



EXISTING METALMORPHOSIS  
STORE AT CANARBY STREET,  
LONDON

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Advertisement Consent

Methalmorphosis  
38 Erlham Street  
WC2H 9LH  
London

Date: 19/10/2023

existing  
projected  
signage



:: EXISTING ELEVATION





removable vinyl or pvc graphic to be applied to the wooden shutters during store refit and removed when the store will be opened for business

glazing on and above the door will be covered with blackout vinyl or paper for the time being of fitout works - to be removed when the store will be opened for business

TEMPORARY DURING SITE WORK SIGNAGE



pink M-Bolt neon encased in a clear Perspex box to be hanged using existing metal hooks that are present above the sash window  
small jewellery display case to be mounted to the back of the window frame using strong double sided velcro tape - this is to avoid damage to the wooden structure of the sash window

AFTER STORE OPENING ELEVATION VIEW

METAL  
MORPHOIS



3-5mm thick white acrylic or di-bond logos to be mounted using stands off to gain effect of shadow gap

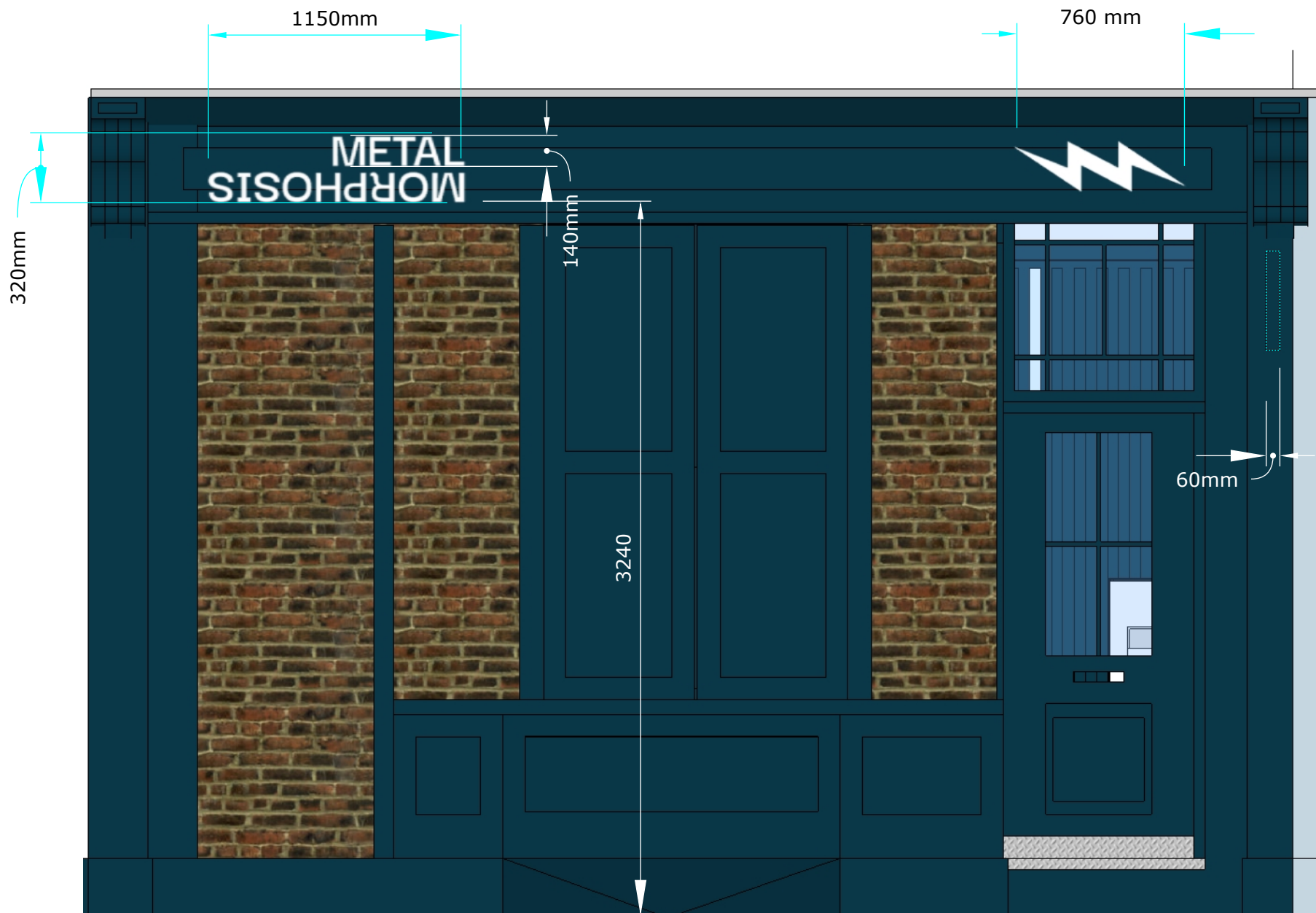
the existing blade signage to be replaced with new, non-illuminated one in the same size and shape 450x450mm di-bond, with 3-5mm thick brand logo in pink / white acrylic or di-bond will be mounted both sides directly onto projected signage, blade sign to be painted in Methalmorphosis brand colour  
FIXING - existing fixing to be used for new sign installation

