CONSERVATION CONSIDERATIONS

CONSERVATION AREAS AND LISTED BUILDINGS

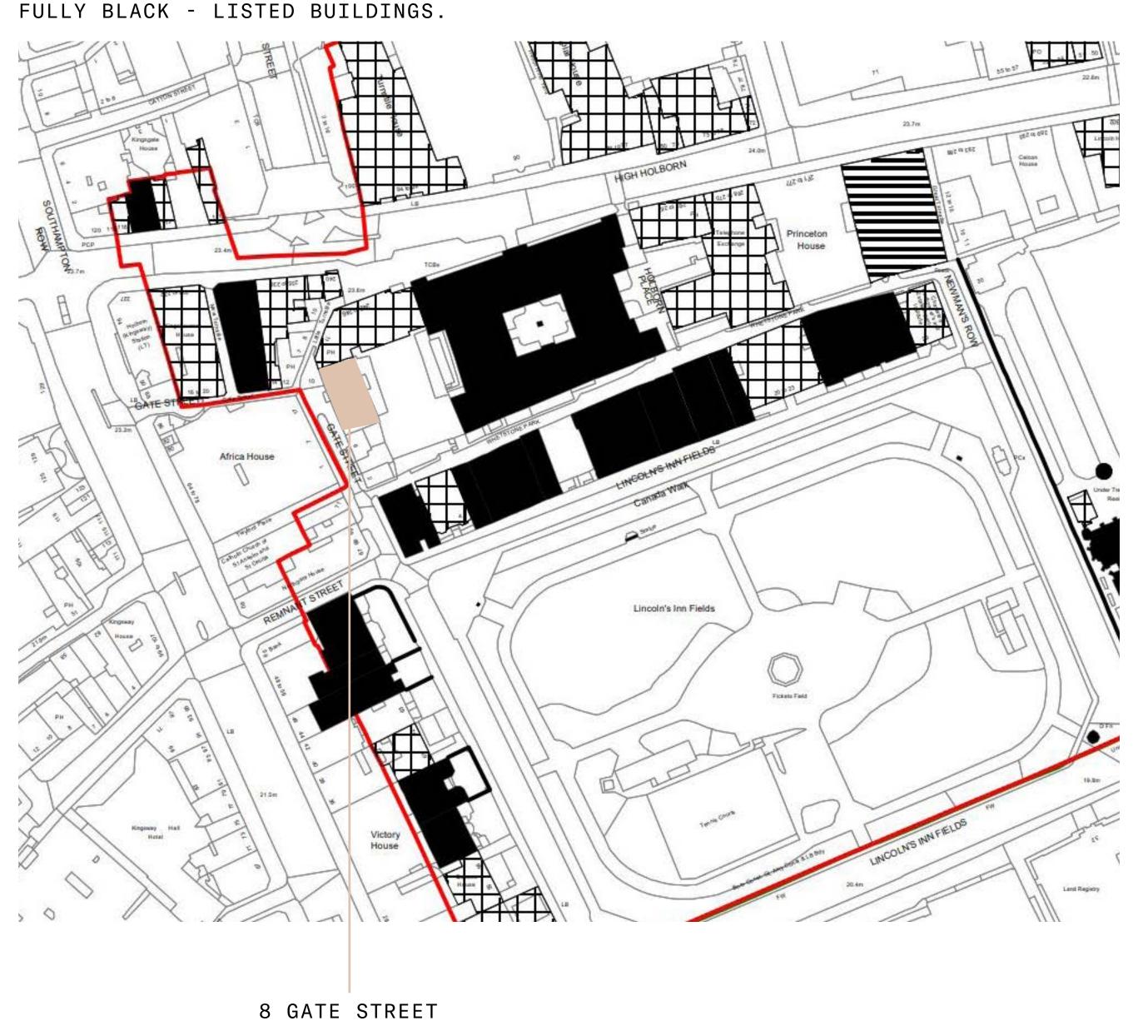
1.11 ADVERTISEMENTS IN CONSERVATION AREAS AND ON OR NEAR LISTED BUILDINGS REQUIRE DETAILED CONSIDERATION GIVEN THE SENSITIVITY AND HISTORIC NATURE OF THESE AREAS OR BUILDINGS. ANY ADVERTISEMENTS, OF WHATEVER TYPE, ON OR NEAR A LISTED BUILDING OR IN A CONSERVATION AREA MUST NOT HARM THEIR CHARACTER AND APPEARANCE AND MUST NOT OBSCURE OR DAMAGE SPECIFIC.

THE CONSERVATION AREA'S CHARACTER IS DERIVED FROM THE MARKED
CONTRAST AND TRANSITION IN SCALE AND SENSE OF ENCLOSURE EXPERIENCED WHEN MOVING
THROUGH THE INTERCONNECTED SPACES COMPRISING LANDSCAPED SQUARES, ENCLOSED
COURTYARDS, AND NARROW PASSAGEWAYS AND LANES, MANY OF WHICH ARE VEHICLE-FREE WITH
A HIGH VOLUME OF PEDESTRIAN ACTIVITY

GATE STREET AND LITTLE TURNSTILE ARE TWO NARROW, HIGHLY ENCLOSED STREETS LEADING FROM THE NORTH-WEST CORNER OF LINCOLN'S INN FIELDS, REFLECT THE HISTORIC STREET PATTERN AND ARE DEFINED BY MAINLY 19TH CENTURY COMMERCIAL BUILDINGS.

