

FOUR POINTS **express**
BY SHERATON

Four Points Express, Euston

Address: 8-11 Upper Woburn Pl, London WC1H 0JW

External Signage Proposal

Revision 10

Date: 17-01-2024-r10



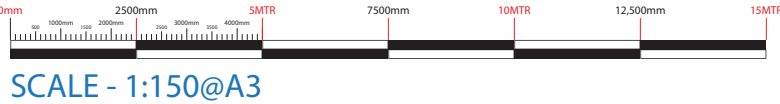
Tel: 01732 783640

Email: sales@landgsigns.co.uk

FRONT ELEVATION



1 Front Elevation

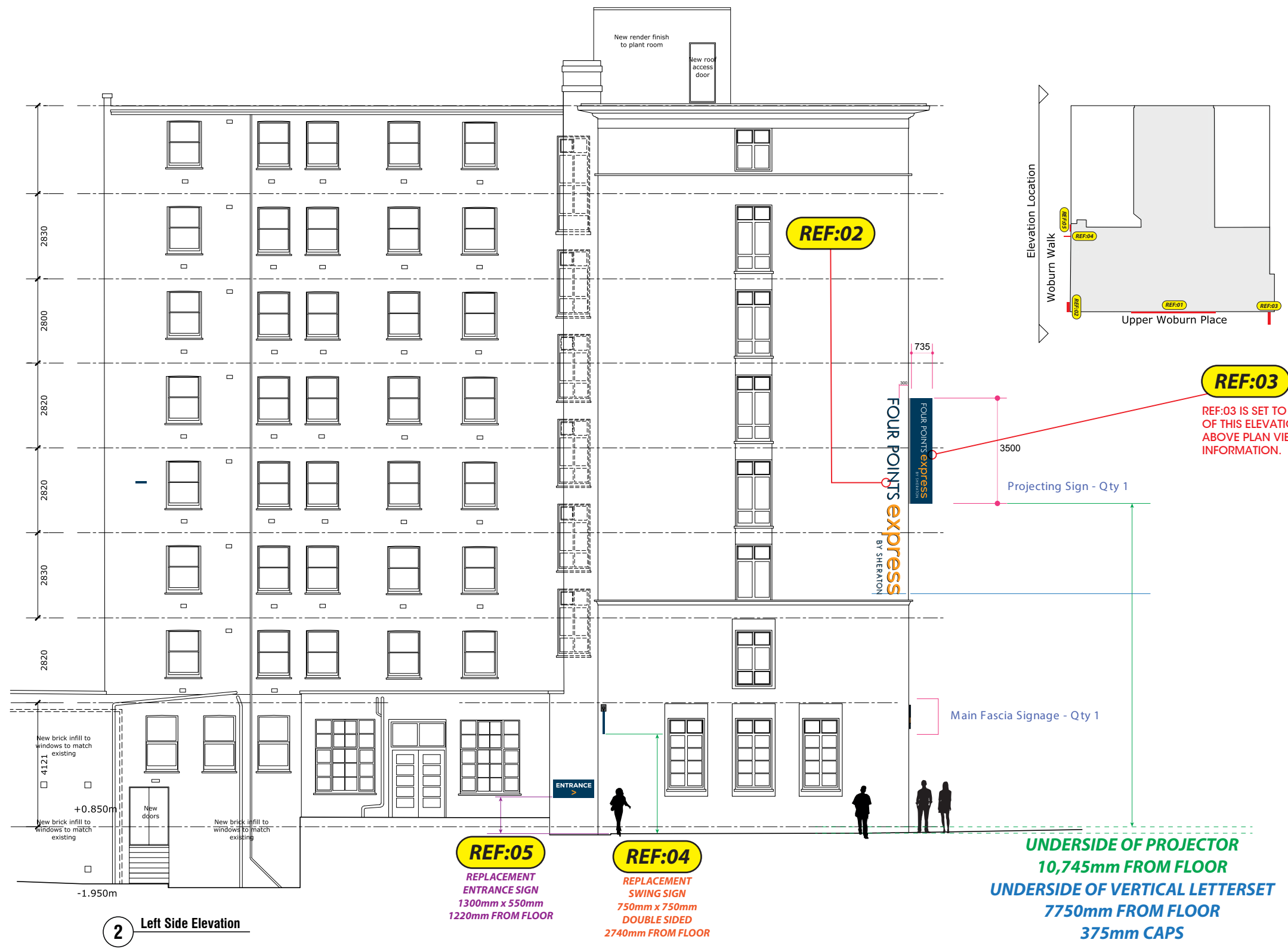


CLIENT: **FOUR POINTS EXPRESS**
JOB TITLE/SITE: **EUSTON LONDON**

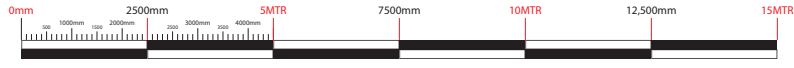
JOB NUMBER: **n/a**
DRAWN BY: **SJC**
SCALE: **As shown on page @ A3**
DATE: **17/01/2024 - r10**
SAVED AS: **Four Points Express Hotel Euston External Signage Proposal**

THIS DRAWING IS COPYRIGHT AND MUST NOT BE REPRODUCED WITHOUT PERMISSION. ALWAYS REFER TO PANTONE/RAL NUMBERS FOR COLOURS AS ALL MONITORS AND PRINTERS WILL HAVE DIFFERENT REPRESENTATIONS

DRAWING NUMBER
13893 A
© COPYRIGHT L&G SIGNS LIMITED



2 Left Side Elevation



SCALE - 1:150@A3



CLIENT:	FOUR POINTS EXPRESS
JOB TITLE/SITE:	EUSTON LONDON
JOB NUMBER:	n/a
DRAWN BY:	SJC
SCALE:	As shown on page @ A3
DATE:	17/01/2024 - r10
SAVED AS:	Four Points Express Hotel Euston External Signage Proposal

THIS DRAWING IS COPYRIGHT AND MUST NOT BE REPRODUCED WITHOUT PERMISSION. ALWAYS REFER TO PANTONE/RAL NUMBERS FOR COLOURS AS ALL MONITORS AND PRINTERS WILL HAVE DIFFERENT REPRESENTATIONS

