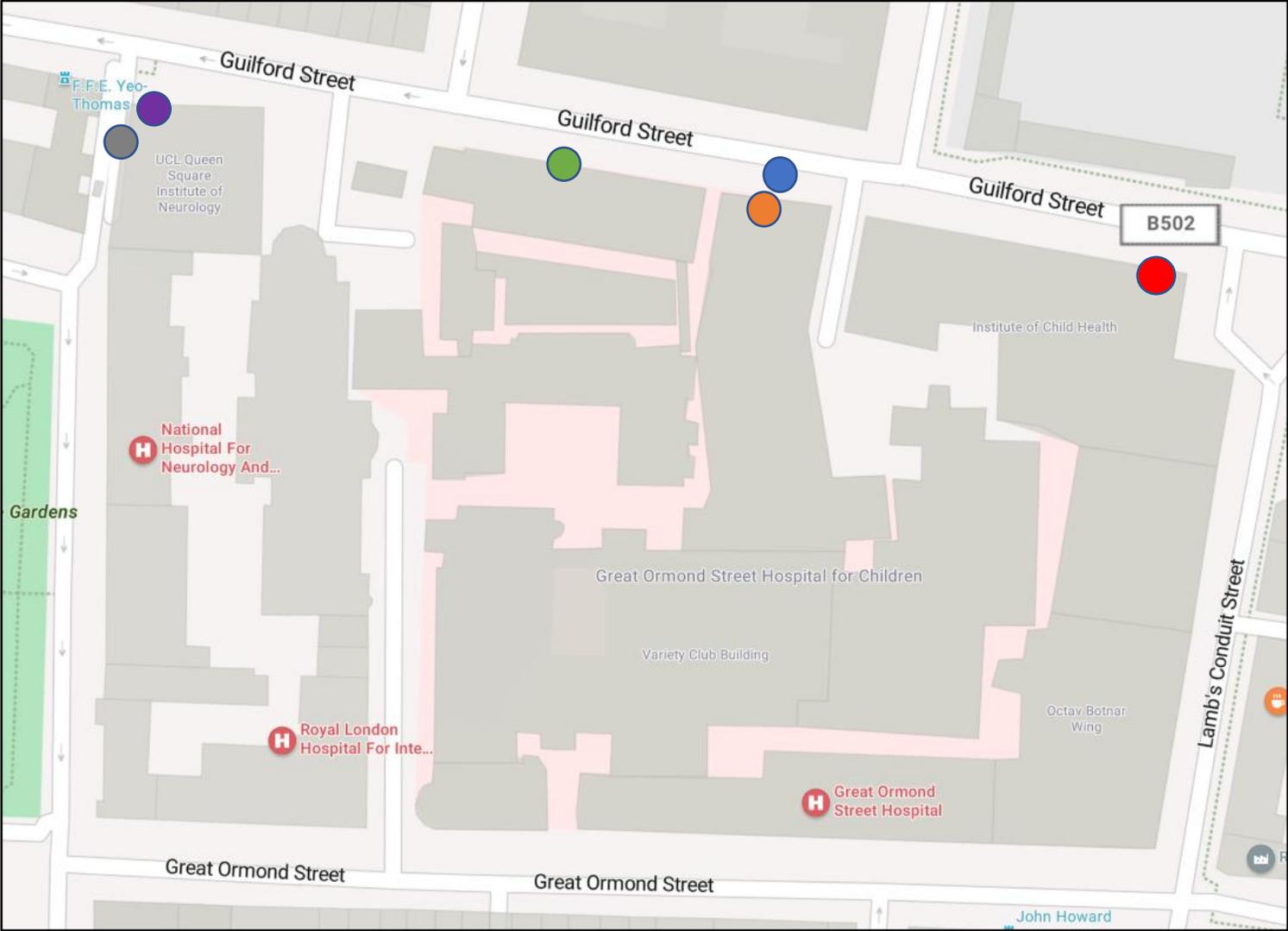


# Great Ormond Street Hospital

Proposal for fixed external signage to support the temporary main entrance relocation during construction of the Children's Cancer Centre between 2024 and 2028

