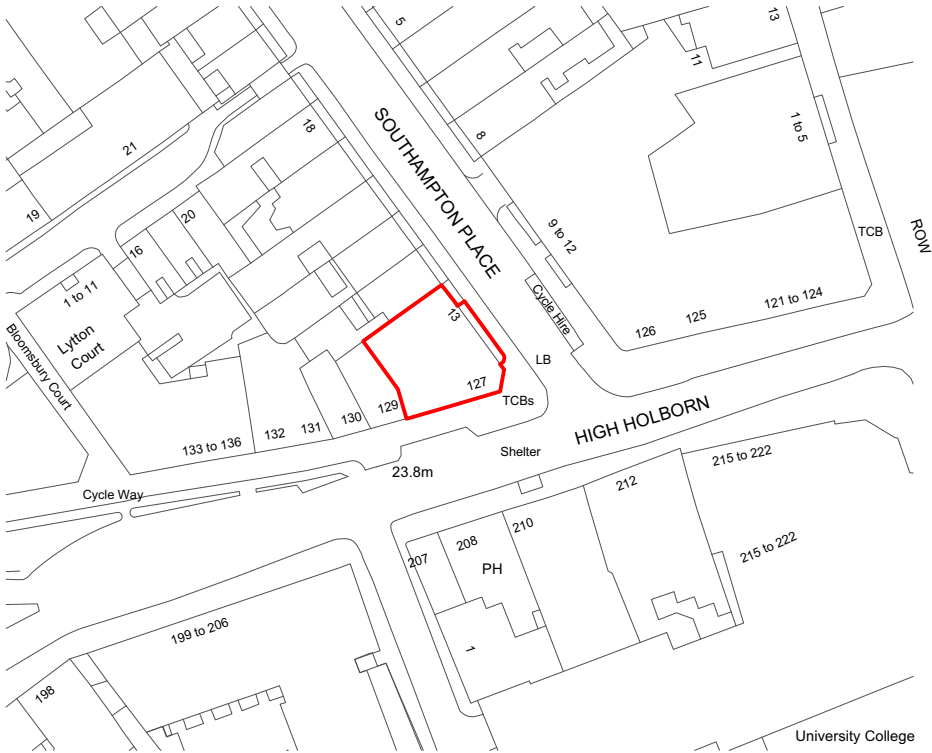


ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

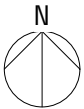
127-128 High Holborn,
Holborn, London,
WC1V 6PQ



01 SITE LOCATION PLAN
Scale: 1:1250

— SITE BOUNDARY

Notes



0 25 50 75 M

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

Project High Holborn			
Drawing Site Location Plan			
Job Number 23026	Drawing Number 00001		Rev P0
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:1250



Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

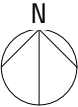
127-128 High Holborn,
Holborn, London,
WC1V 6PQ



01 SITE BLOCK PLAN
Scale: 1:500

— SITE BOUNDARY

Notes



0 10 20 M

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

PO	23/11/2023	ISSUED FOR PLANNING	AB	MM
REV	DATE	DESCRIPTION	BY	CHK

Project High Holborn			
Drawing Site Block Plan			
Job Number 23026	Drawing Number 00002		Rev P0
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:500



