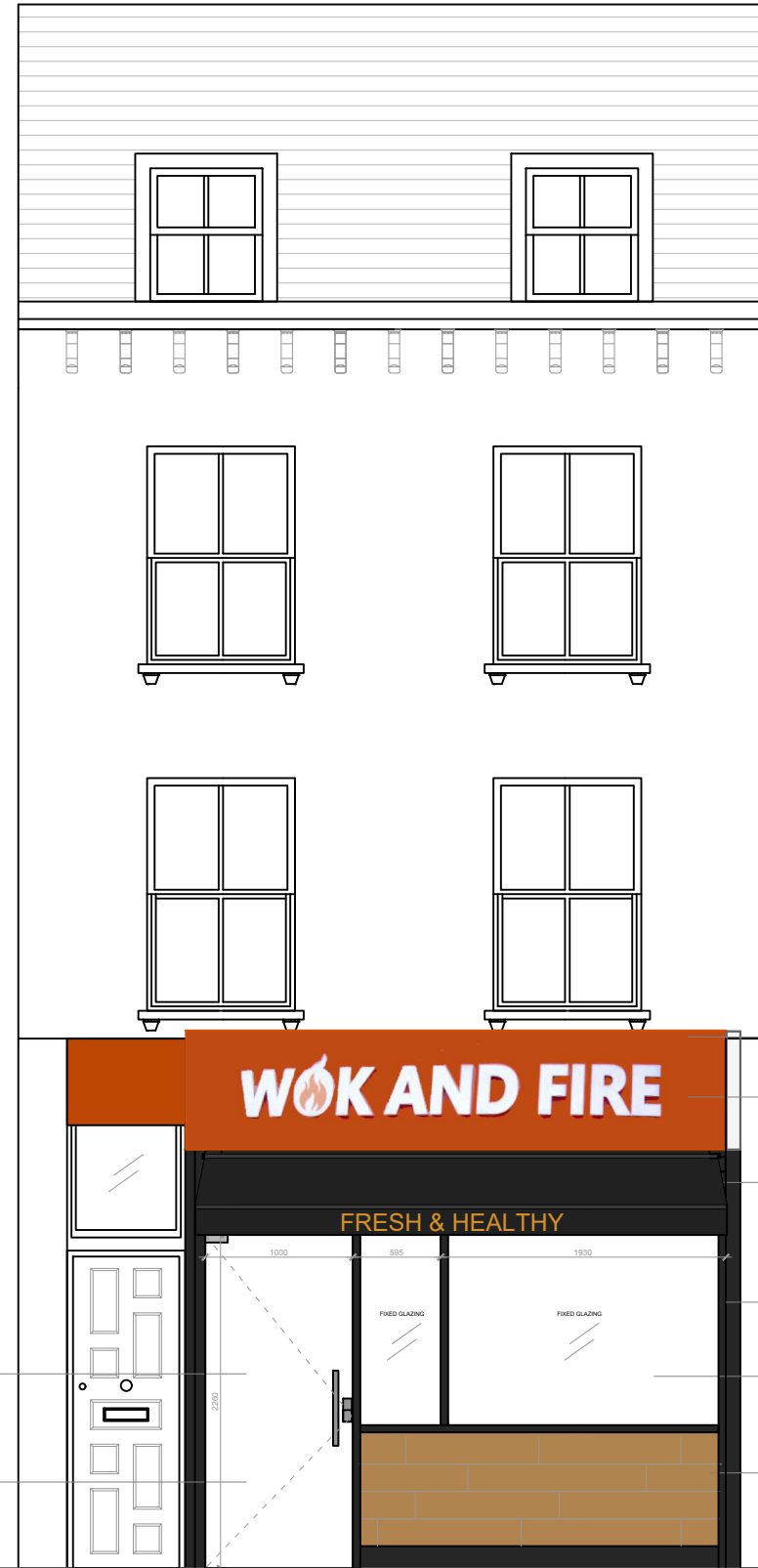


Existing front elevation
SCALE 1:50 @ A3



Proposed front elevation
SCALE 1:50 @ A3

Proposed Development:
1. Advertisement
The application seeks advertisement consent for the installation and display of the following: 1no. 'Wok and Fire' fascia sign installed above the glazing of the shop front glazing of the property at ground floor level and 1no. 'Wok and Fire' projecting wall box sign.
The proposal seeks advertisement consent for the installation and display of 1no. single sided built up logo fascia sign and 1no. box sign to 11 Kentish Road elevation. The proposed signage scheme will be of high quality and sensitive to its visual appearance in relation to its siting and surrounding street scene, in accordance with Policy DM2.6. The proposed scale of the signage is considered relatively modest, and will be contained neatly within the existing fascia of the building, in accordance with Policy 4.8. As such there will be no undue visual clutter, and the signage will appear appropriate in its surrounding context.
The proposed signage is of a relatively modest scale and incorporates individual 'Wok and Fire'. The resultant appearance will ensure the character and appearance of the wider conservation area is therefore conserved in accordance with Policy CS20 and DM20. The advertisements have been carefully designed to ensure there is no adverse impact on visual amenity or public safety. The depth of the signage unit projecting 55mm from the face of the building, in addition to the height it is sited above pavement level, ensures that there are no issues of clearance for pedestrians that are of any concern. As such the proposed advertisements will accord with the requirements of Policies DM2.6, 4.8 and the NPPF and should be considered acceptable.

2. Replacement of front shop windows and door
This application seeks consent for the replacement of the front shop windows and door.
The purpose of the change is to create a more functional shop space and facilitate an easier access for the clients, efficiently use the building, be safe and inclusive, durable. The shop front windows and door are old and don't provide good safety, functional and visual aspects anymore.