SUBDIVISION 9 MAP OF BUILDINGS.

HATCHED - BUILDING ARE THOSE WITH POSITIVE INFLUENCE.



OUTCOMES

CONSERVATION CONSIDERATIONS

- THE ARE NO LISTED BUILDINGS OR BUILDINGS OF POSITIVE INTEREST ON GATE STREET.
- THE INTEREST OF THE CONSERVATION OFFICER IS THE CLOSE PROXIMITY TO LINCOLN INN FIELDS.
- A REVISED DESIGN WITH THE SCALE OF THE STREET AND CLOSE PROXIMITY OF SMALL PEDESTRIANISED ALLEYWAYS.

OUR CONSIDERATIONS

- ANY SIGNAGE SEEN FROM LINCOLN FIELDS WILL BE REDUCED IN SIZE. APPROPRIATELY PROPORTIONED SIGNAGE THAT ARE SYMPATHETIC TO THE PROPORTIONS AND SCALE OF THE BUILDING OR STREET INTO WHICH THEY HAVE BEEN ADDED.
- THE STREET HAS LIMITED ILLUMINATED SIGNAGE, THIS SHOULD BE CONSIDERED WHILE DESIGNING.

EXAMPLES OF SIGNAGE AROUND LINCOLN INN FIELDS:



The Marshall Building

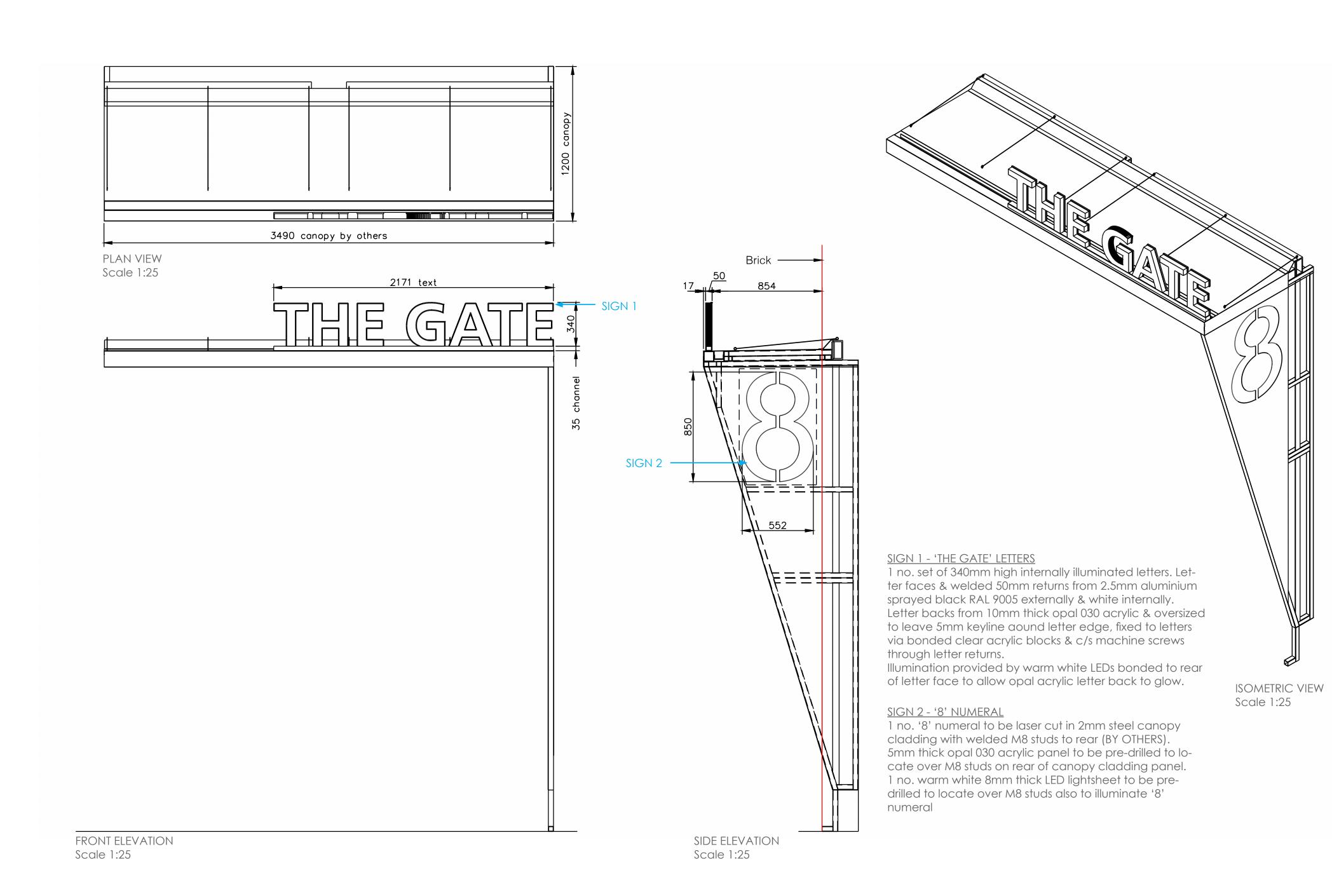
SIGNAGE DIRECTLY FACING LINCOLN INN FIELDS.

