Comments on behalf of the Bloomsbury Conservation Area Advisory Committee The County Hotel is not a beautiful building, especially not at the rear. Nevertheless, the current plain brick wall with wooden door which adjoins Woburn Walk provides a respectfully neutral transition between the hotel and the delightful terrace of Georgian shops.

The proposed additions, in particular the substation fronted by a very large metal grill, we consider completely unacceptable in this context. We also support the objections of local residents and shop owners in regards to access and deliveries.

Instead, the County Hotel could consider greening this area, with plants allowed to descend the wall and the railings, and in this way make an even more pleasant terrace for outside seating.

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