The proposed windows and door will be of high quality, similar in size with the existing ones and sensitive to their visual appearance in relation to the surrounding street scene, in accordance with Policy DM2.1.

- General notes:
1. Technical specifications or specific instructions on drawings take precedence over these notes.
 2. Scaling permitted for planning purposes only.
 3. Unless noted otherwise, all dimensions are in millimetres (mm) and all levels are in metres (m).
 4. Details dimensions and levels to be checked on site by the contractor prior to commencement of works. Any works commenced prior to all necessary local authority approvals are entirely at the risk of the owner and contractor.
 5. Set out dimensions and levels shown on the drawings shall be verified by the contractor and refer to architectural drawings, the engineer shall be notified of any discrepancies prior to construction.
 6. Structural details are subject to exposure of existing construction and verification by Local Authority Surveyor (LAS) and any necessary revised details are to be agreed with the LAS prior to carrying out the affected works.
 7. All materials are to be used in accordance with the manufacturers' guidelines and all relevant British Standards Codes of Practice & Regulation 7 of Building Regs.
 8. All works are to be carried out in accordance with Local Authority requirements.
 9. The intended works fall within the Party Wall Act 1996 and any adjoining owners affected must be notified prior to commencement of any works.



Eagle House 163 City Road,
London, EC1V 1NR

Job:
Shop Front Design

Address:
11 Kentish Town Road, Camden, London, NW1 8NH

Client:
ABDULLAH MAMUN

Title:
Existing and Proposed Front Elevations

Stage:
Full Planning Application

Drg No: 002 Drawn by: EAV

Scale: 1:50 @ A3 January 2022

GENERAL NOTES:
Drawings To Be Read In Conjunction With Relevant Drawing And Specs.
All Dimensions To Be Checked On Site.
Contractor To Check Site Thoroughly & Report Any Discrepancies.
Any Discrepancies Are To Be Pointed To The Agent.
No Responsibility Will Be Taken For Works Which Are Undertaken And For Any Subsequent Alterations Made Which Are Beyond The Control Of The Agent.
This Drawing Shall Not Be Used For Building Regulations And / Or Construction Purposes.