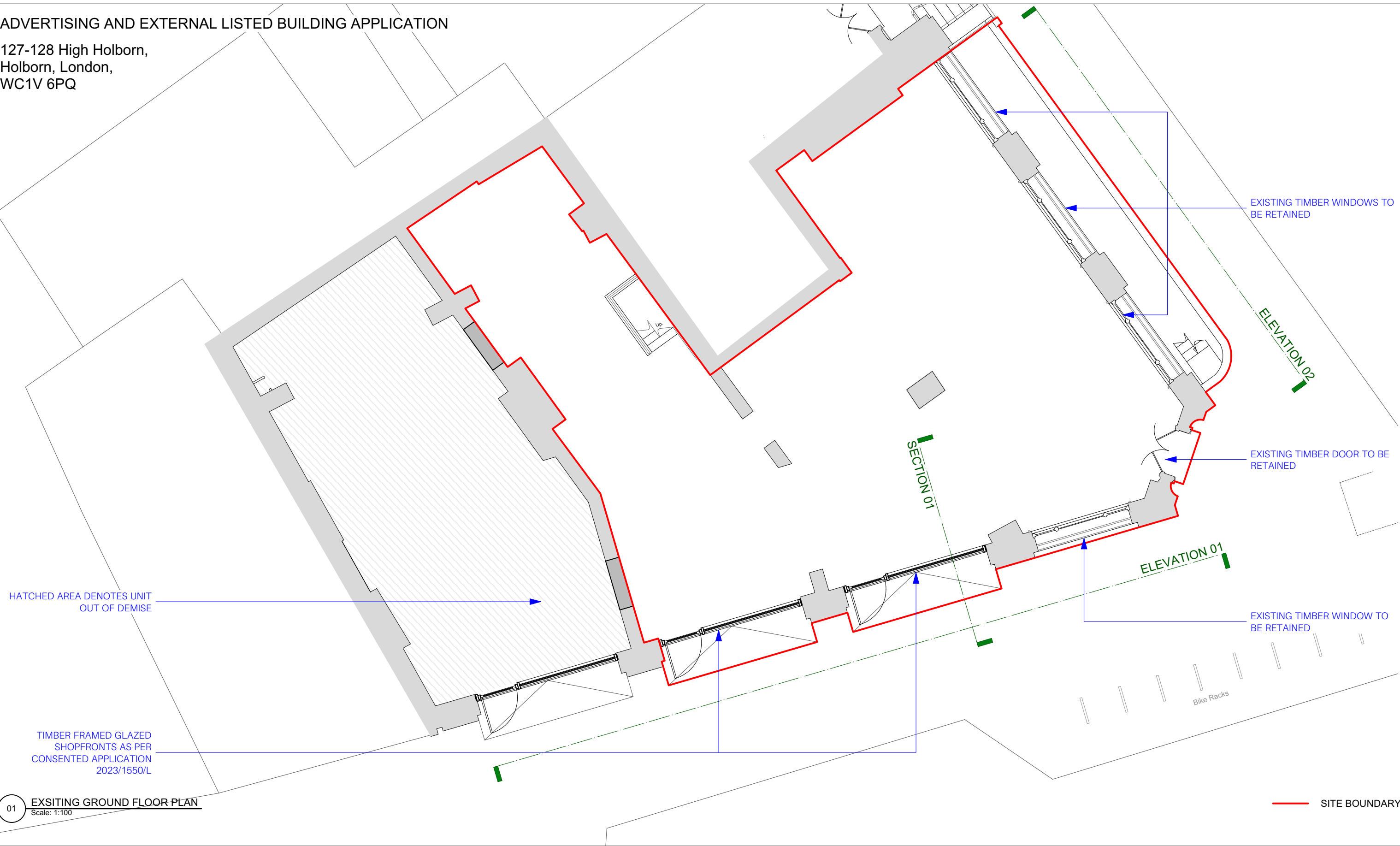
Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

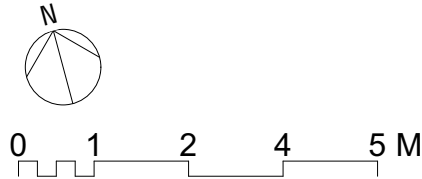
ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

127-128 High Holborn,
Holborn, London,
WC1V 6PQ



01 EXSITING GROUND FLOOR PLAN
Scale: 1:100


Notes



NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

P0	23/11/2023	ISSUED FOR PLANNING	AB	MM
REV	DATE	DESCRIPTION	BY	CHK

Project High Holborn			
Drawing Existing Ground Floor Plan			
Job Number 23026	Drawing Number 01000	Rev P0	
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

127-128 High Holborn,
Holborn, London,
WC1V 6PQ

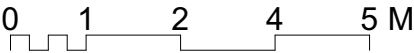


01 EXISTING SECTION
Scale: 1:100

02 EXISTING SOUTH ELEVATION
Scale: 1:100

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION



Project High Holborn			
Drawing Existing South Elevation			
Job Number 23026	Drawing Number 03000	Rev P0	
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

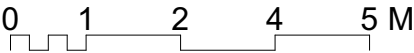
127-128 High Holborn,
Holborn, London,
WC1V 6PQ



