

17th October 2023

Chris Beard DP9 Ltd 100 Pall Mall London SW1Y 5NQ

Dear Chris,

#### 49-50 CARTWRIGHT GARDENS, LONDON, WC1H 9EL - UPDATED VIABILITY POSITION

We write in relation to the Financial Viability Assessment (FVA) submitted by DS2 in December 2022 and the subsequent BPS "Independent Viability Review" dated 4<sup>th</sup> August 2023 which was issued to the Applicant by the London Borough of Camden (LBC) on 8<sup>th</sup> August 2023. The application relates to plans for the proposed redevelopment of 49-50 Cartwright Gardens, London, WC1H 9EL (hereafter "the Site").

Whilst BPS agree with DS2 in relation to a number of inputs, there are number of areas of divergence between the appraisal inputs. BPS's review concludes that the maximum affordable housing contribution is £256,381. By comparison DS2 concluded a viability deficit of £2,488,628.

The areas of difference relate to the following inputs:

Input	DS2	BPS
Shared living OPEX	30% (£5,951 per unit)	23% (£4,500 per unit)
Shared living yield	4.5%	4.25%
Shared living profit	15% on GDV	12.5% on GDV
Professional fees	£523,609	8.23% (£165,834)
Acquisition costs SDLT rate	5%	4.8%
EUV premium	20%	0%

While we disagree with the positions taken by BPS in relation to the inputs listed above, in order to secure a rapid resolution, the Applicant is willing to accept each of the above BPS inputs on a without prejudice basis. We are not in possession of the BPS live appraisal so have replicated the model using the BPS inputs shown above. The replicated appraisal generates a viability surplus of £256,109, the appraisal summary for which is attached at **Appendix A**. The BPS appraisal summary attached to the BPS review concludes a surplus of £256,381, which is within £272 of the DS2 replicated figure and thus is within a reasonable tolerance.

Following submission of the application, LBC have expressed concern regarding heritage impacts of some of the internal reconfiguration proposed. The Applicant has sought to allay these concerns by reducing the number of rooms from 31 as submitted, to 28 as newly proposed. This means there are fewer rooms but some are now larger. The table below shows the updated unit mix alongside rental categories agreed with BPS.

Rent category	Submitted Scheme	Updated Scheme	Change
Bedsit <15 sqm £350 per week	14	11	-3
Studio 15 sqm - <20sqm £400 per week	14	12	-2
Studio 20 sqm - <25sqm £450 per week	2	2	-

Studio 25 sqm +			
(basement)	1	1	-
£425 per week			
Studio 25 sqm + (upper			
floors)	-	2	+2
£525 per week			
Total	31	28	-3

We have sought to apply the updated unit mix to the rents already agreed with BPS. The two additional rooms are over 25 sqm, however the existing agreed rent for 25sqm + sized rooms relates to basement level rooms. We have therefore applied a £100 per week premium for the two additional 25sqm+ sized rooms, given they are each located on the first floor. Basement rooms are typically discounted at 20%, which necessitates a c. £100 per week premium when compared with the 25 sqm + basement room.

All other inputs are adopted as per the BPS appraisal. Noting the loss of three rooms in response to heritage concerns raised by LBC, the viability position has worsened, and the scheme no longer generates a viability surplus. There is now a viability deficit totalling £267,886, which means that no affordable housing contribution is now due. The appraisal summary for this scenario is attached at **Appendix B**.

Despite the challenging viability position, the Applicant recognises the need for affordable housing in Camden and is willing to offer a payment of £100,000 on a without prejudice basis. The Applicant understands that a late stage review will be applied due to this payment being below the policy compliant figure calculated by LBC, which has been communicated with the Applicant's planning consultant and is £623,280. The up-front payment offer is therefore subject to the late stage review being capped at £623,280.

Floorplans and a unit schedule for the updated scheme are attached at Appendix C and Appendix D respectively.