DRAWING NUMBER
13893 B

© COPYRIGHT L&G SIGNS LIMITED



OS Plan Colour

Supplied by: National Map Centre
License number: AC0000814278
Produced: 04/12/2023
Serial number: 289470

Plot centre co-ordinates: 529858,182491
Download file:
Project name: county hotel

COUNTY HOTEL
UPPER WOBURN PLACE
LONDON
WC1H 0JW

© Crown copyright and database rights 2023. OS AC0000814278



REF:03

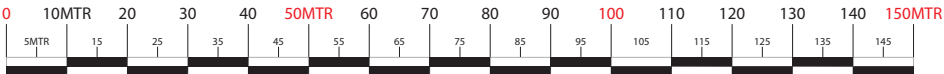
REF:05

REF:04

REF:02

REF:01

Metres
Scale: 1:1250



SCALE - 1:1250@A3



L&G SIGNS LTD
UNIT 3 MILL PLACE, PLATT RD EST,
HANDSTONE ROAD, PLATT, SEVENOAKS,
KENT, TN11 8BD
01732 783640
sales@landsigns.co.uk

CLIENT: FOUR POINTS EXPRESS
JOB TITLE/SITE: EUSTON LONDON

JOB NUMBER: n/a
DRAWN BY: SJC
SCALE: As shown on page @ A3
DATE: 17/01/2024 - r10
SAVED AS: Four Points Express Hotel Euston External Signage Proposal

THIS DRAWING IS COPYRIGHT AND MUST NOT BE REPRODUCED WITHOUT PERMISSION. ALWAYS REFER TO PANTONE/RAL NUMBERS FOR COLOURS AS ALL MONITORS AND PRINTERS WILL HAVE DIFFERENT REPRESENTATIONS

DRAWING NUMBER
13893 c
© COPYRIGHT L&G SIGNS LIMITED

MAIN FASCIA SIGNAGE - FRONT ELEVATION - QTY 1 (2 OPTIONS SHOWN)