01 EXISTING EAST ELEVATION
Scale: 1:100

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION



P0	23/11/2023	ISSUED FOR PLANNING	AB	MM
REV	DATE	DESCRIPTION	BY	CHK

Project High Holborn			
Drawing Existing East Elevation			
Job Number 23026	Drawing Number 03001		Rev P0
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



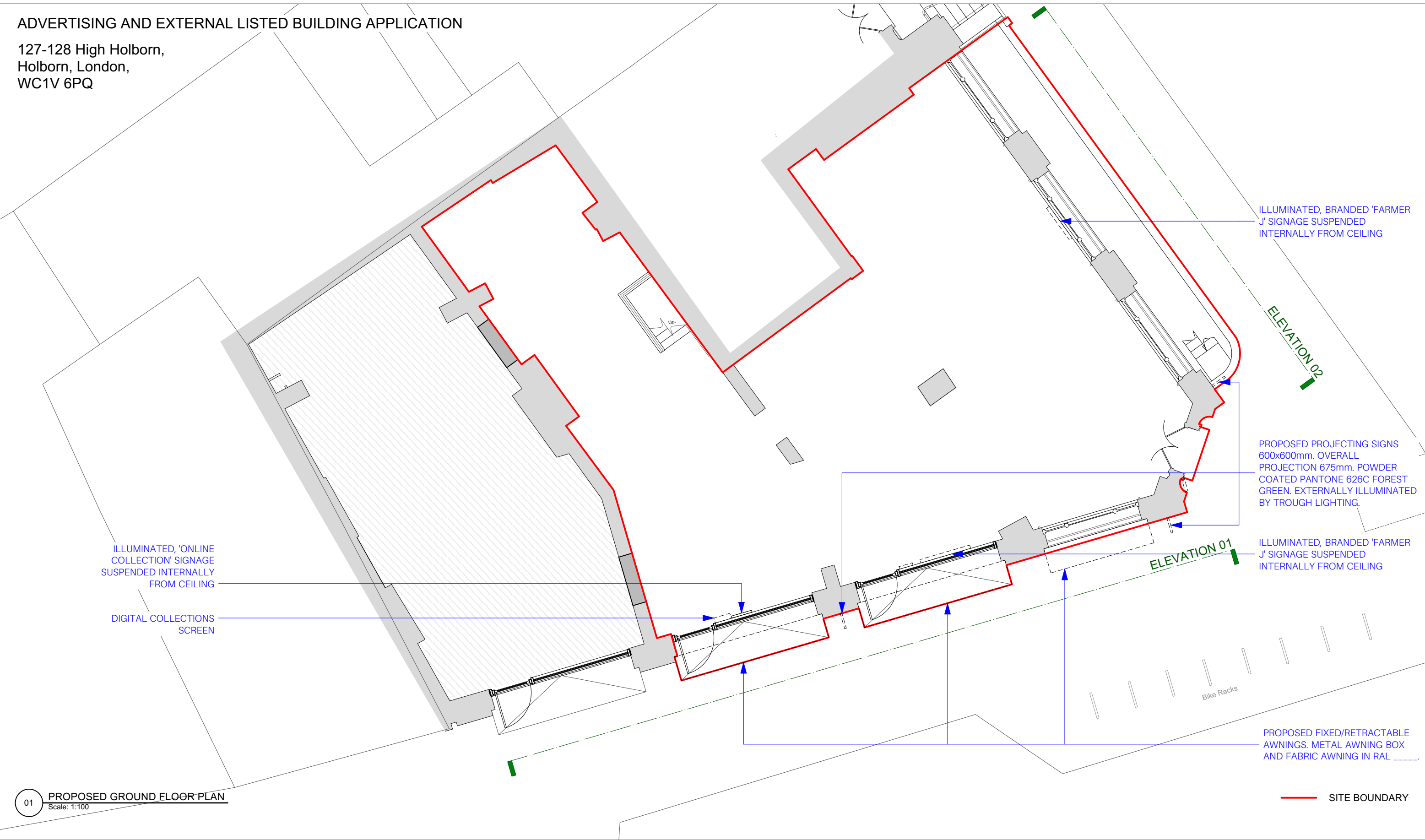
Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

