

## Job Profile

**Job Title: Public Health Strategist**

**Job Grade: Level 5 Zone 1**

**Salary Range: £49,930 - £57,543**

### **About Camden**

'Camden is building somewhere everyone can thrive, by making our borough the best place to live, work, study and visit. Because, we're not just home to UK's fast-growing economy. We're home to the most important conversations happening today. And we're making radical social change a reality, so that nobody gets left behind. Here's where you can help decide a better future for us all.

This is a cross-cutting strategic role which will provide wide opportunities for developing a public health career. The post holder will work with residents and a wide range of internal and external partners, across the Council, the NHS, the Integrated Care System, commissioned service providers, the Community and Voluntary Sector and other relevant partners. They will ensure the development, implementation and evaluation of high-quality strategies, programmes and services, based on need and evidence, to support health improvement and reduction in health inequalities and promote equitable outcomes for Camden residents.

### **About the role**

In this role, at the heart of the new Health and Wellbeing Department, you will lead on the portfolio for healthcare public health and long term conditions. This involves maximising the population benefits of health services in Camden and reducing health inequalities, by using data and evidence to support the prevention, early detection and optimal management of long term conditions, the prioritisation of resources, and improvement in the design, access, utilisation and evaluation of effective and efficient health and social care interventions, across different settings and pathways of care.

You will work with residents and a wide range of internal and external partners, across the Council, local Camden NHS partners, the North Central London Integrated Care System, Community and Voluntary Sector and other relevant partners. You will consider the needs and evidence in making recommendations for service developments that health improvement and reduction in health inequalities and promote equitable outcomes for Camden residents.

You will initiate, develop and contribute to key strategic population health improvement programmes across the health and wellbeing needs of Camden populations to reduce health inequalities in the context of national and local health and wellbeing policies.

As the Public Health Strategist you are able to utilise your specialist knowledge, skills and experience to develop, implement and evaluate projects, programmes and other areas of work across wide spectrum of public health priorities.

You will be able to work independently without the need for substantial supervision and will work closely with the relevant partners and service leads to identify mutual opportunities for service delivery improvements. You will make use of evidence to inform and influence services and other partner organisations to help build public health capacity and capability and support the design, implementation and evaluation of services and pathways.

You will undertake needs analysis and will critically appraise evidence from a range of sources to make recommendations and take actions to implement change, based on a sound and thorough understanding and analysis of the evidence base, information and data.

### **About you**

- Educated in a suitable postgraduate qualification in public health or equivalent
- Proven experience of conducting health needs assessment through the collation, analysis and interpretation of key public health data, information and evidence
- Proven experience of undertaking evaluations to effectively measure the outcome and benefit of public health interventions
- Proven experience of using project management skills and knowledge of public health methodology to develop, implement and assess policies, programmes and strategies to improve health and wellbeing and/or address health inequalities.
- Experience and understanding of health services commissioning, demonstrated by an ability to describe the complexities of the commissioning cycle and public health's role within this.
- The ability to work with a range of partners, using public health intelligence and negotiation skills to agree and develop evidence-based and locally appropriate innovative ways of working
- Ability to build meaningful relationships with residents and people using services, to enable engagement and co-production the development of local strategies and approaches for improving health and wellbeing outcomes
- High standard of communication skills, demonstrated by the ability to present complex oral and written information, in a variety of formats to a variety of audiences, including residents and local councillors. To include a high standard of report-writing skills, demonstrated by the ability to write and contribute to reports of varying length and complexity, in a format where the implications of the report are fully understood, and inform strategic decision-making.
- High standard of understanding, interpreting and synthesising complex information, including epidemiological data, for a variety of audiences to achieve public health goals.
- Good time management and prioritisation skills, demonstrated by the ability to use own initiative to manage a number of projects simultaneously, ensuring planning, organising and prioritising work load to meet project deadlines
- Ability to analyse, interpret and synthesize complex information, including epidemiological data, from a number of sources
- Ability to manage staff in accordance with corporate policies, demonstrated by an understanding of human resources policies and management strategies

### **Work Environment:**

This role is a mixture of

- Working from 5 Pancras Square
- Working from home
- Working from external organisations and spaces as appropriate

### **People Management Responsibilities:**

The role includes line management of a Public Health Assistant Strategist.

**Relationships:**

The person will be an integral member of the Health and Wellbeing department in Camden. They will work with a range of stakeholders within and outside the Council, local NHS partners, the Integrated Care System and the Voluntary and Community Sector

**Over to you**

We're ready to welcome your ideas, your views, and your rebellious spirit. Help us redefine how we're supporting people, and we'll redefine what a career can be. If that sounds good to you, we'd love to talk

**Is this role Politically Restricted?**

Some posts at Camden are politically restricted, which means individuals holding these posts cannot have active political role. For a list of all politically restricted roles at Camden [click here](#).

**Diversity & Inclusion**

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and those of other non-white ethnicities, those who identify as LGBT+, neurodiverse and disabled people.

**Agile working**

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships, we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

At Camden we are proud to be one of Hire Me My Way's inaugural campaign supporters. Hire Me My Way is a national campaign led by Timewise, designed to increase the volume of good quality jobs that can be worked flexibly in the UK ([www.HireMeMyWay.org.uk](http://www.HireMeMyWay.org.uk)). Hire Me My Way aims to treble the number of available good quality flexible jobs to 1 million by 2020.

**Asking for Adjustments**

Camden is committed to making our recruitment practices barrier-free and as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at [resourcing@camden.gov.uk](mailto:resourcing@camden.gov.uk) or post to 5 Pancras Square, London, N1C 4AG,

**Note:**

This document is for use during recruitment, setting objectives as part of the performance management process and other people management purposes. It does not form part of an employee's contract of employment.