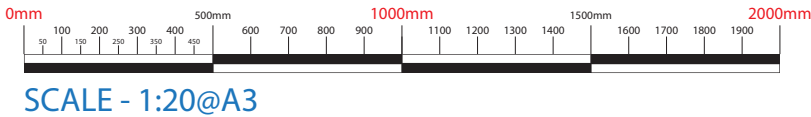
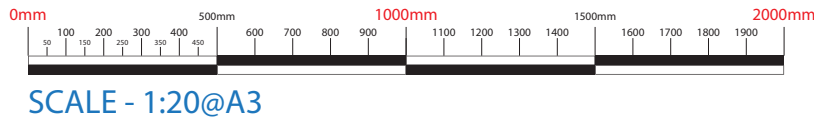
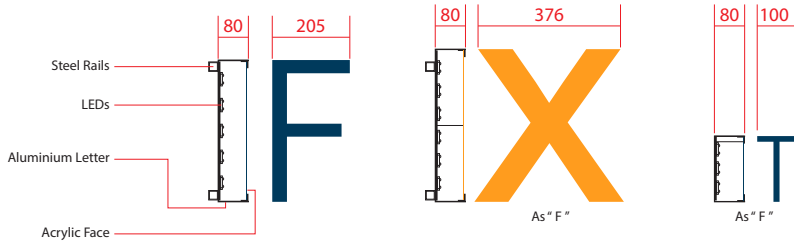
Building Channel Letters

Channel Letter Specifications:

Constructed from aluminium,
built up and 80mm deep.
Acrylic faces, decorated with semi translucent vinyls
to allow them to illuminate when appropriate.
Letters will be painted on the returns, to match the faces
but only the faces will illuminate.
Internally Illuminated by static LEDs.

2 Line Channel Letters

REF:01

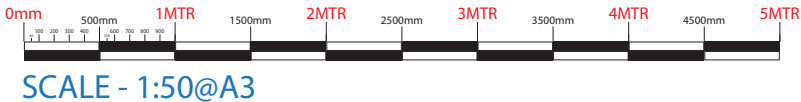
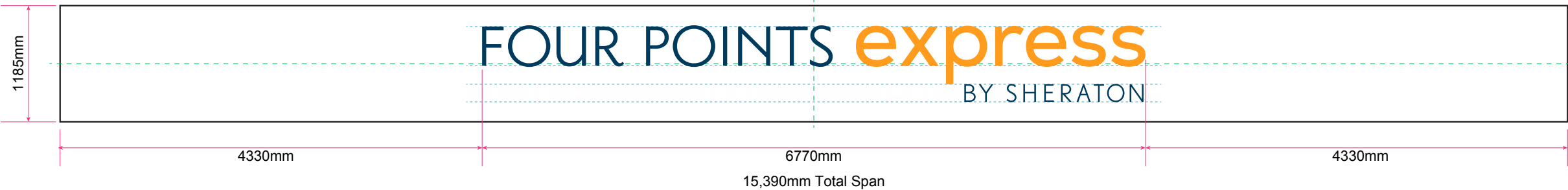


CAP
height
400mm

FOUR POINTS express

BY SHERATON

CAP
height
180mm



L&G SIGNS LTD
UNIT 3 MILL PLACE, PLATT RD EST,
HANDSTONE ROAD, PLATE, SEVENOMES,
REING, TR18 8RD
01732 783640
sales@landsigns.co.uk

CLIENT: FOUR POINTS EXPRESS
JOB TITLE/SITE: EUSTON LONDON

JOB NUMBER: n/a
DRAWN BY: SJC
SCALE: As shown on page @ A3
DATE: 17/01/2024 - r10
SAVED AS: Four Points Express Hotel Euston External Signage Proposal

THIS DRAWING IS COPYRIGHT AND MUST NOT
BE REPRODUCED WITHOUT PERMISSION.
ALWAYS REFER TO PANTONE/RAL NUMBERS
FOR COLOURS AS ALL MONITORS AND PRINTERS
WILL HAVE DIFFERENT REPRESENTATIONS

DRAWING NUMBER
13893 D

© COPYRIGHT L&G SIGNS LIMITED

VERTICAL SIGNAGE - QTY 1

Building Channel Letters

Channel Letter Specifications:

Constructed from aluminium, built up and 80mm deep.

