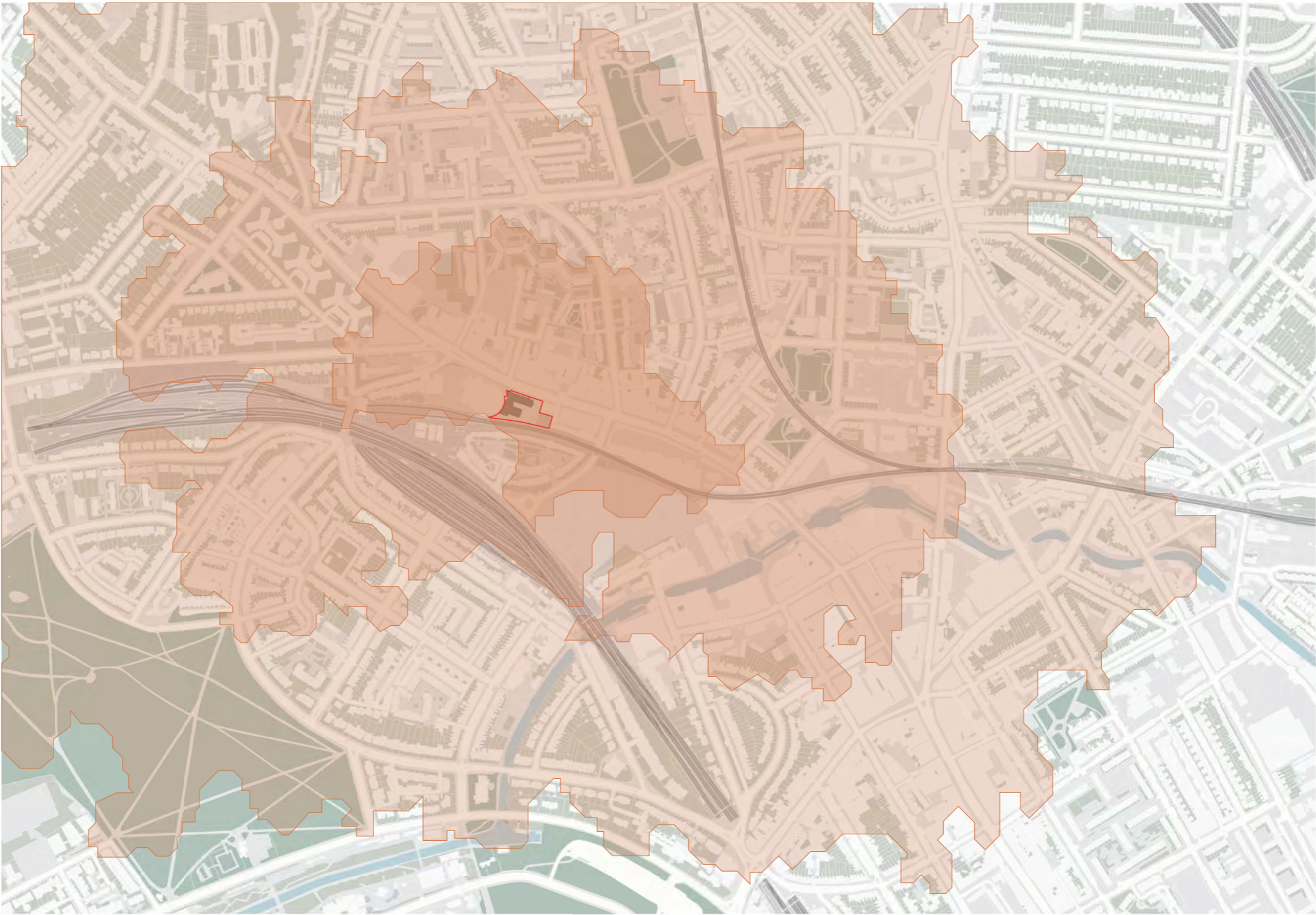


2.12 Transport Context

A Connected Site - Walking distances

The Site has a PTAL rating of 6b demonstrating the highest level of public transport accessibility.

For further details refer to the Transport Assessment appended to this report.