19 December 2023

# Great Ormond Street Hospital – fixed external signage to support the temporary main entrance

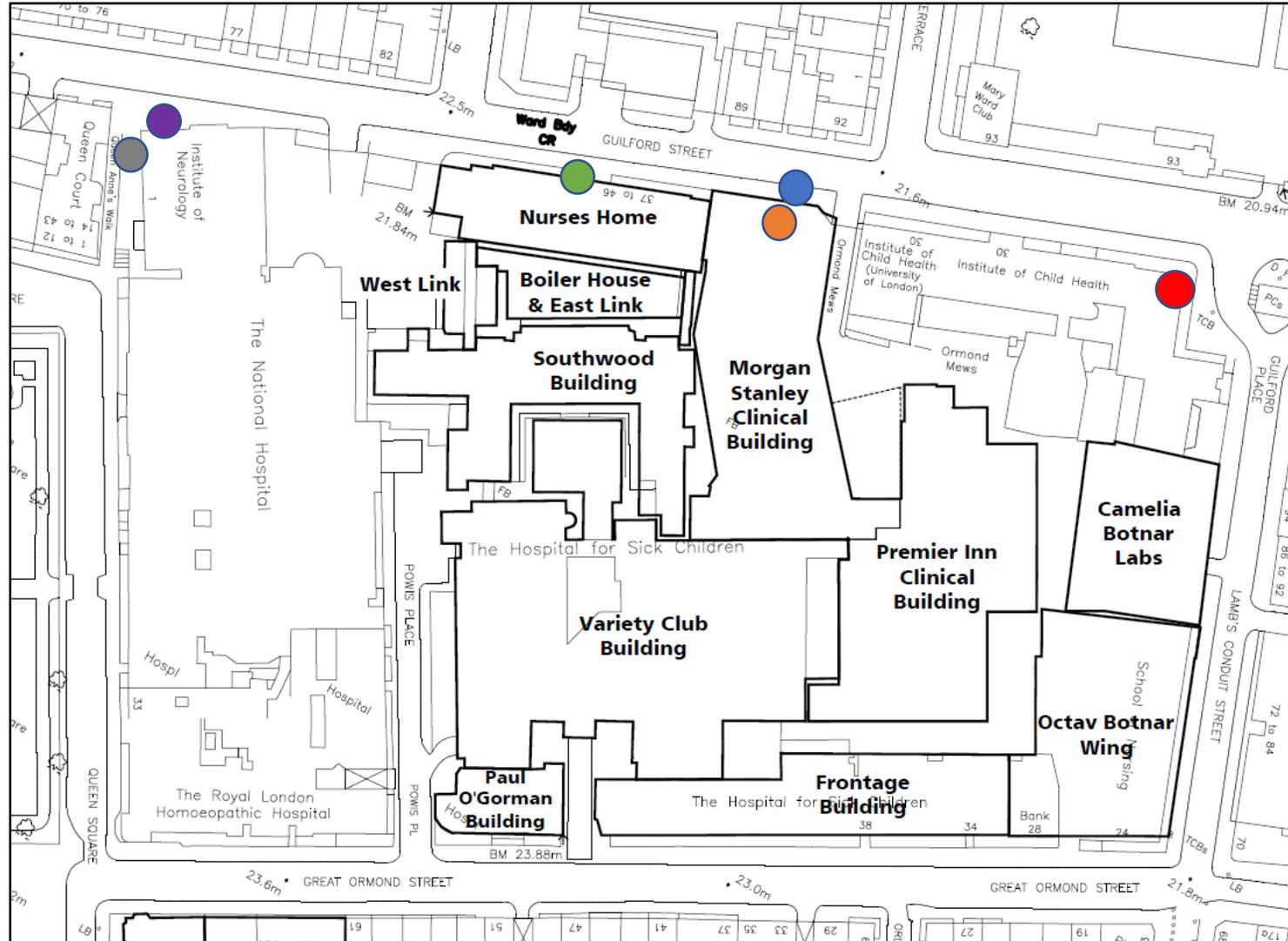


## Map Key:

- Wall of Queen Square House  
Queen Anne’s Walk
- Wall of Queen Square House  
Guilford Street
- Entrance of Princess Royal Nurses Home  
Guilford Street
- Entrance of Morgan Stanley Clinical Building  
Guilford Street
- Entrance of Morgan Stanley Clinical Building  
Guilford Street
- Wall of Institute of Child Health  
Guilford Street