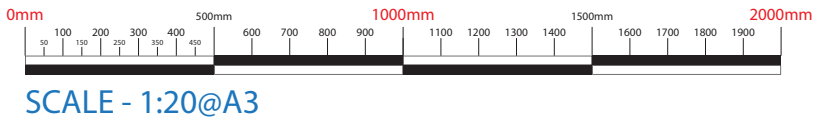
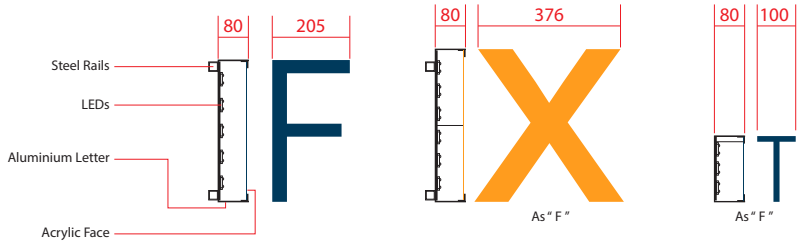
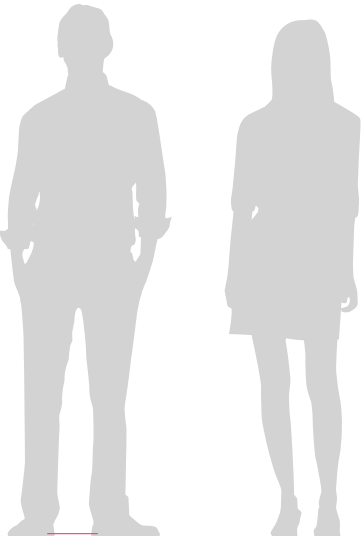
Acrylic faces, decorated with semi translucent vinyls to allow them to illuminated when appropriate.

Letters will be painted on the returns, to match the faces but only the faces will illuminate.

Internally Illuminated by static LEDs.

2 Line Channel Letters

REF:02



CLIENT: FOUR POINTS EXPRESS

JOB TITLE/SITE: EUSTON LONDON

JOB NUMBER: n/a

DRAWN BY: SJC

SCALE: As shown on page @ A3

DATE: 17/01/2024 - r10

SAVED AS: Four Points Express Hotel Euston External Signage Proposal

THIS DRAWING IS COPYRIGHT AND MUST NOT BE REPRODUCED WITHOUT PERMISSION. ALWAYS REFER TO PANTONE/RAL NUMBERS FOR COLOURS AS ALL MONITORS AND PRINTERS WILL HAVE DIFFERENT REPRESENTATIONS

