

HORACE

Listed building application :

29 Neal St, London WC2H 9PR, Royaume-Uni

Description of Proposed Works:

Painting of the entire facade in Blue RAL 5013

Except neighbor access door

Design and access statement

The proposed development, which involves the painting of a listed building facade in London with the color RAL 5013 blue, is a carefully considered and suitable response to the site and its setting. This concise report will outline the key factors that make this choice not only aesthetically pleasing but also practical and accessible for prospective users.

1. Branding Synergy with Horace: The selection of RAL 5013 blue for the building's facade aligns with the brand identity of Horace. The use of a color that resonates with the brand establishes a cohesive and recognizable presence. This synergy not only reinforces the brand's image but also creates a seamless connection between the building and Horace, enhancing the overall impact of the development.

2. Aesthetic Harmony: The color blue RAL 5013 has been selected after careful consideration of its ability to blend harmoniously with the surrounding environment and complement the architectural style of the building. It enhances the visual appeal of the site and respects the character of the location.

3. Cultural Significance: The choice of blue may also hold cultural significance, representing aspects of heritage and tradition that are relevant to the site. This cultural relevance adds depth to the decision and showcases an understanding of the site's setting.

4. Accessibility: In addition to its aesthetic qualities, the selected color ensures that the building remains easily accessible to prospective users. The paint is applied in a manner that maintains the architectural integrity of the building while providing a durable and easily maintainable surface.

5. Compliance with Regulations: The proposed development complies with all relevant regulations and guidelines, ensuring that it does not compromise the building's structural integrity, historical value, or safety.

In summary, the choice of RAL 5013 blue for the listed building facade in London is a well-thought-out decision that respects the historical and cultural significance of the site, blends seamlessly with the environment, and maintains accessibility for users. This report demonstrates a comprehensive understanding of the site's setting and showcases a careful approach to preserving its heritage while enhancing its visual appeal.