SIGNAGE ON GATE STREET.



SIGNAGE DIRECTLY FACING LINCOLN INN FIELDS.

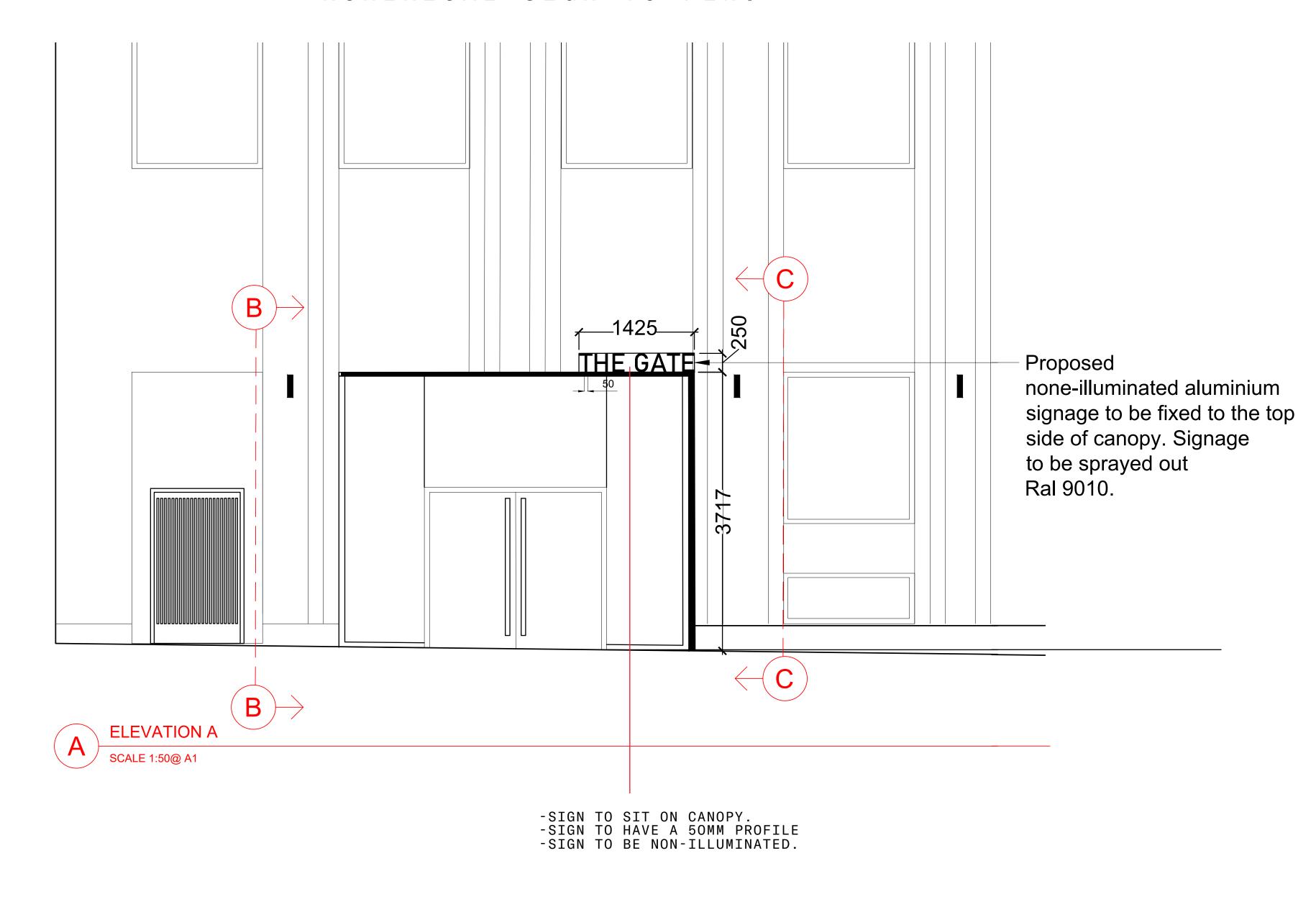
EXISTING DESIGN INSTALLED





CURRENT DESIGN INSITU

W



. 566. Proposed none-illuminated aluminium signage to be fixed to the side panel. Signage to be sprayed out Ral 9010. ELEVATION C SCALE 1:20@ A1

TYPEFACE OPTION.

Interstate Mono

THE GATE

Wp

