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**From:** Michael Gallagher [REDACTED]  
**Sent:** 15 December 2023 14:28  
**To:** Planning  
**Subject:** 2023/4757/P Utopia Village

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Hello,

I am a Camden resident ([REDACTED]) and recently learned with alarm of the plans for the Utopia Village development in Primrose Hill, which brief research makes clear would lead to a permanent and significant deterioration in the quality of a beautiful neighbourhood, with the certainty of appalling continuous noise pollution being perhaps the most obvious strongly negative aspect of the proposed development.

I believe the below to be the case, and on this basis would like to register a strong objection to the development in its current proposed form:

1. The developer has applied to build plant rooms housing industrial equipment directly at the end of neighbouring gardens without any consultation with residents or councillors. The plans appeared for the first time in a planning application lodged less than a month before Christmas. Three direct requests for withdrawal of the application and proper consultation by Councillors have been ignored.
2. Section 6.88 of the Camden Local Plan is clear that "development proposals should... design out noise prior to proposing mitigation. The effect of noise and vibration can be minimised by separating uses sensitive to noise and vibration from sources that generate them." The owner of Utopia Village has repeatedly refused to house noisy industrial equipment in the centre of their site, always pushing it to the edges where the loss of amenity is moved out to neighbouring residents. The owner openly accepts that this is because they wish to maximise their profits.
3. The developer's Noise Assessment Report has been heavily criticised by independent, qualified experts, who have highlighted numerous examples of errors, omissions and miscalculations, as well as failures to consider or comply with Camden Policy. Significantly, the developer has failed to consider noise levels in gardens at all, directly contrary to Appendix 3 of the Camden Local Plan. An independent expert has estimated that noise levels in the garden would be more than 20 times those at the windows, even assuming the developer's proposed attenuation were possible, about which there is considerable scepticism.
4. In order to attenuate the deafening noise of heavy industrial machinery, the developer proposes demolishing the existing building and replacing it with a black-clad, windowless box, which is completely out of character with the surrounding Victorian houses. Policy D1 Design of the Local Plan. states that: "The Council will require that development (a) respects local context or character... [and] (f) integrates well with the surrounding streets and open spaces... and contributes positively to the street frontage... [as well as] (j) preserves gardens and other open space." The proposed building would clearly not, especially in the context of Conservation area, which Policy D2 Heritage is designed to protect. The character and appearance of Utopia Village and Primrose Hill will be enormously altered in a way completely unsympathetic to any other neighbouring structures. Worryingly, if permitted, it will set a precedent for other similar demolition and development elsewhere in the Conservation Area, in direct opposition to the purpose of Primrose Hill holding the Conservation Area designation.

For these reasons, and the many others submitted by local residents, I object to the planned development and request that you refuse the application.

Kind regards,  
Mike Gallagher