Map from Microsoft Bing retrieved 24/10/2023

# Great Ormond Street Hospital – fixed external signage to support the temporary main entrance

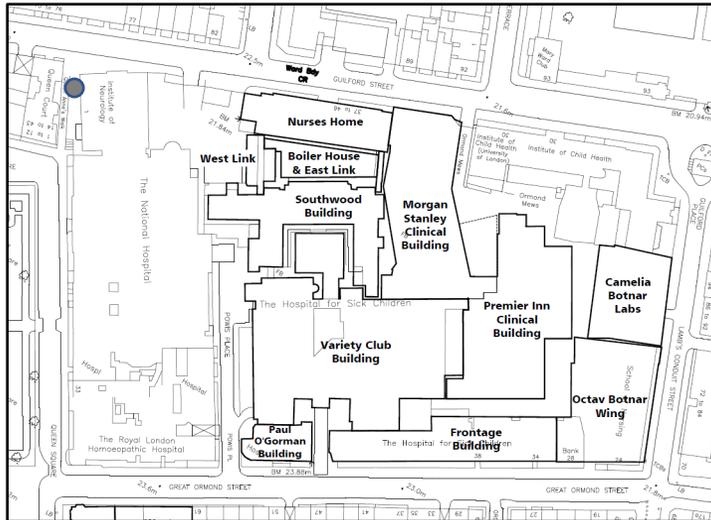


## Map Key:

- Wall of Queen Square House  
Queen Anne's Walk
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- Wall of Institute of Child Health  
Guilford Street

Great Ormond Street - Main Hospital Site Block Plan 26/11/2019

● Wall of Queen Square House  
Queen Anne's Walk



Map of proposed location



Image of proposed location / existing signage

**Elevations provided:**  
SiteZ-[X]-P05\_Existing  
SiteZ-[X]-P05\_Proposed

**Details of proposed sign:**

Directional signs for GOSH, UCLH and UCL - replacing existing single sign

W900mm x H750mm x D50mm [left sign]

W900mm x H500mm x D50mm [top right sign]

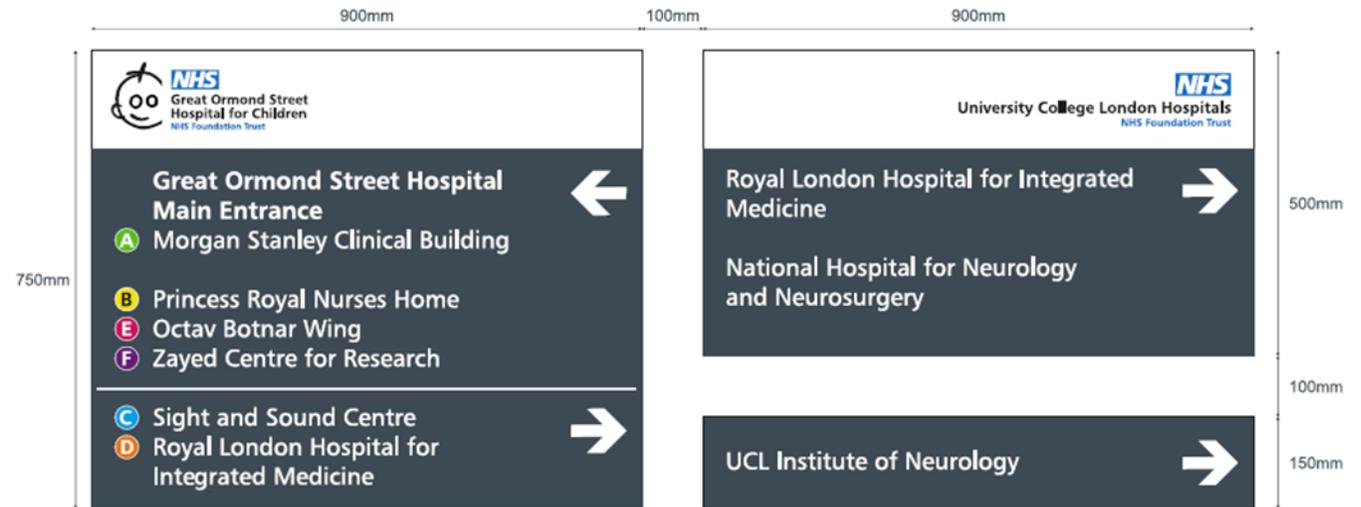
W900mm x H150mm x D50mm [bottom right sign]