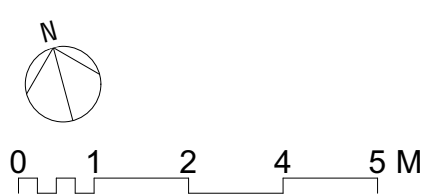
Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

127-128 High Holborn,
Holborn, London,
WC1V 6PQ



Notes



NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

Project High Holborn			
Drawing Proposed Ground Floor Plan			
Job Number 23026	Drawing Number 21000	Rev P0	
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

127-128 High Holborn,
Holborn, London,
WC1V 6PQ



Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

0 1 2 4 5 M

Project High Holborn			
Drawing Proposed South Elevation			
Job Number 23026	Drawing Number 23000	Rev P0	
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

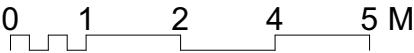
127-128 High Holborn,
Holborn, London,
WC1V 6PQ



01 PROPOSED EAST ELEVATION
Scale: 1:100

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION



Project High Holborn			
Drawing Proposed East Elevation			
Job Number 23026	Drawing Number 23001	Rev P0	
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



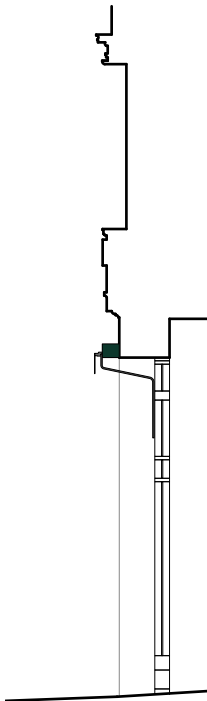
Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

127-128 High Holborn,
Holborn, London,
WC1V 6PQ



PROPOSED ELECTRICAL,
RETRACTABLE AWNINGS. METAL
AWNING BOX AND FABRIC AWNING IN
PANTONE 626 C FOREST GREEN.



2 PROPOSED SECTION AWNING RETRACTED
Scale: 1:100

1 PROPOSED SOUTH ELEVATION AWNING RETRACTED
Scale: 1:100

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

0 1 2 4 5 M

Project High Holborn			
Drawing Proposed South Elevation Awnings Retracted			
Job Number 23026	Drawing Number 23002		Rev P0
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

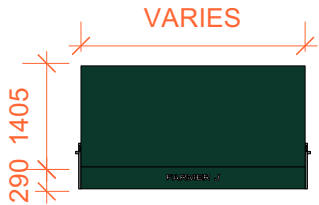
Client

Farmer J

ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

127-128 High Holborn,
Holborn, London,
WC1V 6PQ

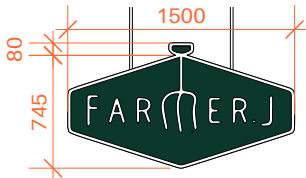
TRADITIONAL RETRACTABLE AWNING



1a Awning Front Elevation
Scale: 1:100

TRADITIONAL VICTORIAN AWNING.
ELECTRICALLY CONTROLLED AND FULLY RETRACTABLE.
AWNING BOX AND FABRIC AWNING TO BE PANTONE 626C FOREST GREEN.

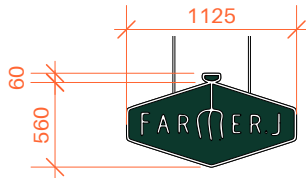
FARMER J HANGING SIGNAGE



2a Farmer J Signage Front Elevation
Scale: 1:50

'FARMER J' LOGO AND FRAME TO BE LED LIT WITH ACRYLIC FRONT. BACK
PANEL, TO BE GREEN.
PANEL TO SIT CENTRALLY TO SHOPFRONT GLAZING ON INTERNAL SIDE.

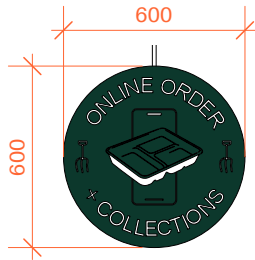
FARMER J HANGING SIGNAGE (SMALL)