Your sincerely,

Steve Billington Partner

# DS2<sup>"</sup>

### **APPENDIX A - Submitted Scheme with BPS Inputs**

Crescent Hotel, Bloomsbury - Proposed Scheme

Development Appraisal Licensed Copy 11 October 2023

LICENSED COPY

Date: 11/10/2023

#### Crescent Hotel, Bloomsbury - Proposed Scheme

Appraisal Summary for Phase 1

Currency in £

REVENUE

Rental Area Summary	Units	ft²	Rent Rate ft <sup>2</sup>	Initial MRV/Unit	Net Rent at Sale	Initial MRV	Net MRV at Sale
Size A(<15 sqm) £350 pw Size B(15 - < 20 sqm) £400 pw	14 14	5,293	48.14	18,200 20,800		254,800 291,200	191,800 228,200
Size C ( 20 - < 25 sqm) £450 pw	2			23,400	37,800	46,800	37,800
Size D (basement) (25 sqm + ) £425 pw Totals	1 31	5,293		22,100	17,600 475,400	22,100 <b>614,900</b>	17,600 475,400
Investment Valuation		-,			,		,
Size A ( <15 sqm) £350 pw							
Current Rent	191,800	YP @	4.2500%	23.5294	4,512,941		
Size B ( 15 - < 20 sqm) £400 pw Current Rent	228,200	YP @	4.2500%	23.5294	5,369,412		
Size C ( 20 - < 25 sqm) £450 pw Current Rent	37,800	YP @	4.2500%	23.5294	889,412		
Circ D (honormant) (05 anns 1) C405 ann							
Size D (basement) (25 sqm + ) £425 pw Current Rent	17,600	YP @	4.2500%	23.5294	414,118		
Total Investment Valuation					11,185,882		
GROSS DEVELOPMENT VALUE				11,185,882			
Purchaser's Costs		6.80%	-760,640				
Effective Purchaser's Costs Rate		6.80%		700.040			
				-760,640			
NET DEVELOPMENT VALUE				10,425,242			
NET REALISATION				10,425,242			
OUTLAY							
ACQUISITION COSTS							
Fixed Price Fixed Price		5,300,000	5,300,000				
				5,300,000			
Stamp Duty Agent Fee		4.80% 1.00%	254,400 53,000				
Legal Fee		0.80%	42,400	340.800			
				349,800			
CONSTRUCTION COSTS Construction	ft²	Build Rate ft <sup>2</sup>	Cost				
Construction Costs	8,041	250.59	2,015,000				
Contingency		10.00%	201,500	2,216,500			
Other Construction Costs Project Insurance			30,225				
Mains Upgrade			13,000				
				43,225			
PROFESSIONAL FEES Professional Fees		8.23%	165,835				
		0.2070	100,000	165,835			
MARKETING & LETTING  Marketing	5,293 ft <sup>2</sup>	1.50	7,940				
DISPOSAL FEES			an *ant #8800	7,940			
Sales Agent Fee		1.00%	104,252				
Sales Legal Fee		0.50%	52,126	156,379			
				, - / 0			