DRAWING NUMBER

13893 E

© COPYRIGHT L&G SIGNS LIMITED

PROJECTING SIGNAGE - QTY 1

Building Lightbox

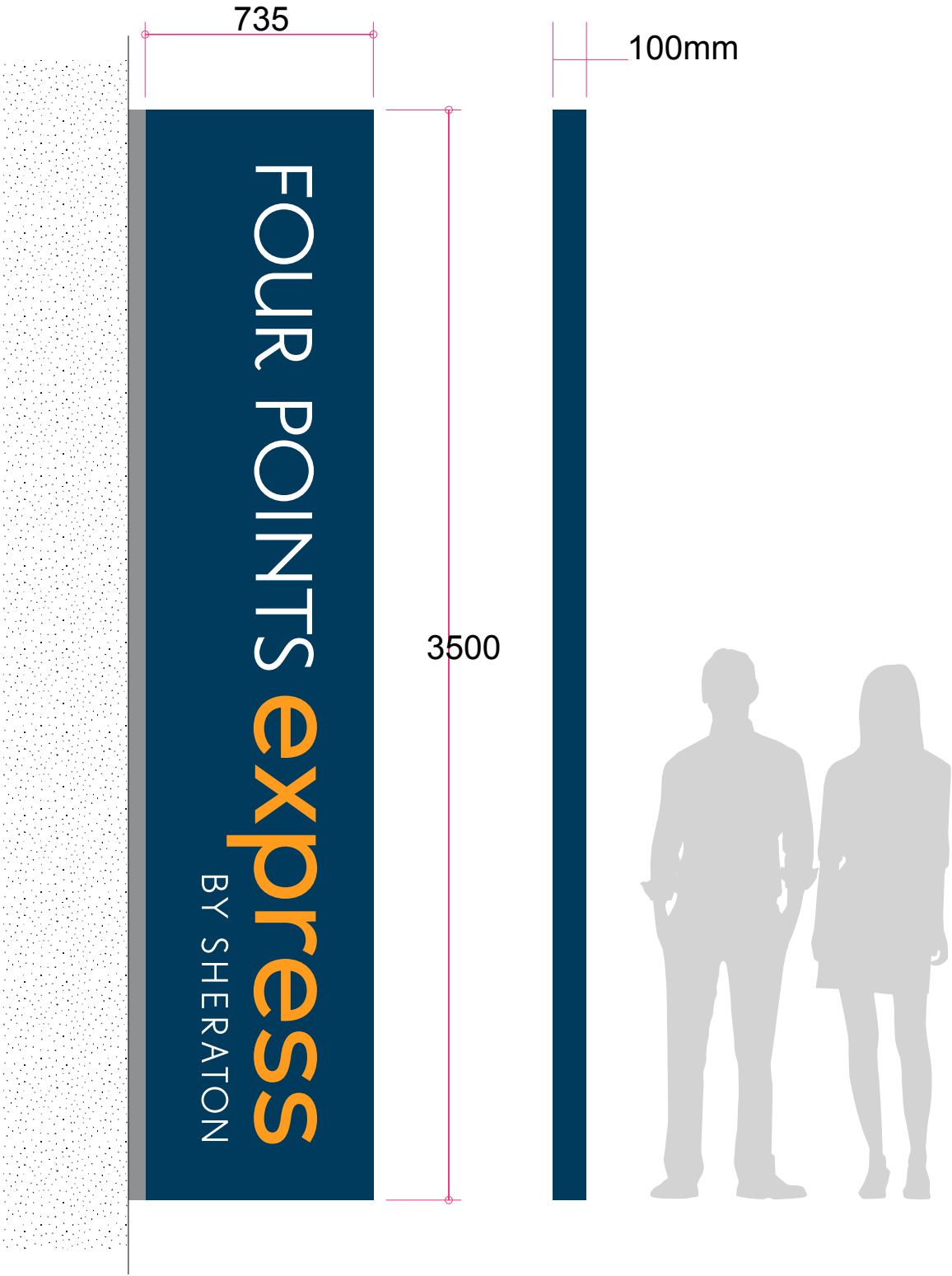
Illumination:
GE 7100K White LED's as required
or Sloan 6500K White LED's as required

Exterior Finish:
Powder coating RAL5001 (blue) 70% gloss
Interior Finish:
Powder coating RAL9003 (white) 70% gloss

Constructed with an aluminium frame and a Flex-Face system for both front and back. Four Points express BY SHERATON logo will be digitally printed onto each semi-translucent flex-face skin. Back of printed logo to be backed up with block-out film, so that only the logo itself illuminates and the blue background does not.

Lightbox

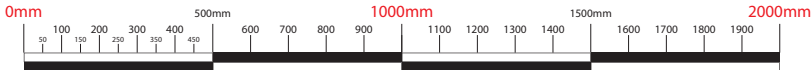
REF:03



ONLY LOGO (BOTH SIDES)
WILL ILLUMINATE



Projecting Signs - Front



SCALE - 1:20@A3



L&G SIGNS LTD
UNIT 3 MILL PLACE, PLATTIND EST,
HANDSTONE ROAD, PLATT, SEVENOAKS,
KENT, TN11 8 RD
01732 783640
sales@landsigns.co.uk