*Folded aluminium pan signs with 50mm returns*

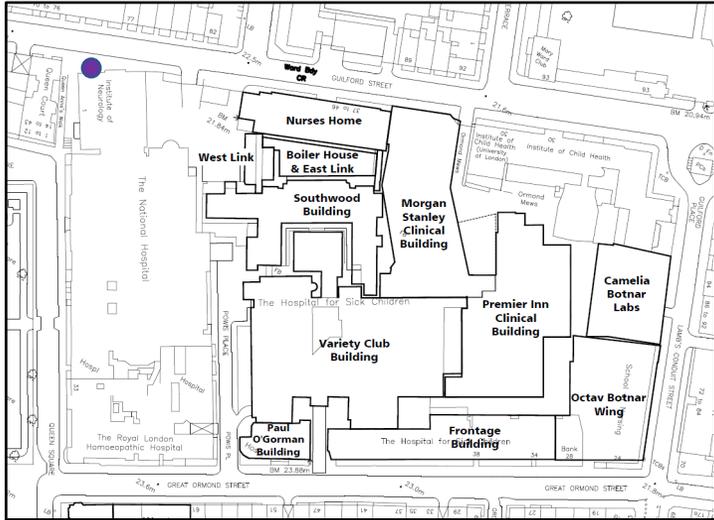
*Painted one RAL colour (grey) with digitally printed / pre spaced SAV*

*No additional internal or external illumination.*

*Building is owned by UCLH and tenanted by UCL – agreement has been given for installation, subject to final approval of designs and agreement of installation RAMS.*



**Wall of Queen Square House  
Guilford Street**



Map of proposed location



Image of proposed location

**Elevations provided:**

SiteZ-[X]-P04\_Existing

SiteZ-[X]-P04\_Proposed

**Details of proposed sign:**

Directional signs for GOSH and UCLH

W700mm x H350mm x D50mm [top sign]

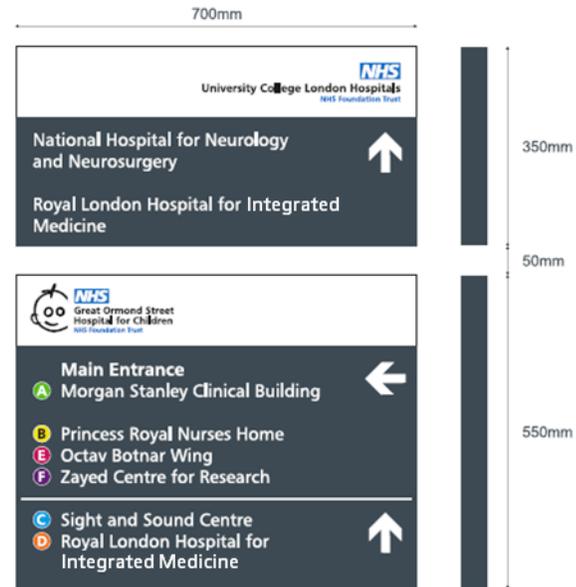
W700mm x H550mm x D50mm [bottom sign]

*Folded aluminium pan signs with 50mm returns.*

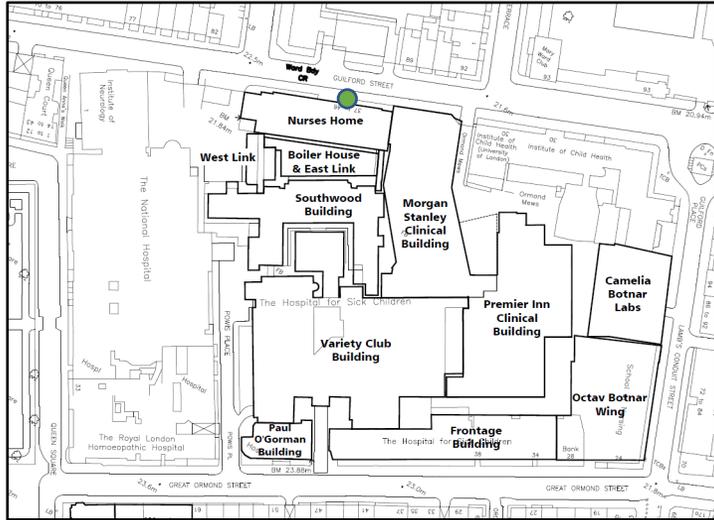
*Painted one RAL colour (grey) with digitally printed / pre spaced SAV*