5 Minute Radius
10 Minute Radius
15 Minute Radius







Source: how-far-map, 2023



2.12Transport Context

Rail Network

The nearest major railway station is Chalk Farm station, served by the Northern line of the London Underground. Additionally, Camden Town, Camden Road and Kentish Town railway stations are within proximity, providing connections to the National Rail network.

- Overground Station 
- Overground/National 
- Underground Station 
- Underground 

Source: Google Maps, 2023



2.12 Transport Context

Bus Network



Stop

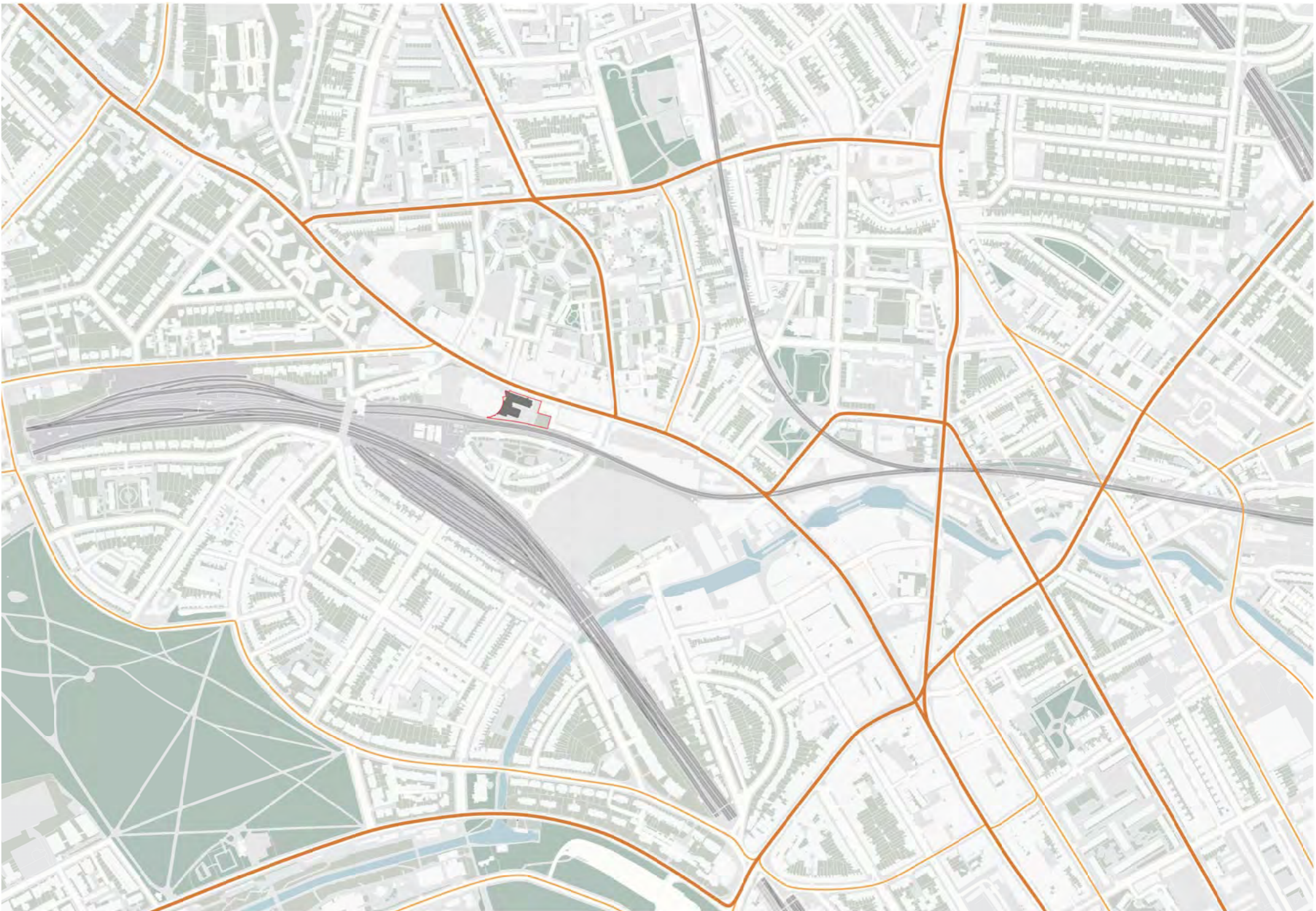
Routes



Source: Google Maps, 2023



2.12 Transport Context

Road Network



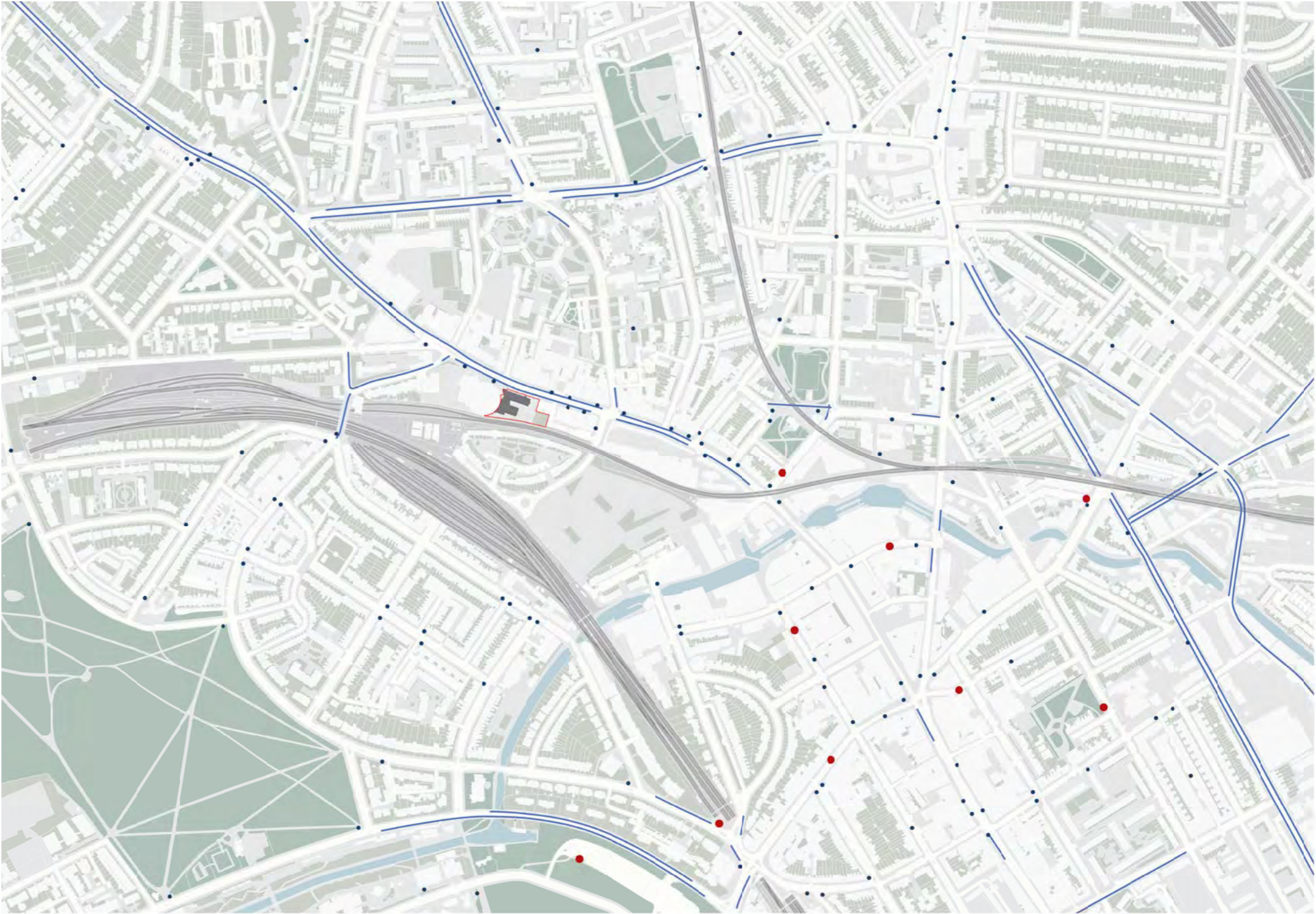
Primary Road 
Secondary Road 