CLIENT: **FOUR POINTS EXPRESS**
JOB TITLE/SITE: **EUSTON LONDON**

JOB NUMBER: **n/a**
DRAWN BY: **SJC**
SCALE: **As shown on page @ A3**
DATE: **17/01/2024 - r10**
SAVED AS: **Four Points Express Hotel Euston External Signage Proposal**

THIS DRAWING IS COPYRIGHT AND MUST NOT BE REPRODUCED WITHOUT PERMISSION. ALWAYS REFER TO PANTONE/RAL NUMBERS FOR COLOURS AS ALL MONITORS AND PRINTERS WILL HAVE DIFFERENT REPRESENTATIONS

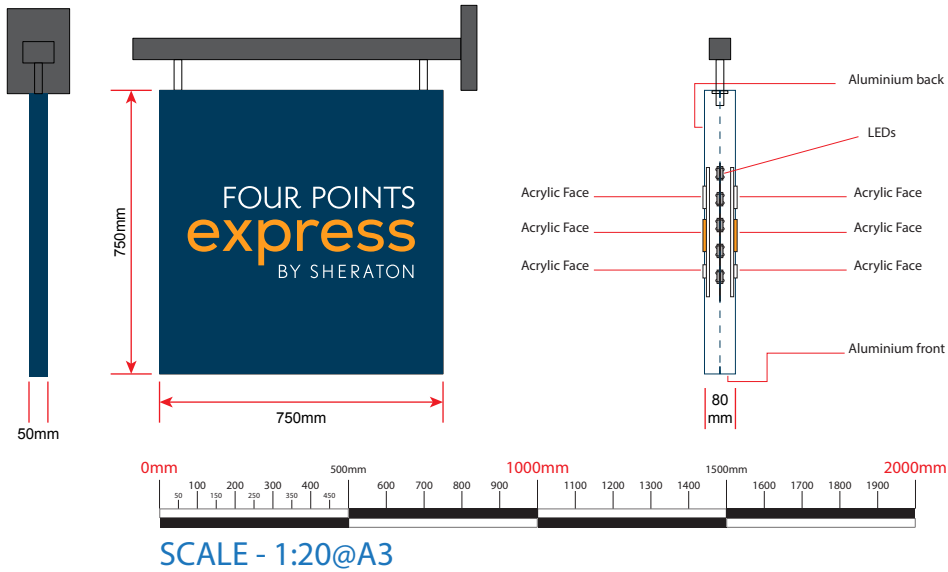
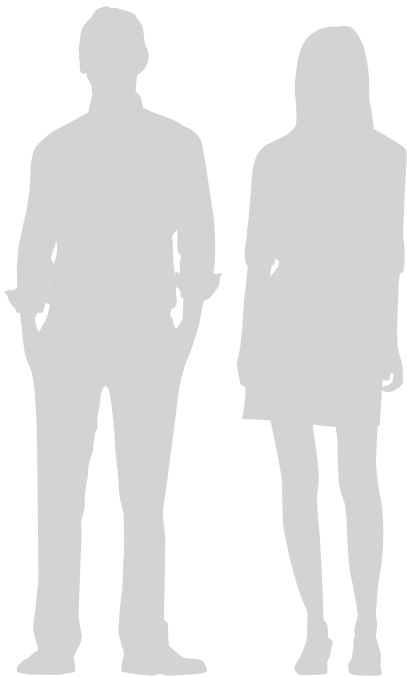
DRAWING NUMBER
13893 F

© COPYRIGHT L&G SIGNS LIMITED

Constructed with aluminium frame and 2mm thick aluminium trays, painted to match the corporate spec.
Semi translucent vinyls for the logo.
This sign is to be illuminated internally with LEDs.
Logo will be fret-cut from the tray face (both sides) using semi translucent acrylic, decorated with appropriate vinyls.
Mounted to the existing swing sign arm.