*No additional internal or external illumination.*

*Building is owned by UCLH and tenanted by UCL - agreement has been given for installation, subject to final approval of designs and agreement of installation RAMS*



● Entrance of Princess Royal Nurses Home  
Guilford Street



Map of proposed location



Image of proposed location

**Elevations provided:**  
SiteZ-[X]-P03\_Existing  
SiteZ-[X]-P03\_Proposed

**Details of proposed sign:**

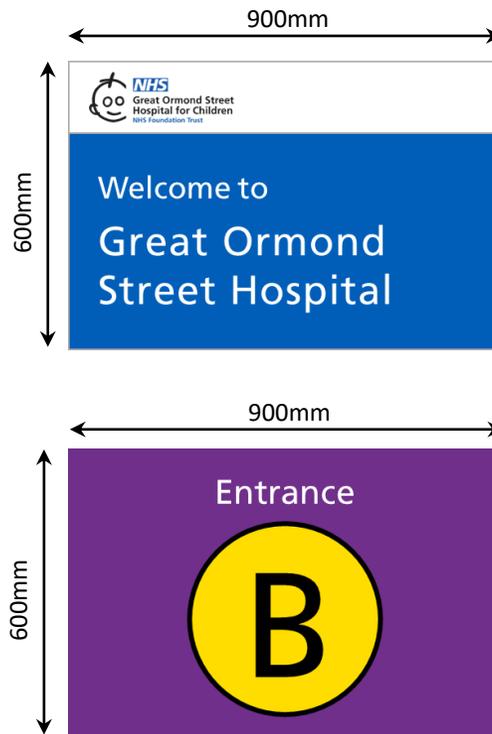
'Welcome to Great Ormond Street' and 'Entrance B' signs

W900mm x H600mm (each)

*Dibond panel replacing existing CCTV and No Smoking signage fixed to smooth exterior wall with 3M VHB tape.*

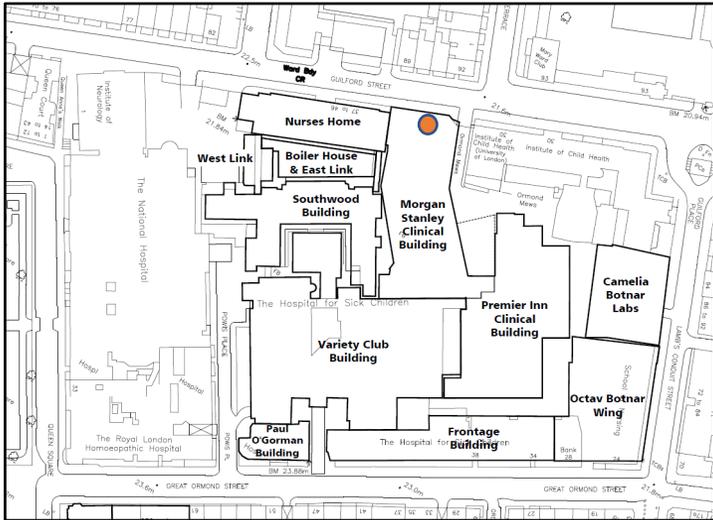
*No additional internal or external illumination.*

*Building is owned by Great Ormond Street, no third-party agreement required.*



Visualisation of proposed signs

**Entrance of Morgan Stanley Clinical Building  
Guilford Street (1 of 2)**



Map of proposed location



Image of proposed location

**Elevations provided:**  
SiteZ-[X]-P02\_Existing  
SiteZ-[X]-P02\_Proposed

**Details of proposed sign:**

Great Ormond Street Hospital for Children NHS Foundation Trust Logo  
W3595mm x H1300mm