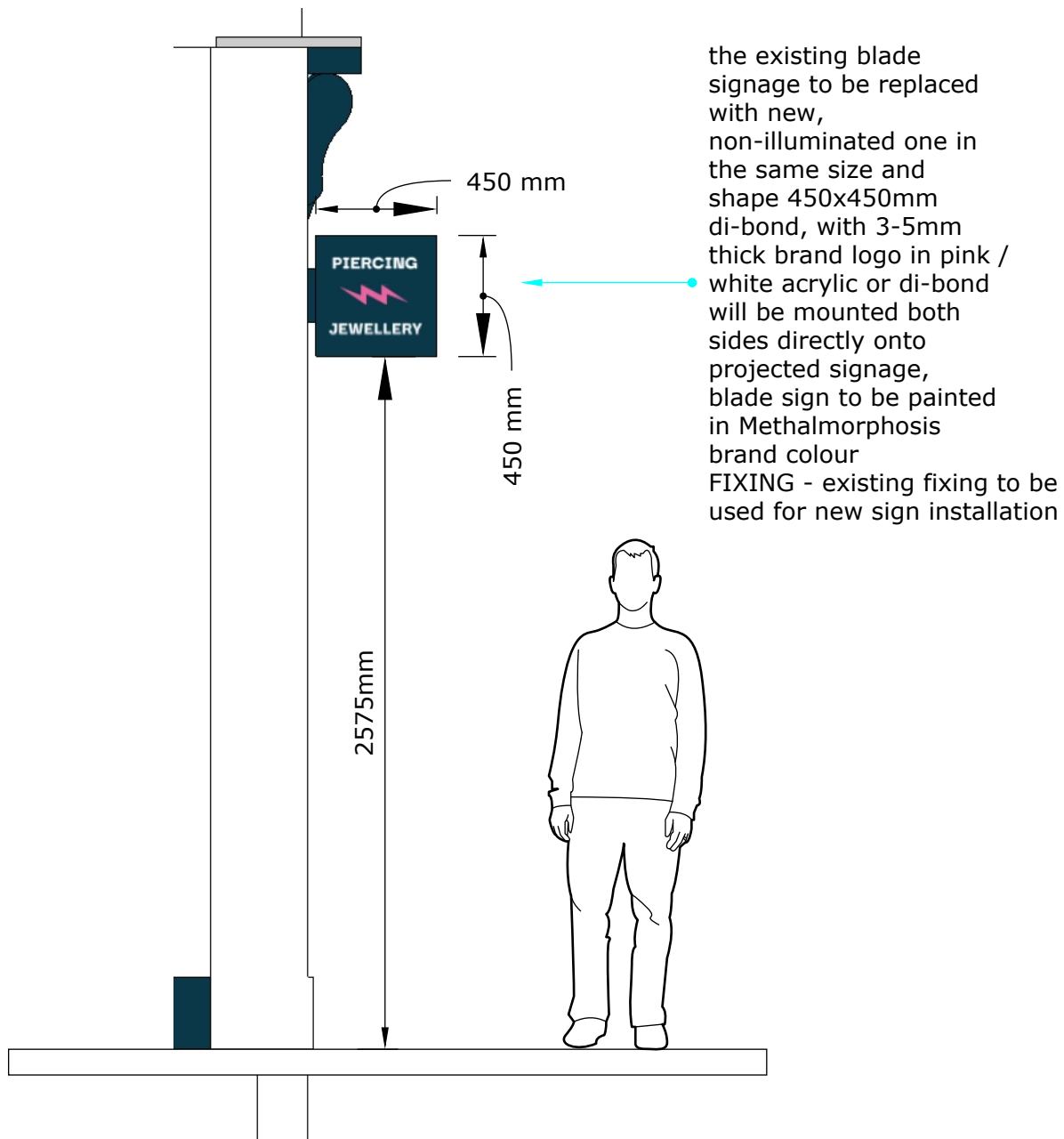


PANTONE® 7546 C  
R - 5  
G - 28  
B - 36  
C - 88  
M - 57  
Y - 27  
K - 65

all woodwork to be painted Methalmorphois brand colour - Dulux Heritage Oxford Blue, OR SIMILAR to MATCH MM BRAND BLUE COLOUR THIS WOULD BE EASILY REVERSIBLE AT THE END OF TENANCY

## PROPOSED ELEVATION - ADVERTISING DESCRIPTION





ALL ADVERTISEMENT TO BE INSTALLED FOR THE TIME BEING OF METALMORPHOSIS TENANCY WHICH IS MINIMUM OF 10 YEARS.

THE INSTALLATION IS EASILY REVERSIBLE.

ALL ADVERTISING TO BE REMOVED AT THE END OF THE TENANCY AND ALL WOODWORK TO BE FIXED TO THE HIGHEST STANDARDS AND CLOSEST TO IT'S ORIGINAL LOOK

ADVERTISING IS NON-ILLUMINATED