Projector

REF:04



ONLY LOGO (BOTH SIDES)
WILL ILLUMINATE



L&G SIGNS LTD
UNIT 3 MILL PLACE, PLATT RD EST,
HANDSTONE ROAD, PLATE, SEVENOAKS,
KENT, TN11 8JD
01732 783640
sales@landsigns.co.uk

CLIENT: **FOUR POINTS EXPRESS**
JOB TITLE/SITE: **EUSTON LONDON**

JOB NUMBER: **n/a**
DRAWN BY: **SJC**
SCALE: **As shown on page @ A3**
DATE: **17/01/2024 - r10**
SAVED AS: **Four Points Express Hotel Euston External Signage Proposal**

THIS DRAWING IS COPYRIGHT AND MUST NOT BE REPRODUCED WITHOUT PERMISSION. ALWAYS REFER TO PANTONE/RAL NUMBERS FOR COLOURS AS ALL MONITORS AND PRINTERS WILL HAVE DIFFERENT REPRESENTATIONS

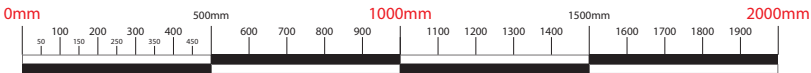
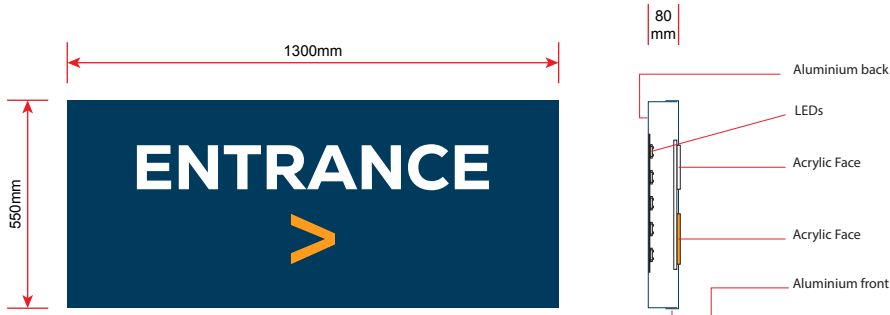
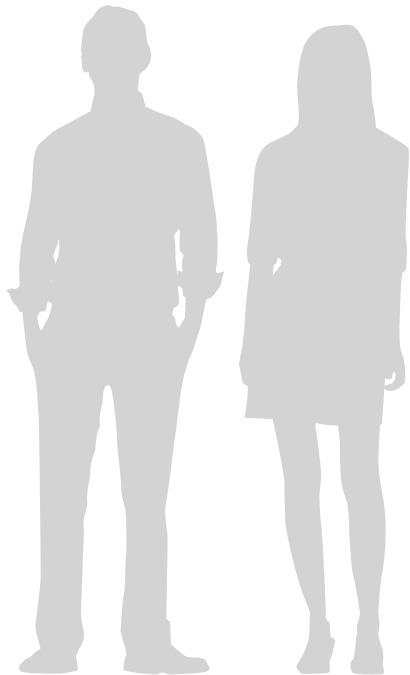
DRAWING NUMBER
13893 G

© COPYRIGHT L&G SIGNS LIMITED

2mm thick aluminium panel, painted to match the corporate spec.
Panel face decorated, matching the corporate spec.
This sign will be non-illuminated.

Non-Illuminated Wall Sign

REF:05



SCALE - 1:20@A3

Land Signs

L&G SIGNS LTD
UNIT 3 MILL PLACE, PLATT RD EST,
HANDSTONE ROAD, PLATT, SEVENOAKS,
KENT, TN11 8 RD
01732 783640
sales@landsigns.co.uk

CLIENT: **FOUR POINTS EXPRESS**
JOB TITLE/SITE: **EUSTON LONDON**

JOB NUMBER: **n/a**
DRAWN BY: **SJC**
SCALE: **As shown on page @ A3**
DATE: **17/01/2024 - r10**
SAVED AS: **Four Points Express Hotel Euston External Signage Proposal**

THIS DRAWING IS COPYRIGHT AND MUST NOT BE REPRODUCED WITHOUT PERMISSION. ALWAYS REFER TO PANTONE/RAL NUMBERS FOR COLOURS AS ALL MONITORS AND PRINTERS WILL HAVE DIFFERENT REPRESENTATIONS

DRAWING NUMBER

13893 H

© COPYRIGHT L&G SIGNS LIMITED