*Flat cut 5mm Dibond letters with digitally printed SAV applied to face. A fixed to smooth exterior tiles with 3M VHB tape.*

*No additional internal or external illumination.*

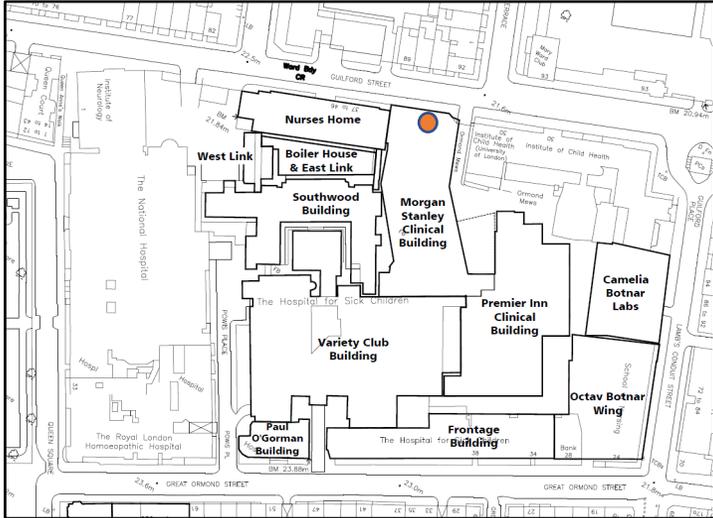
*Building is owned by Great Ormond Street, no third-party agreement required for installation.*



Visualisations of proposed sign



**Entrance of Morgan Stanley Clinical Building  
Guilford Street (2 of 2)**



Map of proposed location



Image of proposed location

**Elevations provided:**  
SiteZ-[X]-P02\_Existing  
SiteZ-[X]-P02\_Proposed

**Details of proposed sign:**

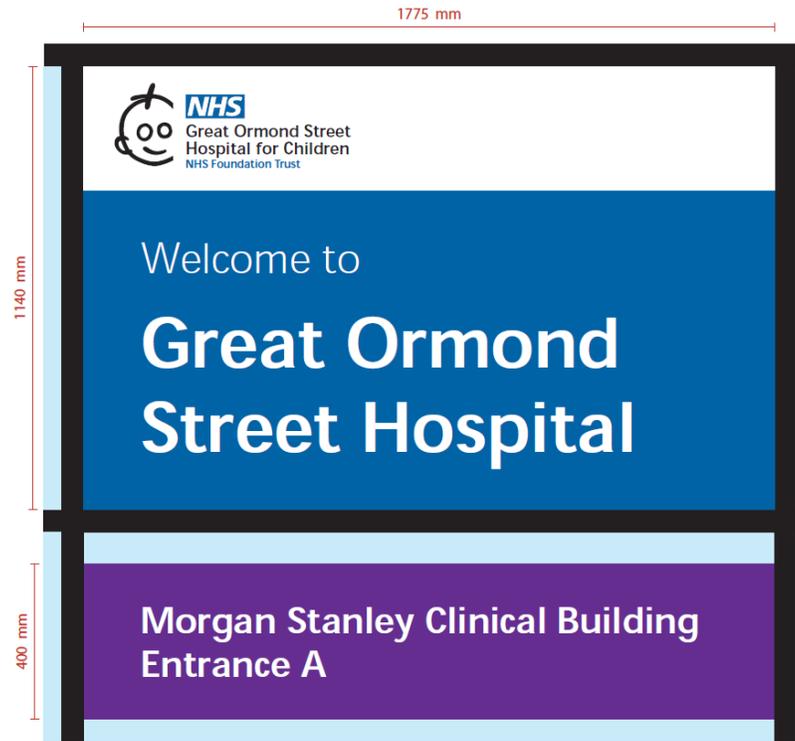
Welcome to Great Ormond Street Hospital and building name sign