#### LICENSED COPY

Date: 11/10/2023

#### Crescent Hotel, Bloomsbury - Proposed Scheme

**Additional Costs** 

Profit Levels 12.50% 1,398,235

1,398,235

TOTAL COSTS BEFORE FINANCE 9,637,913

FINANCE

 
 Duration
 Commences

 6
 Dec 2022

 9
 Jun 2023
 Timescale Pre-Construction Jun 2023 Mar 2024 Construction Sale Total Duration

Debit Rate 7.000%, Credit Rate 0.000% (Nominal) 476,640

Construction Total Finance Cost 54,581 531,221

TOTAL COSTS 10,169,134

PROFIT

256,109

Performance Measures Profit on Cost%

2.52% 2.29% 2.46% Profit on GDV% Profit on NDV% IRR% (without Interest) 9.72%

# DS2<sup>\*</sup>

### **APPENDIX B - Updated Scheme with BPS Inputs**

Crescent Hotel, Bloomsbury - Proposed Scheme

Development Appraisal Licensed Copy 17 October 2023

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Date: 17/10/2023

#### Crescent Hotel, Bloomsbury - Proposed Scheme

Appraisal Summary for Phase 1

Currency in £

REVENUE

Rental Area Summary Size A (<15 sgm) £350 pw	Units 11	<b>ft²</b> 5.072	Rent Rate ft <sup>2</sup> 39.47	Initial MRV/Unit 18,200	Net Rent at Sale 150,700	Initial MRV 200,200	Net MRV at Sale 150,700
Size B (15 - < 20 sqm) £400 pw Size C ( 20 - < 25 sqm) £450 pw Size D (basement) (25 sqm + ) £425 pw	12 2 1	5,5.2		20,800 23,400 22,100	195,600 37,800 17,600	249,600 46,800 22,100	195,600 37,800 17,600
Size D (upper floors) (25 sqm + ) £525 pw Totals	2 <u>2</u>	5,072		27,300	45,600 447,300	54,600 <b>573,300</b>	45,600 447,300
Investment Valuation							
Size A ( <15 sqm) £350 pw Current Rent	150,700	YP @	4.2500%	23.5294	3,545,882		
Size B ( 15 - < 20 sqm) £400 pw Current Rent	195,600	YP @	4.2500%	23.5294	4,602,353		
Size C ( 20 - < 25 sqm) £450 pw Current Rent	37,800	YP @	4.2500%	23.5294	889,412		
Size D (basement) (25 sqm + ) £425 pw Current Rent	17,600	YP @	4.2500%	23.5294	414,118		
Size D (upper floors) (25 sqm + ) £525 pw Current Rent	45,600	YP @	4.2500%	23.5294	1,072,941		
Total Investment Valuation					10,524,706		
GROSS DEVELOPMENT VALUE				10,524,706			
Purchaser's Costs Effective Purchaser's Costs Rate		6.80% 6.80%	-715,680	-715,680			
NET DEVELOPMENT VALUE				9,809,026			
NET REALISATION				9,809,026			
OUTLAY							
ACQUISITION COSTS							
Fixed Price Fixed Price		5,300,000	5,300,000	F 200 000			
Stamp Duty		4.80%	254,400	5,300,000			
Agent Fee Legal Fee		1.50% 0.30%	79,500 15,900	0.40.000			
				349,800			
CONSTRUCTION COSTS Construction		Build Rate ft <sup>2</sup>	Cost				
Construction Costs Contingency	8,041	250.59 10.00%	2,015,000 201,500				
Other Construction Costs				2,216,500			
Project Insurance Mains Upgrade			30,225 13,000				
ae epgrade			10,000	43,225			
PROFESSIONAL FEES Professional Fees		8.23%	165,835				
MARKETING & LETTING		0.2070	. 55,550	165,835			
Marketing	5,072 ft²	1.50	7,608	7,608			

#### LICENSED COPY

Date: 17/10/2023

Crescent Hotel, Bloomsbury - Proposed Scheme

DISPOSAL FEES
Sales Agent Fee
Sales Legal Fee 1.00% 0.50% 98,090

49,045 147,135

Additional Costs Profit Levels

12.50% 1,315,588

1,315,588

531,221

TOTAL COSTS BEFORE FINANCE 9,545,691

FINANCE

DurationCommences6Dec 20229Jun 2023 Timescale Pre-Construction Construction Mar 2024

Total Duration 16

Debit Rate 7.000%, Credit Rate 0.000% (Nominal)

476,640 54,581 Land Construction Total Finance Cost

**TOTAL COSTS** 10,076,912

**PROFIT** 

-267,886

Performance Measures Profit on Cost% Profit on GDV% -2.66% -2.55% Profit on NDV% -2.73% IRR% (without Interest) 3.27%

