

Application ref: 2023/3559/P
Contact: Edward Hodgson
Tel: 020 7974 8186
Email: Edward.Hodgson@camden.gov.uk
Date: 17 October 2023

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk
www.camden.gov.uk/planning

Turley
Brownlow Yard
12 Roger Street
London
WC1N 2JU

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Approval of Details Granted

Address:
The Heals Building
196 Tottenham Court Road
London
W1T 7LQ

Proposal: Details pursuant to condition 4 (materials) of planning permission 2022/2084/P dated 16/08/2023 (for: Alterations to Alfred Mews façade, including removal and replacement of roller shutters and installation of new entrance doors and retractable awnings on ground floor)

Drawing Nos: Desing Document (prepared by BGY dated 15/06/2023), HBL-LAW-X-00-DR-A-315001 C1, HBL-LAW-X-00-DR-A-780002 CO, HBL-LAW-X-00-DR-A-315002 CO, HBL-LAW-X-00-DR-A-315005 C1, HBL-LAW-X-00-DR-A-315004 C1, HBL-LAW-X-00-DR-A-315003 C1, HBL-LAW-X-00-DR-A-315006 CO, HBL-LAW-X-00-DR-A-315012 CO, HBL-LAW-X-00-DR-A-315011 CO, HBL-LAW-X-00-DR-A-315010 CO, HBL-LAW-X-00-DR-A-780001 C1

The Council has considered your application and decided to grant permission.

Informative(s):

1 Reasons for granting consent:

Condition 4 of planning permission ref. 2022/2048 dated 16/08/2023 requires detailed drawings of the consented doors, fascia lettering and manufacturer's

specification of the bronze material. The application relates to alterations to the Alfred Mews façade of the Grade II* listed Heals Building which is located within the Bloomsbury Conservation Area.

The required detailed drawings of the doors and the lettering have been submitted, along with a sample panel. The proposed materials of the doors, lettering and the bronze finish are considered to be of sufficient quality and would preserve the appearance of the listed building. They are also in line with the consented materials on the Tottenham Court Road façade of the building and thus a consistent appearance of the building would be maintained.

Special regard has been attached to the desirability of preserving the listed building, its setting and its features of special architectural or historic interest, and the Bloomsbury Conservation Area under s.66 and s.72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act 2013.

The full impact of the proposed development has already been assessed. The proposed details would not have a harmful impact on the appearance of the host buildings and streetscene, on the character of the conservation area or on neighbouring amenity.

No objections have been received prior to making this decision. The planning history of the site has been taken into account when coming to this decision.

As such, the proposed development is in general accordance with policies A1, D1 and D2 of the Camden Local Plan 2017. The proposed development also accords with the London Plan 2021 and the National Planning Policy Framework 2023.

- 2 You are advised that all conditions relating to planning permission/listed building consent granted on (16/08/2023 ref. 2022/2084/P) which need details to be submitted, have been approved.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Daniel Pope
Chief Planning Officer