W1775mm x H1600mm

*Digitally printed SAV applied to face of glazing. Matt Laminated.*

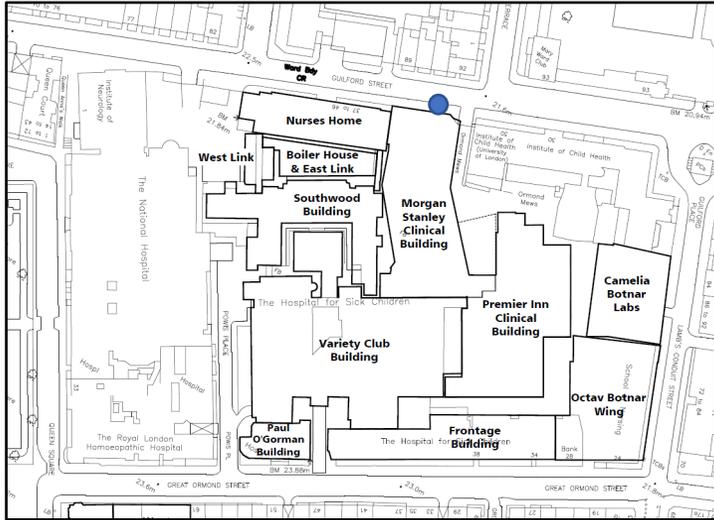
*No additional internal or external illumination.*

*Building is owned by Great Ormond Street, no third-party agreement required for installation.*



Visualisation of proposed sign

# Entrance of Morgan Stanley Clinical Building Guilford Street



Map of proposed location



Image of proposed location

**Elevations provided:**  
SiteZ-[X]-P02\_Existing  
SiteZ-[X]-P02\_Proposed

## Details of proposed sign:

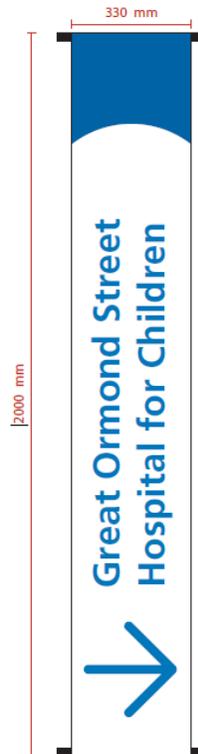
Great Ormond Street Hospital with directional arrow post mounted banner

W330mm x H2000mm

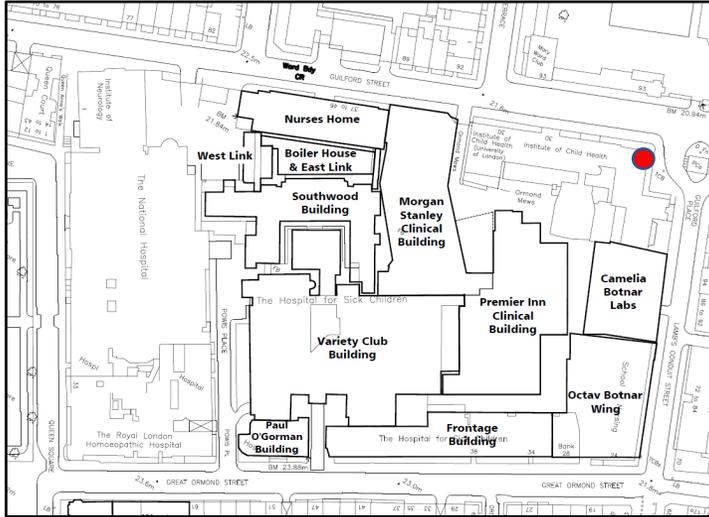
*Double sided printed banner to be fixed to existing lamp post using heavy duty post mount brackets.*

*No additional internal or external illumination.*

*Lamp post is property of Camden Council - agreement as part of advertising consent required prior to installation.*



**Wall of Institute of Child Health  
Guilford Street**



Map of proposed location



Image of proposed location

**Elevations provided:**  
 SiteZ-[X]-P01\_Existing  
 SiteZ-[X]-P01\_Proposed

**Details of proposed sign:**

Directional signs for GOSH and UCLH

W900mm x H400mm x D50mm [top sign]

W900mm x H750mm x D50mm [bottom sign]

*Folded aluminium pan signs with 50mm returns.*

*Painted one RAL colour (grey) with digitally printed / pre spaced SAV*

*No additional internal or external illumination.*

*Building is owned by University of London and tenanted by UCL – agreement has been given for installation, subject to final approval of designs and agreement of installation RAMS*

