

EVIDENCE OF ALISDAIR BURKE
REF 2023/3076/L

1. I make this statement in connection with an Application to Paint the front façade, ground floor level (retrospective), at **60 & 61 Warren Street, W.1**. The Application was brought to my attention by a Site Notice put up 16/17 October 2023 and by publication in a local newspaper dated 12 October 2023. I object to this Application which concerns the retention of unacceptable alterations to listed buildings carried out without consent – a criminal offence in itself.
2. The Applicant is Purple Foodie Ltd t/a Miel Bakery. The company was incorporated (19.2.18) and its majority shareholder and managing director is Shaheen Peerbhai according to filings at Companies House.
3. The Applicant originally took a lease of retail premises at 57 Warren Street, W1T 5NR. It was a new business – this would be in or around June 2019. The business proved a success and the Applicant took a fresh lease at larger retail premises just a few doors away at 60-61 Warren Street (the street is numbered consecutively). Both premises are owned by the same landlord, the Fitzrovia Trust, a registered charity.
4. The Fitzrovia Trust Ltd was registered in 1987 and its charitable objects include, “to preserve .. (buildings) .. of historical, architectural and constructional heritage”. The Trust’s end of year Report (30.9.22) states, “Our longest standing commercial tenant was unable to renew their lease. It presented an opportunity for one of our other commercial tenants ..., to upgrade their operations to the larger double unit”.
5. The Applicant took possession of 60-61 Warren Street (“the premises”) under their new lease, as stated, in or around July 2022. The premises required substantial shopfitting and the Applicant engaged the services of a general contractor and designer called Ilir who had converted their shop at No 57 Warren Street. Ilir had also worked on business premises at No 54 Warren Street - also owned by the Fitzrovia Trust.
6. A sign posted on the Applicant’s old premises (No 57) stated, “We will reopen our new bakery at 60-61 Warren Street. Come visit us on Tuesday 2 August! Team Miel.” (Another sign said, “Deliveries For Miel Bakery or Shaheen to 60 Warren St”).