

Application ref: 2023/2366/P  
Contact: Edward Hodgson  
Tel: 020 7974 8186  
Email: Edward.Hodgson@camden.gov.uk  
Date: 20 September 2023

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
Town Hall  
Judd Street  
London  
WC1H 9JE

Phone: 020 7974 4444

[planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
[www.camden.gov.uk/planning](http://www.camden.gov.uk/planning)

Perry Williams Ltd on behalf of Clarke Telecom  
Clarke Telecom  
Madison Place  
Manchester  
M40 5AG

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)

### **Full Planning Permission Granted**

Address:

**Bonnington Hotel**  
**92 Southampton Row**  
**London**  
**WC1B 4BH**

Proposal:

Removal of 6 no existing antennas, and installation of 12 no antennas, 4 no dishes and ancillary development thereto.

Drawing Nos: Site Location 100 A, 200 A, 201 A, 300 A, 301 A, 302 A, 303 A, 304 A, 305 A, 306 A, 307 A, Declaration of ICNIRP compliance, Planning Letter, Site Specific Supplementary Information, Radio Planning and Propagation, Community Information Sheet, Health Fact Sheet, General Background Information for Telecommunications Development, Digital Public Benefit Brochure,

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 The development hereby permitted must be begun not later than the end of three years from the date of this permission.

Reason: In order to comply with the provisions of Section 91 of the Town and Country Planning Act 1990 (as amended).

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans:

Site Location 100 A, 200 A, 201 A, 300 A, 301 A, 302 A, 303 A, 304 A, 305 A, 306 A, 307 A, Declaration of ICNIRP compliance, Planning Letter, Site Specific Supplementary Information, Radio Planning and Propagation, Community Information Sheet, Health Fact Sheet, General Background Information for Telecommunications Development, Digital Public Benefit Brochure,

Reason: For the avoidance of doubt and in the interest of proper planning.

- 3 The colour of the proposed antennas and equipment hereby approved shall match as closely as possible the background, or the part of the building to which it is attached. All supporting mounts shall be designed to be as unobtrusive as possible, and should be painted the same colour as the antennas.

Reason: In order to minimize the impact on the appearance of the building and local environment in accordance with the requirements of Policies D1 and D2 of the London Borough of Camden Local Plan 2017.

- 4 The apparatus hereby approved shall be removed from the building as soon as reasonably practicable when no longer required.

Reason: In order to minimize the impact on the appearance of the building and local environment in accordance with the requirements of Policies D1 and D2 of the London Borough of Camden Local Plan 2017.

Informative(s):

- 1 Reasons for granting permission.

The proposals involve the removal of 6 existing antennas at roof level, and the installation of 12 antennas, and 4 dishes. The antennas and dishes would be located on 3 poles that the existing antennas are located on. The antennas would be located on the flat roof of the hotel which is a nine-storey building. Given the existing antennas in situ, it is considered that the proposal, despite introducing a greater number of antennas, would not be out of keeping in this location. The proposal as such would not have a detrimental impact on the host building. The existing antennas are already visible in longer views within the conservation area, especially along Bloomsbury Place. It is considered that the proposal would not significantly impact on such views and is thus considered to preserve the character and appearance of the conservation area. Conditions are attached requiring the equipment to match the host building where possible and to be removed when they are no longer required.

The proposal is considered to preserve the character and appearance of the conservation area. Special attention has been paid to the desirability of preserving or enhancing the character or appearance of the Conservation Area, under s.72 of the Planning (Listed Buildings and Conservation Areas) Act

1990 as amended by the Enterprise and Regulatory Reform Act 2013. The proposal is not considered to cause any adverse impacts on the amenity of adjoining residential occupiers.

No objections have been received prior to making this decision. The planning history of the site has been taken into account when coming to this decision.

As such, the proposed development is in general accordance with policies A1, D1 and D2 of the Camden Local Plan 2017. The proposed development also accords with the London Plan 2021 and the National Planning Policy Framework 2023.

- 2 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts that cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (tel: 020-7974 6941).
- 3 This approval does not authorise the use of the public highway. Any requirement to use the public highway, such as for hoardings, temporary road closures and suspension of parking bays, will be subject to approval of relevant licence from the Council's Streetworks Authorisations & Compliance Team, 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No 020 7974 4444). Licences and authorisations need to be sought in advance of proposed works. Where development is subject to a Construction Management Plan (through a requirement in a S106 agreement), no licence or authorisation will be granted until the Construction Management Plan is approved by the Council.
- 4 All works should be conducted in accordance with the Camden Minimum Requirements - a copy is available on the Council's website (search for 'Camden Minimum Requirements' at [www.camden.gov.uk](http://www.camden.gov.uk)) or contact the Council's Noise and Licensing Enforcement Team, 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No. 020 7974 4444)

Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You must secure the approval of the Council's Noise and Licensing Enforcement Team prior to undertaking such activities outside these hours.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:

[https://www.gov.uk/appeal-planning-decision.](https://www.gov.uk/appeal-planning-decision)

If you submit an appeal against this decision you are now eligible to use the new [submission form](#) (Before you start - Appeal a planning decision - GOV.UK).

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is centered on the page.

Daniel Pope  
Chief Planning Officer