# DS2<sup>\*</sup>

### APPENDIX C - Updated Scheme Floorplans

#### Proposed Layout



First Floor Plan



Second Floor Pla



Ground Pla



Third Floor Plan





28

# DS2<sup>"</sup>

### APPENDIX D - Updated Scheme Unit Schedule

								(	Сос	okinę	g Fac	ilities	
Level	Number	Туре	Room area (m2) \$	Shower Area (m2)	Total Room Area (m2)	Sanitary Facilities	2-ring hob	Fridge	Sink	Workspace	Multi oven/grill/microwave	Storage	Shared kitchen facilities
Townhouse 49													
Lower Ground Floor	49-B1	Room	15.6	2.5	18.1	Private with Shower		X.			Χ	Х	
Ground Floor	49-01	Room	19.3	2.2	21.5	Private with Shower		X .			X	Х	
	49-02	Room	15	2.4	17.4	Private with Shower	Х	X :	Χ.	X	X	Х	
	49-03	Room	9.9	2.2	12.1	Private with Shower		X		X	X	Х	Χ
First Floor	49-11	Room	27.1	2.6	29.7	Private with Shower		X			X	Х	
	49-12	Room	13.5	2.8	16.3	Private with Shower	Х	X :	Χ :	X	X	X	
	49-13	Room	10.6	2.3	12.9	Private with Shower		X		X	X	Х	X
Second Floor	49-21	Room	10.6	2.2	12.8	Private with Shower		X		Χ	Х	Х	Х
	49-22	Room	9.8	2.3	12.1	Private with Shower		X		X	X	X	X
	49-23	Room	12.9	2.7	15.6	Private with Shower	Х	X .	X	Х	X	X	
Third Floor	49-31	Room	11.3	2.2	13.5	Private with Shower		Х	- 65	Χ	Х	Х	Х
	49-32	Room	9.1	2.2	11.3	Private with Shower		X	- 27	X	X	X	X
	49-33	Room	13.5	2.1	15.6	Private with Shower	X	X	X	X	X	X	
	49-34	Room	9.4	2.3	11.7	Private with Shower		X		X	X	X	X
Townhouse 50													
Lower Ground Floor	50-B1	Room	16.8	2.9	19.7	Private with Shower	Х	X :	X	Х	X	Х	
	50-B2	Room	18.8	6.8	25.6	Private with Shower	Χ	X	X	X	X	X	
Ground Floor	50-01	Room	18.5	3.0	21.5	Private with Shower	Х	X :	X	Х	X	Х	
	50-02	Room	13.5	2.8	16.3	Private with Shower	X	X :	X	X	X	X	
	50-03	Room	12.1	2.9	15.0	Private with Shower	X	X :	X	X	X	X	
First Floor	50-11	Room	26.9	2.7	29.6	Private with Shower	Х	X .	X	Х	Х	Х	
	50-12	Room	14.0	2.7	16.7	Private with Shower	Х	X :	X	X	X	X	
	50-13	Room	15.4	3.2	18.6	Private with Shower	X	X :	X	X	X	X	
Second Floor	50-21	Room	10.9	2.1	13.0	Private with Shower		Х	-	X	Х	Х	Х
	50-22	Room	10.0	2.4	12.4	Private with Shower		X		X	X	X	X
	50-23	Room	16.5	3.0	19.5	Private with Shower	Х	X	X	X	X	X	
Third Floor	50-31	Room	11.4	2.1	13.5	Private with Shower		Х		X	Х	Х	Х
	50-32	Room	9.6	2.3	11.9	Private with Shower		X		X	X	X	X
	50-33	Room	14.2	3.1	17.3	Private with Shower	Х	X			X	X	
Total (m2)	28		396.2	75.0	471.2			_	_				
Average (m2)			14.2	2.7	16.8								
Total (Sqft)			4264.7	807.3									
Average (sqft)			152.3	28.8	181.1	1							