

Email: planning@camden.gov.uk

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# Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recom	nmendations based on the answers given in the questions.
If you cannot provide a postcode, the chelp locate the site - for example "field	description of site location must be completed. Please provide the most accurate site description you can, to d to the North of the Post Office".
Number	1
Suffix	
Property Name	
Address Line 1	
Chalton Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW1 1JD	
Description of site leastic	n must be completed if postereds is not known:
	n must be completed if postcode is not known:
Easting (x)	Northing (y)
529882	182718
Description	

Applicant Details
Name/Company
Title
Mr
First name
stuart
Surname
Campbell
Company Name
complete sign solutions ltd
Address
Address line 1
unit 12/13 helix business park
Address line 2
wilton road
Address line 3
Town/City
camberley
County
Country
United Kingdom
Postcode
GU15 2QT
Are you an agent acting on behalf of the applicant?  O Yes
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Contact Details
Primary number
***** REDACTED *****

Secondary number	
Fax number	
Email address	
***** REDACTED ******	
Type of Proposed Advertisement(s)	
Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)	
Please describe the proposed advertisement(s)	
Please describe the proposed advertisement(s)  Change of main shop fascia & remove canopy.	
Please describe the proposed advertisement(s)  Change of main shop fascia & remove canopy.  Main sign to have raised lettering 'ONE CAFE' with halo illumination using L.E.D.	
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## Height:

0.9 metres

#### Width:

5.78 metres

## Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.6 metres

What is the maximum projection of the advertisement from the face of the building?:

0.15 metres

What is the maximum height of any of the individual letters and symbols?:

48 centimetres

### What materials will the advertisement be made of?:

Aluminium sign tray powder coated a standard RAL colour. Built up letters made from descaled stainless steel & finished a standard RAL colour.

## The colour of text and background:

Text white with a red accent Background is a Beige Brown RAL 8024

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

550 cd/m<sup>2</sup>

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)  Is the advertisement(s) you are applying for already in place?  ○ Yes  ○ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?   Yes  No  Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)  Done
Will the proposed advertisement(s) project over a footpath or other public highway?  ○ Yes  ○ No
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement
From Date  04/11/2023  To Date  30/09/2030
Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  O Yes
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?    Yes   No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent The applicant Other person

Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○ Yes ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff (b) an elected member
(c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes ⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of
the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.
☑I / We agree to the outlined declaration
Signed
stuart Campbell
Date
22/09/2023

Hello Jennifer have renamed the file Regards Stuart	es for you - hope this is ok no	w.		