Source: Google Maps, 2023



2.12 Transport Context

Cycling Infrastructure

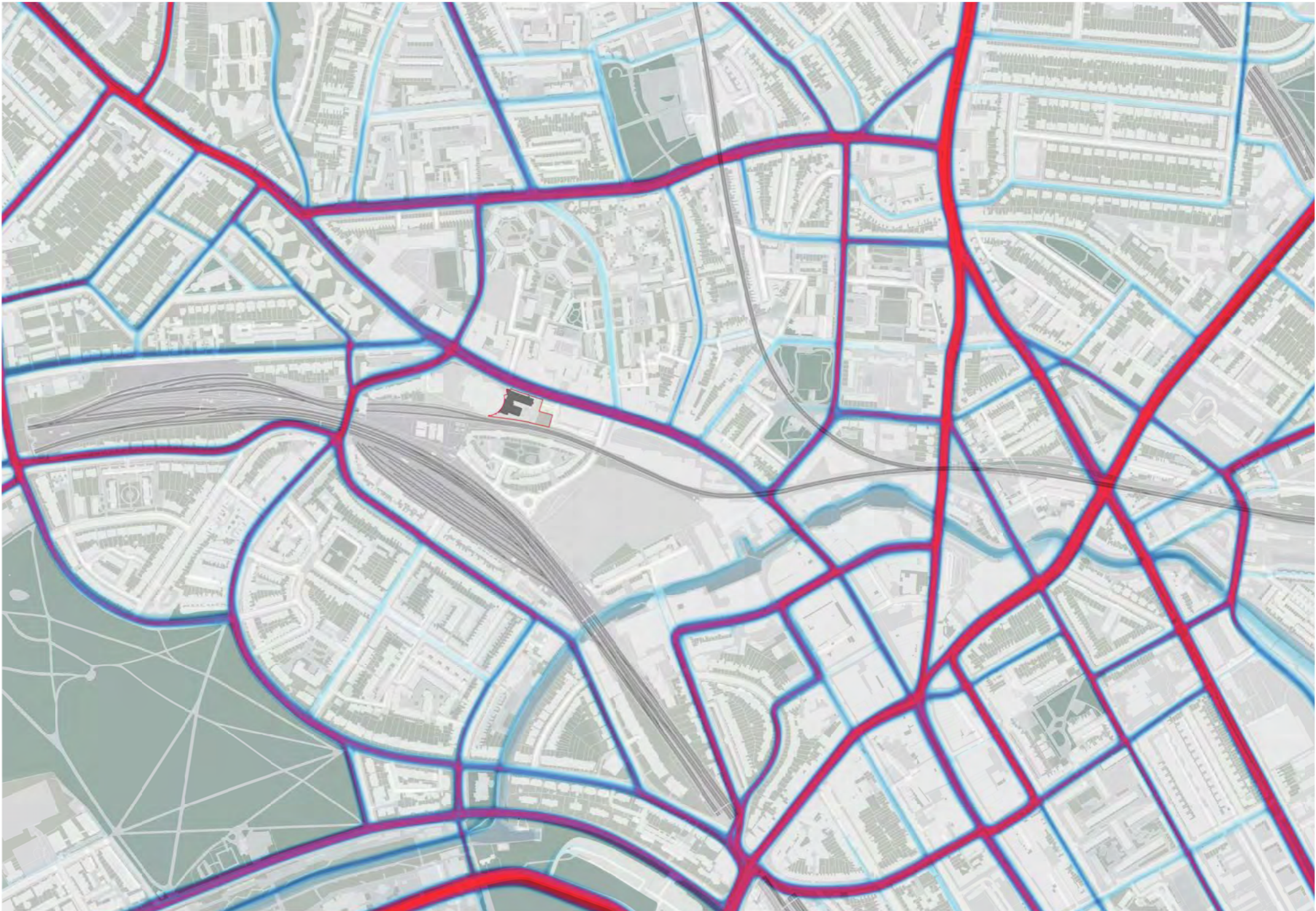


Source: Google Maps, 2023



2.12 Transport Context

Strava Cycling Heat Map



High Use

Low Use

Source: Strava, 2023



2.12 Transport Context

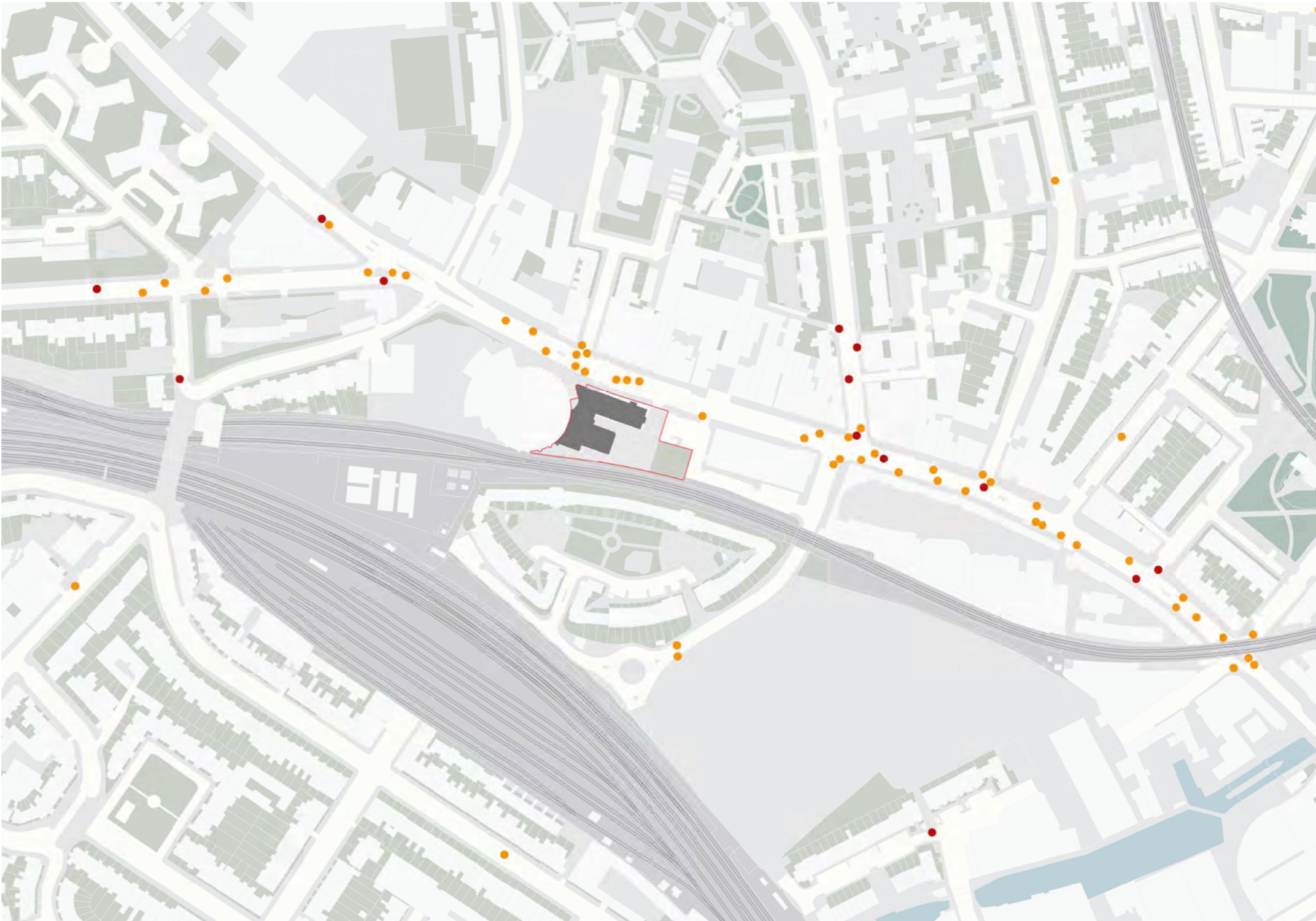
Traffic Collisions

The map shown indicates traffic collisions which have taken place in the past 5 years.

Notably the three located directly opposite site have taken place since the introduction of the floating bus stop which forces vehicles and cyclists into the path of on-coming traffic.

- Serious
- Slight
-

Source: Crashmap, 2023



THIS PAGE IS INTENTIONALLY LEFT BLANK

THIS PAGE IS INTENTIONALLY LEFT BLANK