3a Farmer J Signage (Small) Front Elevation
Scale: 1:50

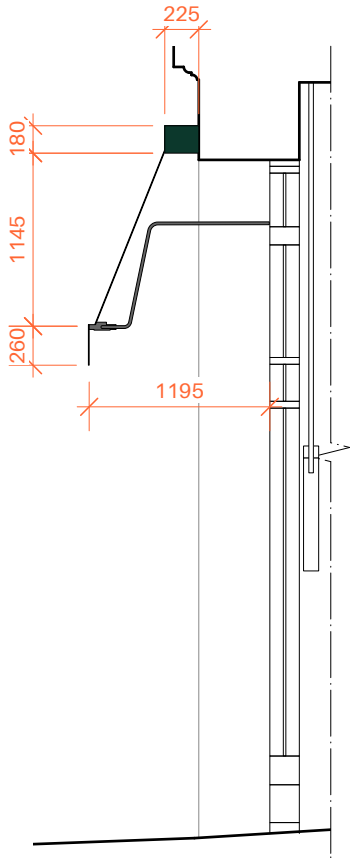
'FARMER J' LOGO AND FRAME TO BE LED LIT WITH ACRYLIC FRONT. BACK
PANEL, TO BE GREEN.
PANEL TO SIT CENTRALLY TO WINDOW GLAZING ON INTERNAL SIDE.

ONLINE COLLECTION HANGING SIGNAGE

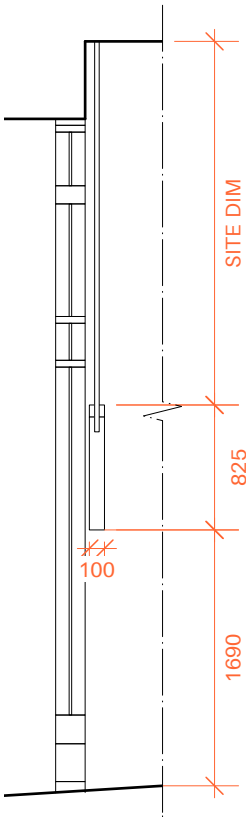


4a Online Collection Signage Front Elevation
Scale: 1:25

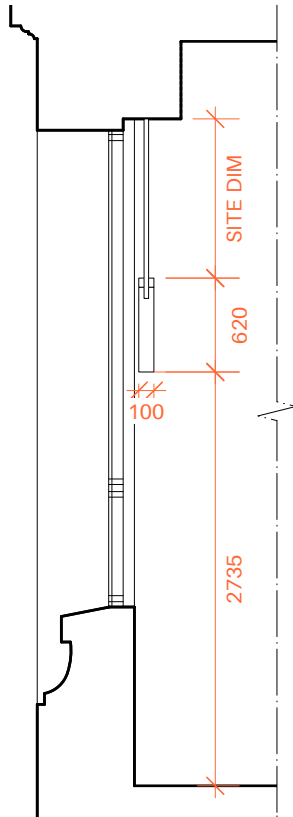
'ONLINE ORDER x COLLECTIONS' TEXT AND LOGO TO BE LED LIT WITH ACRYLIC FRONT.
BACK PANEL, TO BE GREEN.
PANEL TO SIT CENTRALLY TO WINDOW GLAZING ON INTERNAL SIDE.



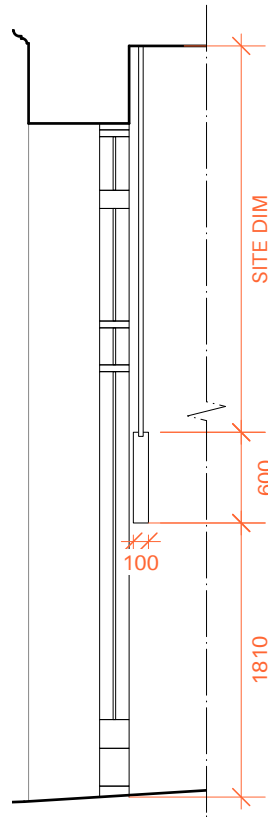
1b Awning Section
Scale: 1:50



2b Farmer J Signage Section
Scale: 1:50



3b Farmer J Signage (Small) Section
Scale: 1:50



4b Online Collection Signage Section
Scale: 1:50

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

Project High Holborn			
Drawing Proposed Signage Details			
Job Number 23026	Drawing Number 60000	Rev P0	
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



Client

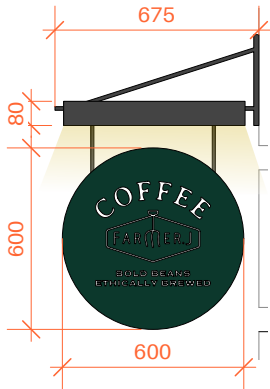
Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Farmer J

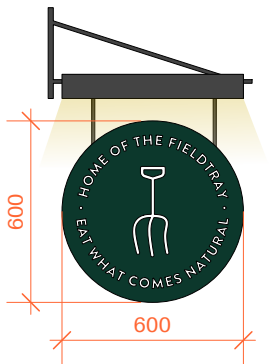
ADVERTISING AND EXTERNAL LISTED BUILDING APPLICATION

127-128 High Holborn,
Holborn, London,
WC1V 6PQ

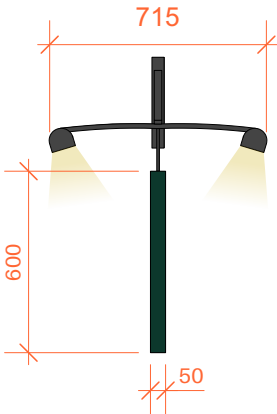
PROJECTING SIGNAGE



5a Projecting Signage Side Elevation
Scale: 1:25



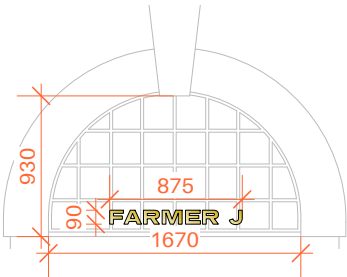
5b Projecting Signage Side Elevation
Scale: 1:25



5c Projecting Signage Front Elevation
Scale: 1:25

PROJECTING SIGN HUNG FROM TRADITIONAL IRON BRACKET, EXTERNALLY
ILLUMINATED BY TROUGH LIGHTING.
SIGN POWDERCOATED PANTONE 626C FOREST GREEN.

BRASS LETTERING



6 Brass Lettering
Scale: 1:50

FONT: SHARP GROTESK
MATERIAL: BRASS
DIMENSIONS ARE APROXIMATE
LETTERS INDIVIDUALLY ADHERED TO GLAZING

VINYL SLOGANS



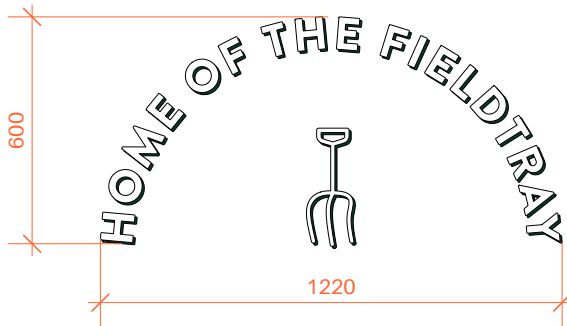
7 Vinyl Slogan
Scale: 1:20

FONT: NEWCASTLE BASIC CLEAN
COLOUR: WHITE
DIMENSIONS ARE APPROXIMATE
TO BE APPLIED TO EXTERNAL FACE OF GLAZING



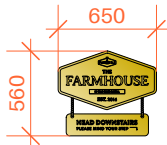
8a Vinyl Slogan
Scale: 1:20

FONT: NEWCASTLE BASIC CLEAN
COLOUR: WHITE
DIMENSIONS ARE APPROXIMATE
TO BE APPLIED TO EXTERNAL FACE OF GLAZING



8b Vinyl Slogan
Scale: 1:20

BRASS PLAQUE



09 Brass Plaque Signage
Scale: 1:50

MATERIAL: BRASS
DIMENSIONS ARE APROXIMATE
PLAQUE MECHANICALLY FIXED TO EXISTING SHOPFRONT

Notes

NOTE: 'EXISTING' CONDITION IS AS PER CONSENTED 2023/1550/L APPLICATION

Project High Holborn			
Drawing Proposed Signage Details			
Job Number 23026	Drawing Number 60001		Rev P0
Drawn AB	Date 26/10/2023	Status PLANNING	Scale @ A3 1:100



Holland Harvey Architects
Unit 1.4
1-5 Vyner Street
London E2 9DG
hello@hollandharvey.com
+44 203 327 0340

Client

Farmer J